Marijuana Prevention on College Campuses in a Changing Environment

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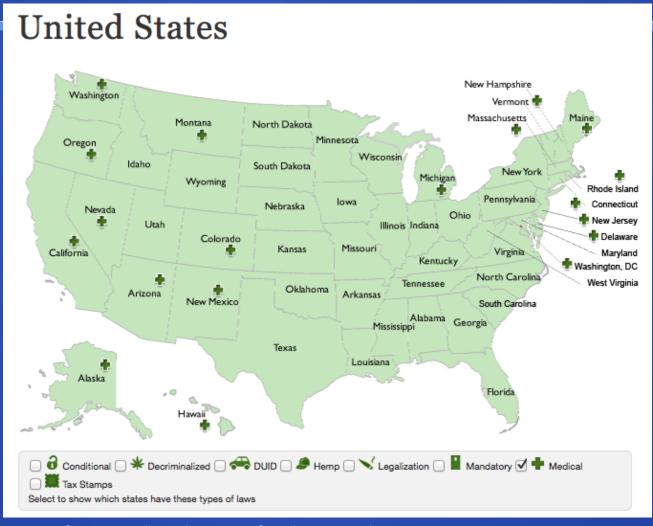
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Infant's Relief



You're Not Alone



More than just medical use



What is the legal environment?

- Changing
 - More states adding medical use
 - Two states with legal non-medical use
 - Substantial Federal crackdown on dispensaries
 - Gradual acceptance of medical benefits
 - Possible Federal legislation freeing states
- Staying the same
 - Drug Free Schools and Community Act

Already Decriminalized

California Example – An 18 Year Old

Holding < 1 oz Marijuana	Holding a Can of Beer
Infraction Citation	Misdemeanor
\$100 Fine (no record)	\$250 First Offense \$500 Second
DMV Action Unclear	Loss of Drivers License for 1 year

Consequences: Youth Arrests for Marijuana down by 61% from 2010 - 2011

Motivation for "Card" persists





"It's just the most amazing thing in the world to go into a fucking store and buy weed with your debit card. I was like ... I couldn't believe it."

Fire, and I'm just walking

things-it was just the most

it's a vehicle for us. Kyle will on

Interview with *Workaholics* creators: Adam DeVine, Kyle Newacheck

--Hughes, M. (2012, July). Weekday Warriors. *High Times*, (No. 438), 27–28.

What do you think of the pot scene in California?

ADAM: It's great.

Kyle: I just got my card, and I'm pretty amped about it. I feel like I just unlocked the treasures of Los Angeles.

ADAM: I need to get mine. I don't know why I haven't.

KYLE: It's just the most amazing thing in the world to go into a fucking store and buy weed with your debit card. I was like ... I couldn't believe it.

ADAM: I actually got caught with portal form yours ago, me and Blake. And so I had to do 10 Marijuana Anonymous classes, and I went to these

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Is it a DERS:

Varying Medical Marijuana Controls



Spectrum of controls

- California does not require patient registration, list of conditions based upon physician judgment.
- Arizona's new law more specific list of conditions, and requires patient registration.



Pick your condition



Issue 1, Sept 2010

Conditions That Can Be Treated By Medical Marijuana

Bipolar Disorder Autism/Aspergers **Anxiety Disorder** Panic Disorder Agoraphobla **Genital Herpes** Herpetic Infection **AIDS Related Illness** Post W.E. Ecnephalitis Chemotherapy Convales Shingles (Herpes Zoster) Radiation Therapy Viral B Hepatitis, chronic Viral C Hepatitis, chronic Other arthropod borne dis Lyme Disease Reiters Syndrome Post Polio Syndrome Malignant Melanoma Other Skin Cancer **Prostate Cancer Testicular Cancer** Adrenal Cortical Cancer Brain malignant tumor Glioblastoma Multiforme Cancer, site unspecified Lympho & reticular ca Myeloid leukemia Uterine cancer Lymphoma **Graves Disease** Acquired hypothyroidsm **Thyroiditis Diabetes Adult Onset** Diabetes Insulin Depend. Diabetes Adult Ons Unctrl **Diabetic Renal Disease** Diabetic Ophthalmic Dis Diabetic Neuropathy Diabetic PeripheralVascD

