

III. REPORTS

A. **Report from Board Chair**

B. Committee Reports

Executive/Planning Committee

Mr. Joe Dively, Chair
Mr. Kristopher Goetz
Mr. Tim Burke
Mr. Dan Caulkins

Board Relations Committee

Mr. Dan Caulkins, Chair
Mr. Carl Mito

Finance/Audit Committee

Mr. Tim Burke, Chair
Mr. Carl Mito
Mr. Dan Caulkins

Academic and Student Affairs Committee

Mr. Rene Hutchinson, Chair
Dr. Jan Spivey Gilchrist
Mr. Kristopher Goetz
Ms. Maralea Negron

Board Regulations

Executive/Planning Committee

IV. ACTION ITEMS

A. Approval of Minutes

November 18, 2016 Board Meeting

B. Housing Rates

RESIDENCE HALLS & GREEK COURT- 2017-2018 Academic Year Rates (Effective Fall Semester 2017)

Per semester rate based on double occupancy

	<u>CURRENT</u>	<u>INCREASE</u>	<u>PROPOSED</u>	
7 Meal Plan Option	\$4,233	\$84	\$4,317	(Rm \$3,022/Bd \$1,295)
7 Dining Center Meals per Week plus \$200 Dining Dollars per Semester plus 2 Bonus Meals per Semester				
10 Meal Plan Option	\$4,422	\$88	\$4,510	(Rm \$3,022/Bd \$1,488)
10 Dining Center Meals per Week plus \$60 Dining Dollars per Semester plus 3 Bonus Meals per Semester				
12 Meal Plan Option	\$4,588	\$92	\$4,680	(Rm \$3,022/Bd \$1,658)
12 Dining Center Meals per Week plus \$100 Dining Dollars per Semester plus 4 Bonus Meals per Semester				
15 Meal Plan Option	\$4,773	\$95	\$4,868	(Rm \$3,022/Bd \$1,846)
15 Dining Center Meals per Week plus \$140 Dining Dollars per Semester plus 5 Bonus Meals per Semester				

The Meal Plan Option permits each student with a board plan to use a specified number of Dining Dollars for any of the following: 1) Purchases at the Food Court within the University Union; 2) Purchases at our residence hall convenience centers; 3) Purchases at Panther Pantry and Java B&B in the University Union; 4) Meals for a guest in any Dining Center when accompanied by the student; 5) Additional meals for the student in any Dining Center. Bonus Meals allows the plan holder to use those meals for a guest or for themselves if they run out of meals.

Adjusted Usage Charges	<u>CURRENT</u>	<u>INCREASE</u>	<u>PROPOSED</u>
Double Room as Single (per Semester)	\$850	\$0	\$850
Triple Room as Double (per Semester)	\$450	\$0	\$450

Summer Room and Board (2% increase)	<u>CURRENT</u>	<u>INCREASE</u>	<u>PROPOSED</u>
2018 Summer - 4 week - Single Room	\$982	\$20	\$1,002
2018 Summer - 4 week - Double Room	\$785	\$16	\$801
2018 Summer - 6 week - Single Room	\$1,473	\$29	\$1,502
2018 Summer - 6 week - Double Room	\$1,177	\$24	\$1,201
2018 Summer - 8 week - Single Room	\$1,965	\$39	\$2,004
2018 Summer - 8 week - Double Room	\$1,568	\$31	\$1,599

NOTE: 12 Meal Plan Option is the only option offered during Summer Sessions

UNIVERSITY APARTMENTS (Monthly rates will be effective August 15, 2017)

9.5 MONTHS:	<u>CURRENT</u>	<u>INCREASE</u>	<u>PROPOSED</u>
1 1/2 Room Apartment	\$4,634	\$0	\$4,634
2 Room Apartment	\$4,876	\$0	\$4,876
Efficiency Apartment	\$4,338	\$0	\$4,338
PER MONTH:			
1 1/2 Room Apartment	\$488	\$0	\$488
2 Room Apartment	\$513	\$0	\$513
Efficiency Apartment	\$457	\$0	\$457

UNIVERSITY COURT - 2017-2018 Academic Year Rates (Effective August 1, 2017)

