

EMAIL RECRUITMENT AT COMMUNITY COLLEGES

Email to be sent from a college champion to recruit students into WATI.

NOTE: WORDING IS APPROVED AS IS, PLEASE DO NOT ALTER.

Subject: Smoked Lately?

Dear Student,

Smoked lately? Are you ready to quit? Want to earn up to **\$45.00?**

The University of Rochester is giving Community College students the opportunity to quit smoking online.

Whether you stop smoking or not, you can earn up to \$45 for your thoughts and time by answering surveys.

To see if you are eligible, click the link <https://redcap.urmc.rochester.edu/redcap/surveys/?s=uzInNVMiT9> or email WATI@urmc.rochester.edu, or call the Project Manager directly at (585) 276-6243.

Sincerely,

<NAME OF CAMPUS REPRESENTATIVE SENDING THE GLOBAL EMAIL TO STUDENTS>