Hypoglycemia(s) Lipomatosis Arthropathy, gout Mucopolysaccharoidosis Porphyria Amyloldosis Obesity, exogenous Obesity, morbid **Autoimmune disease** Hemophilia A Henoch-Schoelein Purpur Senile Dementia **Delerium Tremens** Schizophrenia(s) Schizoaffective Disorder Major Depression, Sql Epi Major Depression, Recurr **Obsessive Compulsive Disorder Dysthymic Disorder** Neurasthenia Writers' Cramp Impotence, Psychogenic Alcoholism **Opiate Dependence** Sedative Dependence Cocaine Dependence **Amphetamine Depend Alcohol Abuse Tobacco Dependence** Psychogenic Hyperhidrosi Psychogenic Pylorospas Psychogenic Dysuria Bruxism Stuttering Anorexia Nervosa Tic disorder unspec Tourette's Syndrome Persistent Insomnia **Nightmares** Bulemia **Tension Headache**

Psychogenic Pain Post Traumatic Stress Dis. Org. Mental Dis.hd inj Post Concussion Sydrome Nonpsychotic Org Bra Dis. **Brain Trauma** Intermittent Explosive Dis Trichotillomania ADD w/o hyperactivity ADD w hyperactivity ADD other **Pschogenic PAT** Parkinsons Disease **Huntingtons Disease** Restless legs syndrome Friedreich's Ataxia Cerebellar Ataxia Spinal mm atrophy II Amytrophic Lateral Sclero Other spinal cord disease Syringomyelia Reflex Sympath Dystroph **Multiple Sclerosis** Other CNS demyelinating Hemiparesis/plegia Cerebral Palsy Quadriplegia(s) Paraplegia(s) Paralysis, unspecified Epilepsy(les) **Grand Mal Seizures** Limbic Rage Syndrome Jacksonian Epilepsy Migraine(s) Migraine, Classical **Cluster Headaches** Compression of Brain Tic Doloroux Bell's palsy Thoracic Outlet Synd Carpal Tunnel Syndrome Mononeuritis lower limb

Charcot-Marie-Tooth Neuropathy Muscular dystrophies **Macular Degeneration** Glaucoma Dyslexic Amblyopia Color Blindness Conjuctivitis **Drusen of Optic Nerve** Optic neuritis Strabismus & other binoc Nystagmus, Congenital Meniere's Disease **Tinnitus** Hypertension **Ischemic Heart Disease** Angina pectoris **Arteriosclerotic Heart Dis** Cardiac conduction disord Paroxysmal Atrial Tach Post Cardiotomy Syndrom Raynaud's Disease Thromboangiitis Obliteran Polyarteritis Nodosa **Acute Sinusitis Chronic Sinusitis** Chronic Obst Pulmo Dis Emphysema Asthma, unspecified Pneumothorax, Spontaneo **Pulmonary Fibrosis** Cystic Fibrosis Dentofacial anomaly pain T.M.J Sydrome GastroEsophgeal Rflx Dis **Acute Gastritis** Gastritis Peptic Ulcer/Dyspensia Colitis, Ulcerative Pylorospasm Reflux Regional Enteri & Crohns Colltis Colon diverticulitis Constination Irritable Bowel Synd. **Dumping SydroPost Sur** Peritoneal pain

Hepatitis-non-viral **Pancreatitis** Nephritis/nephropathy Ureter spasm calculus Urethritis/Cystitis **Prostatitis Epididymitis** Testicular torsion **Pelvic Inflammatory Dis** Endometriosis Premenstrual Syndrome Pain, Vaginal Menopausal syndrome Sturge-Weber Disease Eczema Pemphiaus **Epidermolysis Bullosa Erythma Multiforma** Rosacea **Psoriatic Arthritis Psoriasis** Pruritus, pruritic Atrophy Blanche Alopecia Lupus Scieroderma Dermatomyositis Eosinophilia-Myalgia Syn. Arthritis, Rheumatold Felty's Syndrome Arthritis, Degenerative Arthritis, post traumatic Arthropathy, Degenerat Patellar chondromalacia Ankylosis Multiple joints pain Intervertebral Disk Diseas L-S disk dis sciatic N irrit IVDD Cerv w Myelopathy Cervical Disk Disease Cervicobrachial Syndrome **Lumbosacral Back Diseas** Spinal Stenosis Lower Back Pain Peripheral enthesopathies Tenosynovitis **Dupuytens Contracture**