Per resident, per semester, based on double occupancy

	<u>CURRENT</u>	<u>INCREASE</u>	<u>PROPOSED</u>
2 Bedroom, 1 Bath, No Balcony	\$2,598	\$0	\$2,598
2 Bedroom, 1 Bath, Balcony	\$2,756	\$0	\$2,756
2 Bedroom, 1 1/2 Bath, No Balcony	\$2,795	\$0	\$2,795
2 Bedroom, 1 1/2 Bath, Balcony	\$2,895	\$0	\$2,895
1 Bedroom, 1 Bath, No Balcony	\$3,002	\$0	\$3,002
Studio	\$2,460	\$0	\$2,460
3 Bedroom, 1 Bath	\$3,290	\$0	\$3,290

Fall 2016 Semester Only Contracts

2 Bedroom, 1 Bath, No Balcony	\$2,858	\$0	\$2,858
2 Bedroom, 1 Bath, Balcony	\$3,032	\$0	\$3,032
2 Bedroom, 1 1/2 Bath, No Balcony	\$3,074	\$0	\$3,074
2 Bedroom, 1 1/2 Bath, Balcony	\$3,184	\$0	\$3,184
1 Bedroom, 1 Bath, No Balcony	\$3,302	\$0	\$3,302
Studio	\$2,706	\$0	\$2,706
3 Bedroom, 1 Bath	\$3,618	\$0	\$3,618

Summer 2017 (Effective May 2018)

Monthly Rate

2 Bedroom, 1 Bath, No Balcony	\$490	\$0	\$490
2 Bedroom, 1 Bath, Balcony	\$523	\$0	\$523
2 Bedroom, 1 1/2 Bath, No Balcony	\$518	\$0	\$518
2 Bedroom, 1 1/2 Bath, Balcony	\$538	\$0	\$538
1 Bedroom, 1 Bath, No Balcony	\$490	\$0	\$490
Studio	\$491	\$0	\$491
3 Bedroom, 1 Bath	\$550	\$0	\$550

Adjusted Usage Charges

	<u>CURRENT</u>	<u>INCREASE</u>	<u>PROPOSED</u>
Two Bedroom Apartment as Single	\$850	\$0	\$850

It is recommended that the Board of Trustees approve the room and board rates for FY18.

C. Grant-In-Aid Fee Increase

FY18 Grant-In-Aid Fee Increase

FY18 Grant-In-Aid Fee Increase (Summer 2017, Fall 2017, Spring 2018)

	<u>Present</u>	<u>Proposed</u>	<u>Increase</u>
<u>Grant-In-Aid Fee</u>	\$15.45	\$15.76	\$.31

*In 1982, the Board of Governors approved the indexing of the Grant-In-Aid fee equal to the increase in the approved room and board rates. For FY18 a rate of 2% is applied to the Grant-In- Aid Fee.

It is recommended that the Board approve the Grant-in-Aid fee increase.

D. Honorary Degree

The Board is asked to consider the awarding of an Honorary Degree to Ross McCullough. As reflected in the biography below, the accomplishments of Mr. McCullough merit consideration for an Honorary Degree from Eastern Illinois University.

Ross McCullough, '87

In accordance with the University's Internal Governing Policies #52, Honorary Degree Awards, after careful consideration of the nominees, the following recommendation merits consideration for the 2016-2017 academic year:

Mr. McCullough has a long (spanning three decades) and distinguished career with UPS. Leading up to the presidency of this large international company (UPS Asia), his journey included serving as President of Corporate Strategy, Vice President of U.S. Supply Chain Solutions, and Vice President of U.S. Marketing. In addition, Mr. McCullough led the first ever e-commerce function in 1996,

In 2004, Ross was named and recognized as the Outstanding Industrial Technologist by the National Association of Industrial Technologist (NAIT).

Civic minded, Ross has been very active in his Alpharetta, GA community, serving on several boards and advisory committees in the Atlanta Metropolitan area. Ross has been a loyal alumnus and has maintained connection with EIU through service to his home department, served ten years as a member and former Vice-chairman of the School of Technology Advisory Board, hosted one of the board's annual spring meetings at the UPS headquarters in Louisville and provided VIP tours to EIU affiliates in attendance. Ross maintains significant financial contributions to EIU and has gifted a named space in Klehm Hall in honor of an EIU instructor that left a lasting impact on him.

