

**MINUTES OF THE MEETING OF THE
BOARD OF TRUSTEES OF
EASTERN ILLINOIS UNIVERSITY
CHARLESTON, IL**

**Marriott Hotel and Conference Center
201 Broadway Avenue
Normal, IL**

Saturday, June 23, 2012

A retreat of the Board of Trustees was convened on June 23, 2012, at 8:00 a.m. at the Marriott Hotel and Conference Center, Normal, IL. Mr. Roger Kratochvil, Chair, presided.

Roll Call

Mr. Dano	Present
Mr. Dively	Present
Mr. Goetz	Present
Mr. Hutchinson	Present
Mr. Scherle	Present
Dr. Webb	Present
Mr. Welch	Present
Mr. Kratochvil	Present

Also present

Dr. William L. Perry, President
Mr. Brad Ingram, Board Attorney

Fiscal Year 2012 Performance Review of President

The Board went into Executive Session.

Executive Session

Mr. Welch moved that the Board of Trustees convene into Executive Session to consider the employment of employees as permitted by Section 2.C.1 of the Open Meetings Act.
Mr. Hutchinson seconded the motion.

Roll was called and the vote was as follows:

Mr. Dano	Yes
Mr. Dively	Yes
Mr. Goetz	Yes
Mr. Hutchinson	Yes
Mr. Scherle	Yes
Dr. Webb	Yes

Mr. Welch Yes
Mr. Kratochvil Yes

Motion carried.

Mr. Goetz moved to return to Open Session. Mr. Scherle seconded the motion.

Roll was called and the vote was as follows:

Mr. Dano Yes
Mr. Dively Yes
Mr. Goetz Yes
Mr. Hutchinson Yes
Mr. Scherle Yes
Dr. Webb Yes
Mr. Welch Yes
Mr. Kratochvil Yes

Motion carried.

Also present following the Executive Session

Dr. Blair Lord, Provost and Vice President for Academic Affairs
Dr. Dan Nadler, Vice President for Student Affairs
Dr. William Weber, Vice President for Business Affairs
Mr. Robert Martin, Vice President for University Advancement
Ms. Cynthia Nichols, Director of Civil Rights and Diversity
Mr. Rob Miller, General Counsel
Ms. Judy Gorrell, Executive Secretary to the President and Assistant Secretary, Board of Trustees
Dr. Derek Markley, Special Assistant to the President

Strategic Planning Update and Tracking

There was a discussion of initial stages of implementing the strategic plan, the format for providing updates to the implementation progress and discussion about the website for implementation progress.

University Business Model Considerations

Dr. Perry distributed to the Trustees a document prepared by Dr. Markley for the purpose of engaging in a discussion about Eastern's business model. Some of the discussion included:

- Public higher education in Illinois is expensive for students and families;
- Unless there is a significant change in the state economy, declining GRF funding for public universities is expected;

- The national and state economy have adversely affected families and their ability to pay for college;
- The changing job market could affect enrollment at EIU, in the field of education for example;
- EIU has not utilized differential tuition in the past and may consider investigating the use of this strategy;
- Decreasing GRF funding has forced public institutions to adopt tuition discounting and enrollment management strategies historically seen at private universities;
- New institutional budgeting models, such as responsibility based budgeting, are being implemented at other public institutions to provide strengthened stewardship of public funds;
- Technology is having a growing impact on our operations with respect to access and affordability;
- EIU must discuss how to better utilize technology to maintain a competitive position in the higher education marketplace and to provide students with the degree programs they need in a format best suited for them.

Recording of Board of Trustees Meetings

Mr. Miller reported that electronic recordings of Board meetings have to be transcribed and posted to our website and must be accessible to all people including those needing special accommodations. Mr. Kratochvil asked the Trustees how they wanted to proceed and the consensus was to not record proceedings of the Board meetings.

Adjournment

The meeting was adjourned at approximately 3:00 p.m.