Muscle Spasm Fibromyagia/Fibrositis Osgood-Schlatter Tietze's Syndrome Melorheostosis Spondylolisthesis Cerebral Aneurism Scollosis Spina Bifida Occulta Osteogenesis imperfecta **Ehlers Danlos Syndrom** Nail patella syndrome Peutz-Jehgers Syndrme Mastocytosis Darier's Disease Marfan syndrome Sturge-Weber Eve Syn Insomnia Sleep Apnea Chronic Fatlque Synd Tremor/Invol Movements Myofacial Pain Syndrme Anorexia Hyperventilation Cough Hiccups Vomiting Nausea Diarrhea Pain, Ureter Cachexia Vertebral disloc unspec Whiplash **Back Sprain** Shoulder Injury Unspec Fore Arm/Wrist/Hand Hip, Knee, ankle & foot injury **Motion Sickness** Anaphylactic or Reaction Trachoria Growths



The Medical User

- Reinarman et al (2011) –
 Survey of patients at medical marijuana assessment clinics.
 - Mostly male, white, 44 and under.
 - 27.1% had some college
 - Overrepresentation of Males African Americans, Native Americans, and Employed
 - Therapeutic Goals
 - Pain 82.6%

- Improve sleep 70.7%
- Relaxation 55.1%
- Muscle Spasms 41.1%
- Headaches 40.7%
- Anxiety 37.8%
- Appetite 37.7%
- Nausea 27.7%
- Top Three Diagnostic Codes:
 - Back/spine/neck pain
 - Sleep disorders
 - Anxiety/Depression

The Student Medical User

- Survey of 729 undergraduates
 - 4.8% report some doctor recommended use of marijuana in past 12 months
 - 3.5% report having a current valid recommendation

Past 12 Month Marijuana Smokers

- 11.4% have valid recommendation
- 33.3% 50+ smokers have valid recommendation

Card Holders

- 94.2% have had card for 3 or fewer years
- Of 19 students who reported medical reasons:
 - 86.9% for anxiety, PTSD, depression, insomnia or ADD
 - 50% Pain management or nausea
- 50% purchase marijuana weekly, 66.7% report smoking before noon, and 84.8% smoke daily or almost daily.
- 24% used alcohol concurrently with their marijuana the last time they smoked.
- 58.9% drove while under the influence of marijuana in the past month
- 60.8% began using marijuana at age 16 or younger.

Indirect Measure: Analysis of National Ads

- Sampled 100 of 335 ads placed in major weekly newspapers from all states with medical marijuana laws as of June 2010.
- Coded them using a variety of methods: Trained coders and Amazon Mechanical Turk
- Found three main themes:
 - Traditional medicine (15.6%)
 - Holistic/alternative medicine (30.8%)
 - Counterculture/recreation (16.8%)
 - Mixed (36.8%)
- Varies substantially by state.

CA Marijuana Advertising

Sexualized images Happy Hour Specials





Not just newspaper ads



patient than Ritilin could ever do and will not cause any harmful side effects. Any Sativa Dominant Hybrid marijuana

strain would do in treating ADHD/ADD.

Changing Environment: Advertising

Crackdown effects

- Dispensaries are just about gone
- Ads for Delivery Service persist
- Physician ads persist

Persisting questions

- College newspaper perspectives
- Are these ads reflective, persuasive, neither or both

Issues that complicate medical use:

Research Issues

- Definitions of medical vs. recreational use: The Viagra problem
- Determining "legitimate" recommendations
- Mixed use