It is recommended that the Board of Trustees approve the awarding of an Honorary Degree to Ross McCullough.

E. Proposed Amendment to BOT Regulation § V.J.

Revision to Board *Regulations*



Board Regulation: Section V.J. Tuition and Mandatory Fees

Issued: April 16, 2001

The following revision to Board Regulation §V.J. is presented for approval.

11. Tuition Rates for International Students in Approved International Partnership Agreements. (new)

International students who enroll at the University pursuant to an approved partnership agreement will be assessed tuition at a rate determined by the President.

It is recommended that the Board of Trustees approve the proposed revision to the Board Regulations.

F. Expenditure Recommendations for Purchases of \$250,000 or More

- 1) **Purchase Item:** Microsoft Enterprise Licensing
- Description/Explanation:** Approval is requested for the purchase of Enrollment for Education Solutions (EES) from Microsoft. This is a three-year contract. EES provides a campus license for various Microsoft applications, including Office, Office Project, Office SharePoint, Office 365, Virtual Desktop, SQL Server and other Microsoft products. The software is used by all Windows based computers on campus.
- Cost:** \$291,000.00 over three years
- Recommended Vendor:** CDWG, Vernon Hills, IL (through the E & I Cloud Services Contract—a purchasing consortium approved by the Chief Procurement Officer)
- BEP Goals:** There were no BEP goals set for this purchase.
- Fund Source:** Appropriated

It is recommended that the Board of Trustees approve this purchase.

- 2) **Purchase Item:** Trash Collection and Disposal Services
- Description/Explanation:** This two-year contract includes all equipment, labor and materials for trash collection and disposal services for the period July 1, 2017 through June 30, 2019, with the University's option to renew for four (4) additional two-year periods. Under terms of this agreement, pricing may increase up to 3% in each option period
- Cost:** Not to exceed \$1,327,220.00 (based upon initial term and renewal options)
- Recommended Vendor:** Advanced Disposal Services Solid Waste Midwest, LLC
Charleston, IL
- Summary of Bids:** Advanced Disposal Services Solid Waste Midwest, LLC
Charleston, IL \$1,327,220.00
- Nine (9) vendors downloaded bid documents.
- BEP Goals:** The Procurement had a 2% BEP goal. Respondent is not utilizing sub-contractors. There are no BEP vendors in our area providing trash removal and disposal services.
- Fund Source:** Appropriated and Local Funds

It is recommended that the Board of Trustees approve this purchase.

3) Online Learning Support

This item will be presented by addendum at the meeting.

4) Marketing Services

This item will be presented by addendum at the meeting.

G. Committee Assignments

H. New Program Request

New Program Request B.A. in Criminology and Criminal Justice

Overview and Background

The B.A. in Criminology and Criminal Justice program is being proposed by the Department of Sociology and Anthropology and extends an existing minor in Criminology. As is the case for the minor, the Departments of Political Science and Philosophy will also contribute upper division coursework to the required core classes. In addition, the degree also has a collaborative contribution from a partnering community college, specifically Lake Land College; although, any other community college offering an associates degree in criminal justice will be able to partner with Eastern if interested. This proposed program will provide an interdisciplinary study of the causes and consequences of crime and criminal behavior and the systems designed to control crime. The specific program objectives are to: 1) provide students with an understanding of the major theoretical explanations of crime and criminal behavior, 2) analyze the major institutions and process of the criminal justice system, 3) teach students the analytical skills necessary to understand and interpret statistical data, research questions related to crime and the criminal justice system, and test criminological theory, and 4) prepare students for the range of careers related to criminology and criminal justice and graduate-level study in criminology, law, or related social science disciplines. As explained below, demand for such a program is substantial and will keep Eastern competitive for regional transfer students and with other state universities (e.g. WIU, ISU, SIU-C, and UIS).