Campus Policy Issues

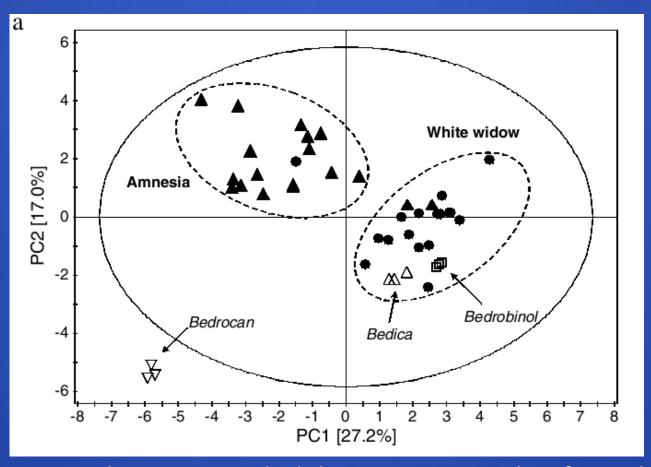
- Court decisions can change compliance requirements:
 - ADA-type concerns
 - Legislative actions both federal and state
 - NCAA testing

Standardization: Medical

"Cannabis as an herbal medicine poses serious challenges to modern medicine, which operates according to the 'single compound, single target' paradigm of pharmacology" (p. 660).

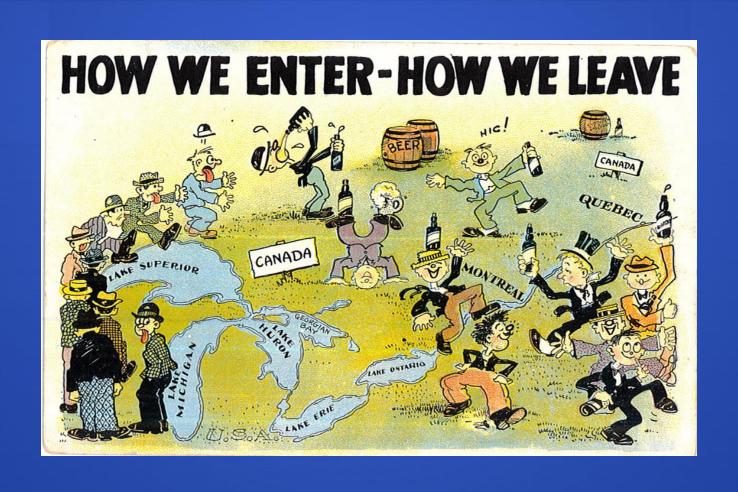
- Hazekamp, A., & Fischedick, J. T. (2012). Cannabis - from cultivar to chemovar. *Drug Testing and Analysis*, 4(7-8), 660–667

Chemical profiles of cultivars – Clusters of 28 tested components: 2 Coffee Shop varieties, 3 pharmaceutical



- Hazekamp, A., & Fischedick, J. T. (2012). Cannabis - from cultivar to chemovar. *Drug Testing and Analysis*, 4(7-8), 660–667

Standardization of Policy: Border Towns



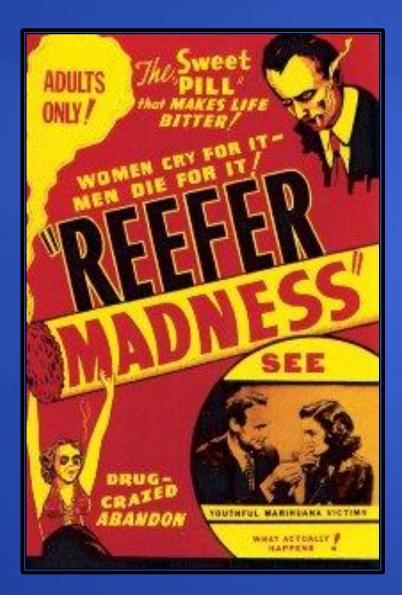
If you want to start taking action, know the players

- Politicians Unpredictable
- Activists Mostly Pro-side with money and clear objectives
- Business interests Growing stronger every day
- Enforcement Mixed objectives and interests
- Public Health Struggling to be heard and sometimes actively marginalized

How does this changing environment affect prevention?

- Removes the legal argument against use
- Possibly also removes public support for prevention
- Exposes holes in research
- Changes perception of harms
- Changes paths to treatment

Question Break



Reefer Madness

The ghost of this movie still haunts the way health messages are heard regarding marijuana.