Demand

According to the US Bureau of Labor Statistics, employment for protective service occupations (e.g. police and detectives) is projected to grow by approximately 4% - 5% during the period 2014 – 2024, and employment opportunities for community and social service occupations are projected to grow 10% during this same time period. The Department's own experience with student interest supports these data. The Office of Admissions and the Department consistently have been asked by potential students about the availability of a criminology and criminal justice major. A recent Departmental report indicated over 200 specific freshman inquiries over the previous three years. During this same period there also were 333 inquiries from potential transfer students. Most of the community colleges in our region offer associate degrees in criminal justice and these institutions indicate that a large number of their graduates desire a four-year degree in this discipline. It is expected that this program will grow quickly.

An undergraduate major in criminology and criminal justice will prepare students for a variety of careers including law enforcement (local, state, and federal), probation/parole officer, caseworker, corrections officer, victim advocacy, crime prevention specialist, and private/corporate security. This major will also prepare students for graduate school in criminology, criminal justice, law, sociology, and other social science disciplines.

Curriculum

The degree program will require the standard 120 semester hours. Forty-nine of these semester hours are comprised of disciplinary coursework. Thirty-one hours are core

courses in Criminal Justice, Sociology, Political Science and Philosophy. A unique element of this program is that two of the core courses must be taken at a partnering community college which offers an associates degree in Criminal Justice. The remaining 18 hours are selected from a list of disciplinary electives from the aforementioned departments as well as Communication Studies, Economics, Health Promotion, and Psychology. Only two new courses were created to support this major with all others already in existence for other majors. The degree to which the program is specifically designed to be transfer friendly is evidenced by the partnering requirement for the two core courses.

Cost

No new state or University funds are required to start this program. The faculty expertise exists at EIU, and Library resources also are adequate to support the program. However, should the program grow as anticipated, additional faculty capacity will have to become available to the Department of Sociology and Anthropology because it is already one of the most “productive” departments in terms of student credit hours per faculty member. The additional student tuition revenue is expected to support any such needed faculty expansion.

Faculty Expertise

The Criminology and Criminal Justice program will be offered by a core group of faculty in the respective sponsoring departments who have expertise in the area. Other faculty may assist with curriculum delivery as deemed appropriate by the department chair.

The following is a list of the core faculty for this program:

Sociology & Anthropology:

Reed Benedict, Ph.D.

Michael Gillespie, Ph.D.

Bill Lovekamp, Ph.D.

Wade Smith, Ph.D.

Shane Soboroff, Ph.D.

Jennifer Stevens, Ph.D.

Philosophy:

Jason Waller, Ph.D.

Political Science:

Karen Swenson, J.D., Ph.D.

It is recommended that the Board of Trustees approve this new program request.

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V. INFORMATION ITEMS

A. President's Report

Vitalization Project Update

B. Reports from Constituencies

1. Faculty Senate – Dr. Jemmie Robertson
2. Staff Senate – No report
3. Student Government – Ms. Maralea Negron

C. Summary of Purchases \$100,000 - \$249,999

<u>Vendor</u>	<u>Type of Purchase</u>	<u>Bids</u>	<u>Amount</u>
Ratner, Albert	Litigation Services	(A)	\$100,000.00

(A) Exempt from bidding per 30 ILCS 500/1-10(7)

D. FY 2017 Deposit & Investment Reports

Eastern Illinois University
Deposit and Investment Report
For the Quarter Ending December 31, 2016

Operating Funds Investment Performance:

	Quarterly	Year to Date
Average Daily Cash Balance	\$ (3,644,803.79)	\$ (4,105,212.63)
Average Daily Invested Balance	48,934,290.67	41,818,188.28
Net Average Daily Balance	<u>\$ 45,289,486.88</u>	<u>\$ 37,712,975.65</u>
Total Interest Earned on Investments	<u>\$ 53,875.65</u>	<u>\$ 85,575.99</u>
Percentage of Net Average Daily Balance Invested	<u>108.04%</u>	<u>110.89%</u>
Annualized Average Yield	<u>0.47%</u>	<u>0.45%</u>
Benchmark - 90 Day Treasury Bill	<u>0.43%</u>	<u>0.38%</u>