Fallback arguments may be counterproductive:

- Data-less statements
 - Smoking analogies
 - THC Levels
 - Chemical Soup
 - Gateway drug
- Style points: Smirks, jokes and air-quotes

Smoking anything must be bad

- Actually...Conflicting Evidence
 - Harms
 - Benign or Benefits
 - Definitions of use

THC Levels: It's not your parent's marijuana

- First...Is is true that THC levels are up?
 - Yes, and "Sort of"
- Is THC the only factor?
 - No, there are countervailing cannabinoids (such as CBD) and proportion may be more critical
- Is more worse?
 - See smoking concerns be consistent
 - Overdose unlikely
 - Blood level THC curve not like alcohol
- What about synthetics, aren't they stronger too?
 - Yes but they are very different chemicals than THC with a different binding affinity to CB1 receptor and lack CBD and other possible countervailing cannabinoids

THC in the Blood

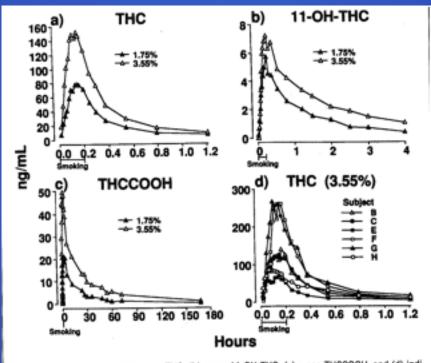


Figure 1, Plasma levels of (a) mean THC, (b) mean 11-OH-THC, (c) mean THCCOOH, and (d) individual THC levels for six subjects during and after smoking a single marijuana cigarette (1.75 or 3.55% THC). The paced smoking protocol consisted of eight evenly spaced inhalations (2-second puff and 10-second hold period) during an 11.2-min time period.

Huestis, M A, J E Henningfield, and E J Cone. "Blood Cannabinoids. I. Absorption of THC and Formation of 11-OH-THC and THCCOOH During and After Smoking Marijuana." *Journal Of Analytical Toxicology* 16, no. 5 (October 1992): 276–282.

Chemical Soup

- There are XXXX hundred chemicals in marijuana smoke...
 - So? Some may be harmful, but are they in dangerous quantities; has research demonstrated negative effects?
 Finish the link to health effects.
 - How many chemicals are there in a cheeseburger?
 - Is alcohol better for you because it's just one chemical?
- We must avoid blatantly argumentative approaches because they just generate counter arguments; some of which are not easily rebutted from research.

Style

- I've been accused of smirking when I say "medical"
- Remember that students are on guard to rebut any attempt to dissuade use. They'll see Reefer Madness hidden behind any negative health claim.

So what should we worry about?

- If not long-term cancer and lung health, then what?
- There are immediate and near-term risks to marijuana.
 - As with almost everything, risk is related to manner and context of use.
 - Other than DSM-type problems, most of the immediate harms are associated with the impairing qualities of the drug.

Manner – Research is both limited and inconsistent

- Issues of quantity and frequency
- Mode of THC administration
 - Hash
 - Hash Oil
 - Blunts
 - Straight Smoke
 - Vaporizers
 - Eating

Context

- Individual Context:
 - Dependence Risk
 - Other health/mental health concerns
 - Other drug/alcohol use
 - Age
 - Use reasons
- Environmental Context
 - Work/School requirements
 - Social setting
 - Impairment risks

Mixing with Alcohol

- Even very low levels of each can cause dramatic increases in impairment.
- THC level beginning to show impairment was 5 ng/mL dropped to 2.3 ng/mL when any alcohol was present.
- Grotenhermen et al. (2007) note that cannabis impaired automatic functions, while alcohol impaired cognitive functions. Thus the compensatory ability of marijuana users is impaired by even small amounts of alcohol.

Hear about this one?: Myths on Campus



It looks like good science:

But it's not!

estimating a model that includes both state and year fixed effects. Specifically, the baseline estimating equation is:

(1)
$$\ln(Fatalities\ Total_{st}) = \beta_0 + \beta_1 MML_{st} + X_{st}\beta_2 + \nu_s + w_t + \varepsilon_{sts}$$

where s indexes states and t indexes years.²¹ The variable MML_{st} indicates whether a MML was in effect in state s and year t, and β_l , the coefficient of interest, represents the marginal effect of legalizing medical marijuana. In alternative specifications we replace $Fatalities\ Total_{st}$ with the remaining dependent variables listed in Table 5.