Summary of Investments:

	Cost	Market Value
Certificates of Deposit	<u>\$ 243,089.32</u>	<u>\$ 243,089.32</u>

EIU invests primarily in the Illinois Funds. The Illinois Funds consist primarily of repurchase agreements, commercial paper and money market funds. EIU investments may also include U.S. Treasury Notes, Government Agencies (e.g., Federal Home Loan Bank, FNMA, etc), Money Market Funds, Depository Accounts and Commercial Paper. Earnings rates for the quarter ranged from 0.41% to 1.25%

University/Foundation/Alumni/Agency General Ledger Cash by Major Category:

Local Accounts/Athletics/Student Governed Funds/Reserves	\$ 14,465,613.58
Student Insurance Fund/Departmental Equipment Reserves	13,448,877.49
Alumni/Foundation Funds Held by the University	8,779,193.70
Construction Funds/Capital Projects	8,045,784.95
Housing/Student Life Operating Funds	6,677,644.69
Gifts with Donor Restrictions for Departments	3,626,391.40
Housing/Student Life Construction/Repair/Replacement Reserve	2,685,030.39
Student Loan/Work Study Funds	827,890.85
Funds Held for Clubs/Organizations	573,781.96
Parking/Lounge Operating Funds	467,420.46
Research and Grant Funds	345,201.71
Endowment Funds	107,103.54
General Revenue Due From the State of Illinois	(7,149.81)
Scholarships Receivable	(3,171,986.14)
Income Fund Tuition	<u>(4,270,778.38)</u>
Total Cash Balance December 31, 2016	<u>\$ 52,600,020.39</u>

FY 2017 Deposit and Investment Report (Cont.)

Endowment Funds Investment Performance:

		Quarterly		Year to Date	
Previous Portfolio Market Value	9/30/16	\$	2,461,623.80	6/30/16	\$ 2,386,304.50
Interest and Dividends Income Reinvested			22,963.12		35,705.55
Cash/Investments Transferred to Endowment			-		
Change in Value of Investments			(22,011.85)		40,565.02
Present Portfolio Market Value	12/31/16	\$	<u>2,462,575.07</u>	12/31/16	\$ <u>2,462,575.07</u>
Total Return on Investments for the Period			0.00%		0.31%

Endowment Funds Asset Allocation - Schwab Institutional Brokerage Account:

	Market Value 12/31/16	Market Value 6/30/16	
Equity Funds:			
Brookfield Global	\$ 70,078.38	\$ 71,441.20	
John Hancock Global Absolute	232,819.45	228,456.96	
Morgan Stanley Intl	162,965.32	162,872.83	
Principal Diversified	98,322.44	97,585.15	
Touchstone Intl Small Cap.	65,373.73	67,058.01	
Vanguard Developed Markets	255,689.84	243,808.44	
Vanguard Dividend Appreciation	77,648.60	75,108.90	
Vanguard Emerging Markets	100,193.59	96,673.90	
Vanguard Total Stock Market	324,076.62	298,158.12	
Vanguard 500 Index Fund	298,700.01	277,055.42	
Vaughan Nelson Value	72,453.40	66,915.65	
Total Equity Funds	\$ 1,758,321.38	\$ 1,685,134.58	
Bond Funds:			
Doubleline Total Return	\$ 73,171.57	\$ 73,923.93	
JPMorgan Core Bond	168,884.64	173,533.31	
Metropolitan West Total	170,919.55	174,267.00	
Vanguard Intermediate Term	142,888.99	145,903.85	
Total Bond Funds	555,864.75	567,628.09	
Other Funds:			
Ishares Currency Hedge	\$ 143,975.14	\$ 129,128.03	
Total Other Funds	143,975.14	129,128.03	
Cash Funds:			
Schwab Money Market Fund/Cash	4,413.80	4,413.80	
Total Schwab Institutional Brokerage Acct:	\$ <u>2,462,575.07</u>	\$ <u>2,386,304.50</u>	

E. Financial Aid Programs Report

**Eastern Illinois University
Office of Financial Aid and Scholarships
Summary Statistics for FY 2016**

Eighty percent of Eastern's student body received some type of financial assistance in FY 2016 in the form of scholarships, grants, loans, tuition waivers and/or employment, from various federal, state, university, and other programs. Financial aid in FY 2016 totaled \$107,040,509 at Eastern, a decrease of (\$8,499,783) or (-7.36%) over FY 2015. The percentage breakdown of financial aid sources is as follows: 57% federal, 9% state, 25% institutional, and 9% other.

	FY 2015	FY 2016	% of change	% of volume
Total number of financial aid recipients	8381	7881	-5.97%	
Percentage of enrollment receiving aid	81%	80%	-1.56%	
Total dollars received	\$115,540,292	\$107,040,509	-7.36%	
Average amount received by each recipient	\$13,786	\$13,582	-1.48%	
Sources of financial aid				
Federal programs	\$68,694,498	\$61,305,301	-10.76%	57%
State of Illinois programs	\$12,314,477	\$9,800,572	-20.41%	9%
Institutional	\$26,010,616	\$26,458,628	1.72%	25%
Other	\$8,520,701	\$9,476,008	11.21%	9%
Total	\$115,540,292	\$107,040,509	-7.36%	100%
Types of financial aid				
Grants, Scholarships, Waivers	\$49,296,860	\$47,452,512	-3.74%	44%
Loans	\$59,402,796	\$53,329,781	-10.22%	50%
Work	\$6,840,636	\$6,258,216	-8.51%	6%
Total	\$115,540,292	\$107,040,509	-7.36%	100%
Enrollment *				
Undergraduate	8563	8019	-6.35%	
Graduate	1788	1865	4.31%	
Total	10351	9884	-4.51%	

* Source for enrollment information: EIU Office of Planning and Institutional Research, *12-month Unduplicated Count by Race/Ethnicity and Gender for the Academic Year* and as reported on the annual Fiscal Operations Report and Application to Participate (FISAP).

All other figures as reported to the Illinois Board of Higher Education (IBHE) by the EIU Office of Financial Aid.

F. University Highlights

University Highlights

AROUND CAMPUS

Luke Bryan 2016 Farm Tour to benefit four EIU-bound high school students. Country music singer/songwriter Luke Bryan spent the majority of his life thinking he would work in agriculture. "Farming is pretty brutal, but you know it's also a very fulfilling life," he once said in an Associated Press interview. "I could have farmed the rest of my life and really had a fun, happy enjoyable life." Instead, he chose to concentrate on his music. And, "I think I picked the right profession," he added.

The Georgia-born megastar – and the son of a peanut farmer -- didn't forget his roots, however. Bryan launched the first of what has become an annual tradition – the Luke Bryan Farm Tour – in 2009, and has since performed before hundreds of thousands of fans in farm-based venues throughout the south. In turn, ticket sales proceeds from those concerts have generated dozens of scholarships for local college students from within the communities the tour visits. College-bound individuals from the east-central Illinois region who plan to attend Eastern Illinois University will be among the latest to reap financial benefit from Bryan's efforts. Four local students will receive a one-time \$2,000 EIU Luke Bryan Farm Tour Scholarship, made possible, in part, through Bryan's Oct. 15, 2016, Farm Tour performance in Effingham. (<http://castle.eiu.edu/~pubaff/viewstory.php?action=1185>)

Approximately 450 graduates participated in Eastern's Fall 2016 Commencement. EIU alumnus **Bill Skeens** presented the "Charge to the Class" during both ceremonies (http://jg-tc.com/news/eiu-alum-pushes-new-graduates-to-be-curious/article_8933b264-fd52-539b-9898-52922fb5309f.html). The 1977 business/marketing major is the founder of Prairie City Bakery; its first product -- "Muffin Tops" – was later featured on the Seinfeld show. The company now sells its baked goods worldwide to the food service industry, convenience stores and drug chain markets, and is the "Official Cookie of the Chicago Cubs."

Student speakers included **Amanda Patterson**, an MBA candidate from Streamwood, during the morning ceremony, and **Cynthia Johnson** of Champaign (<http://www.news-gazette.com/news/local/2016-12-17/top-morning-dec-17-2016.html>), who represented the School of Continuing Education in the afternoon.