Page 12. Anderson, D. Mark, and Daniel Rees. *Medical Marijuana Laws, Traffic Fatalities, and Alcohol Consumption*. Discussion Paper. IZA, November 2011. http://www.iza.org/en/webcontent/publications/papers/viewAbstract?dp_id=6112.

Roadside Breath and Saliva Survey of Weekend Drivers in CA (N=1,314)

Lacey, John, Tara Kelley-Baker, Edmund Romano, Katharine Brainard, and Anthony Ramirez. *Results of the 2012 California Roadside Survey of Nighttime Weekend Drivers' Alcohol and Drug Use*. Calverton, MD: Pacific Institute for Research and Evaluation, November 13, 2012. http://www.ots.ca.gov/Media_and_Research/Data_and_Statistics.asp.

- Drug-positive drivers made up about 1 in 7 drivers, a third of those drivers tested positive for more than one drug.
- 2. The percent of drivers testing positive for marijuana (7.4%) was almost identical to the percent testing positive for alcohol (7.3%).
- About a quarter of marijuana-positive drivers also tested positive for another drug; about 13.3% marijuana-positive were also positive for alcohol.
- 4. Of those who admitted to having used marijuana more than once, only 22.4% said it had an effect on their driving; and third of those believed it *improved* their driving. Thus, only 11% of the marijuana-experienced drivers believed it harmed their driving. 14.3% admitted to having driven within 2 hours of using marijuana in the past year.
- 5. There were more drivers (2.2% of the sample) who admitted to taking medication that they think affected their driving than there were drivers who tested at or above .08 BAC (1% of drivers).
- Of those who had recently used marijuana, about two-thirds reported smoking every day.
- 7. 3.7% of drivers had a medical marijuana permit and most of those drivers (65.8%) had used their permit to buy marijuana.

Recommendations for Driving

- Still very much an open question:
 - Some advocate zero tolerance
- Others look for an impairment per se level
 - per se limit set at 7-10 ng/mL. WA has set it at 5 ng/ml. Note that some talk of whole blood, others plasma. All per se discussions involve THC.
 - Advise users to wait 3 hours before driving.
 - Drivers should not mix even low amounts of alcohol with cannabis.

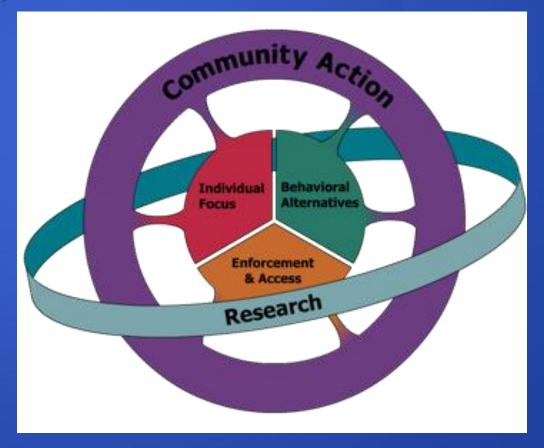
Academic Contexts

Academic harms:

- Chronic/Heavy (15+ times per month through years 1-4) users were twice as likely to experience an "enrollment gap" compared against minimal users (Arria et al, 2013).
- Heavy continual use with onset before age-18 possibly linked to IQ decline. (Meier et al, 2012)

Prevention Strategies

- Comprehensive Strategy:
 - Motivational focus
 - Alternative focus
 - Access focus



Access Focused

- Acknowledge DFSCA supremacy
- Most difficult to control in shifting environment.
- Consider advocating for sales and advertising restrictions instead of outright ban of medical marijuana. Search for ways to limit the development of commercial interests
- Community Action:
 - Examples are forming such as <u>www.butwhataboutthechildren.org</u>
 - Conditional Use Permits around campus.
 - Enhanced DUID enforcement efforts.

When should Public Health professionals get involved?

- It's now or never
- Pick your battles
 - Avoid the losing arguments
 - Focus on the harms you want to prevent