Grant Sterling, who was selected as EIU's 2016 Luis Clay Mendez Distinguished Service Award recipient for his contributions to the university, the field of philosophy, and the community, was formally recognized. The award honors the memory of Mendez, an EIU professor of Spanish who died in 2003.

By partnering with a Coles County-based business, Eastern Illinois University is getting its name spread throughout Illinois and beyond. EIU shares its billing with Rural King, a farm and home company headquartered in Mattoon, on vinyl wrappings covering four of hundreds of trailers that deliver goods to nearly 100 stores in an 11-state area.

"The first time this sort of thing came to my attention was 10 or more years ago when a friend who worked there told me that the University of Montana was using tractor-trailers to help market their institution," said Steve Rich, assistant vice president for advancement at EIU. "I remember thinking then what a great idea it was – a moving billboard!" It wasn't until earlier this year, though, that Rich began considering the practicality of incorporating the idea into Eastern's own marketing plan.

After discussing it with an enthusiastic EIU President David Glassman, Rich approached David Bailey, then Rural King's director of marketing. "I thought it was a great idea," Bailey said. "I know what Eastern Illinois University means to the community. It's part of our community. Many of our own associates have either attended there or had family members that attended there over the years. I got excited about the opportunity and began taking the idea up the ladder internally. It was well received."

According to Bailey, one of the four trailers remains in Illinois at all times. The remaining three travel the roads throughout seven states of Rural King's 11-state area, which includes Illinois, Indiana, Kentucky, Tennessee, Ohio, Michigan, Missouri, Pennsylvania, Florida, West Virginia and Virginia. Eastern already markets itself in Illinois' bordering states -- Indiana, Iowa, Kentucky, Michigan, Missouri and Wisconsin -- allowing those students to pay the same tuition rate as in-state students.

See <http://castle.eiu.edu/~pubaff/viewstory.php?action=1177> for more on this story.

The Illinois Residence Hall Association has named Eastern the Institution of the Year for 2016. This award is the highest honor an IRHA member school can attain.

The award acknowledges the outstanding achievements of EIU's on-campus living communities. Commenting on the significance of this honor, Mark Hudson, EIU's director of University Housing and Dining Services, said the award is a great reflection on the quality of Eastern's on-campus student leaders.

Hudson went on to say that when student leaders from other campuses recognize EIU's amazing leadership community, it is particularly significant. "Developing and nurturing student leadership is one of EIU's core values," he said. "When our residents do it so well they receive external recognition, it shows our departments' efforts are being effective and our time and energy are being well invested."

The Institution of the Year award was presented following the submission of a bid or written report. EIU's bid was written and submitted by EIU student Kiyla DeVoss and described why Eastern was deserving of recognition. DeVoss, a senior from Moline, Ill., is majoring in geography and minoring in geographic information services.

Holiday Recap

One Stop Community Christmas served more than 900 local families (including more than 2,000 kids) and helped make their entire December brighter, not just Christmas morning. **More than 700 volunteers participated to make One Stop Community Christmas happen, and a significant amount of those volunteers were faculty, staff and students from EIU.** It is truly a remarkable community collaboration and event. (*Took place on the campus of Lake Land College.*)

In addition, **officers from the EIU Police Department participated in Shop With A Cop in December 2016**, joining the Charleston Police Department and the Coles County Sheriff's Department to help less fortunate families in our community select warm clothing, shoes, coats, hats and toys. According to Police Chief Kent Martin, "It was a very rewarding and humbling experience, and we look forward to being involved in this program for many years to come."

Holiday videos produced by Michael Babcock (CATS) and distributed by Christy Kilgore Hiltner (Marketing and Creative Services) on social media received more than 100,000 impressions since Dec. 1. Videos included Eastern Euphonics (<https://vimeo.com/195803283>), What Is Love? (<https://vimeo.com/194839602>) and Where Does the Time Go? (<https://vimeo.com/198262749>).

STUDENT/FACULTY/STAFF/ALUMNI SPOTLIGHT

Gail Richard, Ph.D., CCC-SLP, took office as the 2017 president of the American Speech-Language-Hearing Association (ASHA) on Jan. 1, 2017. In this role, Richard works to advance the objectives of ASHA and its 186,000 members and affiliates who are audiologists; speech-language pathologists; speech, language and hearing scientists; audiology and speech-language pathology support personnel; and students.

Richard has been on the faculty at Eastern in communication disorders and sciences for 35 years, including 14 years as department chair. She retired from the teaching faculty in May 2014 to serve as director of a new initiative—the Autism Center on the EIU campus. In her current work with the Autism Center, she conducts evaluations, consultations and educational workshops.

“I am honored, humbled, and excited to serve ASHA members as their president in 2017,” said Richard. “It is a wonderful opportunity to encourage greater awareness of the impact communication disorders have on the lives of those served by ASHA members as well as foster progress in cross-disciplinary collaboration.”

Jody Stone is the 2016 recipient of the John E. Collins Distinguished Service Award by the Great Lakes Association of College and University Housing Officers (GLACUHO). The award is the highest honor presented to an individual who has contributed significantly to the profession and to the GLACUHO organization.

(GLACUHO is widely recognized as the premiere regional housing association providing opportunities for housing officers to learn, lead and serve. GLACUHO affirms and emphasizes the importance of creating a positive, educational and supportive environment for the increasingly diverse student populations of campuses and residence halls, while advancing the professional knowledge and standards in the field of student housing.)

As EIU’s senior associate director of housing, Stone has more than 21 years of dedicated service of assisting students not only at Eastern, but across GLACUHO’s service area of Illinois, Indiana, Michigan and Ohio.

EIU Foundation celebrates 2016 award recipients. Since its inception in 1953, the EIU Foundation has been dependent upon the generosity of its members and volunteers to fulfill its mission of support to the university. Since 1993, the Foundation has honored philanthropists and others in recognition of their gifts and dedication to EIU. That tradition continues in 2016.

“The Eastern Illinois University Foundation is pleased to recognize each of the following remarkable award recipients,” said Jonathan McKenzie, executive officer. “As a result of their dedication and generosity, the EIU Foundation is fulfilling its mission by encouraging the ongoing charitable support and promotion of Eastern Illinois University. We are deeply appreciative of the work our honorees have undertaken in support of this university. They each represent the very best of EIU’s commitment to student success, and we are most grateful for their continued support.”

Robert DeBolt, Jill Nilsen and Charles “Chuck” Witters have been named the EIU Foundation’s Outstanding Philanthropists of the Year, while **Mary Ann Hanner** has been named Honorary Lifetime Member. **Christopher and Nancy Desmond** are this year’s Outstanding Foundation Members.

Details on this story can be found at <http://castle.eiu.edu/~pubaff/viewstory.php?action=1183>.

FOCUS ON ATHLETICS

Eastern Illinois men's basketball beat Southeastern Conference member Missouri on Dec. 17 marking only the third time in school history that EIU has beaten a basketball team from a Power 5 Conference. EIU has previous wins over Ole Miss (1974) and Wisconsin (1987) with both of those games played in Lantz Arena. EIU became the third OVC school to defeat both a FBS football member and Power 5 Basketball member in the same year. EIU football beat Miami (Ohio) earlier this season.

EIU student-athletes continue to make the grade in the classroom in addition to the success they have in their sport. During the fall semester, the athletic department posted an overall GPA of 3.15 with 16 of the Panthers' 19 intercollegiate teams posting team GPAs over 3.00. EIU had 68 student-athletes with a 4.00 GPA and 214 student-athletes with a 3.00 or higher GPA. Seven of the 19 teams posted a 3.50 or higher team GPA, with women's golf the highest at 3.74.

EIU student-athletes gave back to the community during the fall semester as teams completed more than 1,300 hours of community service helping out with area projects like Special Olympics Family Fest, Habitat for Humanity, YMCA Kid's Night, Girls on the Run and Douglas Hart Fall Festival, to name just a few.

EIU Athletics' annual spring fling will take place on Saturday, April 8, in Lantz Arena.

G. Other Matters

H. Public Comment