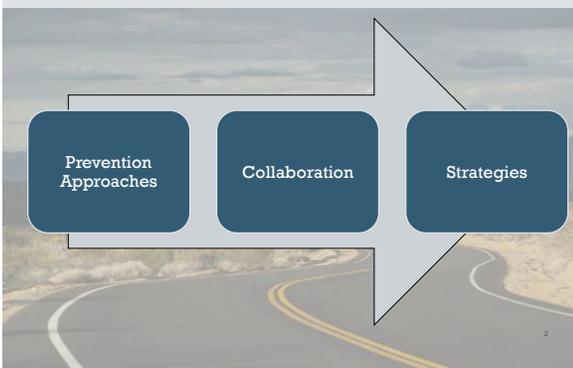


Law Enforcement & AOD Prevention On College Campuses

Illinois Higher Education Center
January 25th, 2018



Dave Closson, M.S.

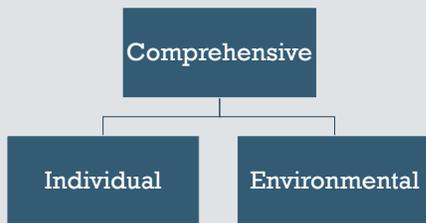
- Author of "Motivational Interviewing for Campus Police"
- CAPT Associate, SAMHSA's *Center for the Application of Prevention Technologies*
- Assistant Director, *Illinois Higher Education Center*
- Crime Prevention Officer, *Eastern Illinois University Police Department*





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Prevention Approaches



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Individual-Level Strategies



- Focus on life and social skills
- Focus on direct and indirect (social) influences on substance use
- Emphasize norms for, and a social commitment to, not using
- Emphasize the benefit of building life skills and social resistance

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Environmental Strategies



- Focus on population level change
- Focus on changing conditions within a community, including social or cultural factors
- Seek to influence community norms by raising awareness

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Examples of Environmental Strategies

- Communication and Education
- Policy and Community Support
- Enforcement

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Environmental Strategies: Communication and Education

- **Public Education** – increase the public's knowledge and awareness.
- **Social Marketing** – involves using advertising principles to change social norms and promote healthy behaviors.
- **Media Advocacy** – attempts to shape the way social issues are discussed in the media.

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Environmental Strategies: Enforcement

- **Surveillance** – methods to determine if people are complying with existing laws.
- **Penalties, fines, and detention**– create consequences for people/institutions that don't comply with existing policy.
- **Community policing** – encourages community members to participate in prevention efforts.

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Enforcement

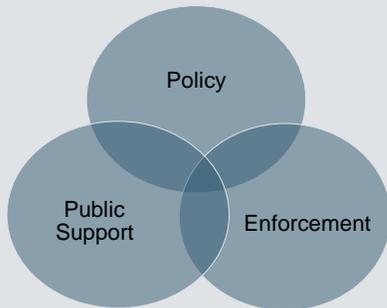


Deterrence Theory

- The enforcement of alcohol policies is part of an effective prevention strategy when it convinces those targeted that they will be apprehended and punished if they violate the law.

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Essential Elements of Effective Prevention Strategies



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Why Should We Collaborate?

- Collaboration can increase your access to local resources.
- Collaboration can help you build prevention knowledge.
- Working with others will ultimately help you get more done.
- Working with local stakeholders is vital to sustaining your prevention efforts.

Collaboration is the only way to move the prevention needle.



Collaboration Across the SPF

SPF Step	Opportunities for Collaboration
Step 1: Assessment	Identify and obtain data. Manage and make sense of data. Share and receive feedback on assessment finding.
Step 2: Capacity	Develop and strengthen prevention team. Increase stakeholder readiness. Increase community support.
Step 3: Planning	Prioritize risk/protective factors. Select appropriate interventions. Develop a comprehensive prevention plan.
Step 4: Implementation	Raise community awareness. Ensure interventions are implemented with fidelity. Build infrastructure supports.
Step 5: Evaluation	Conduct an evaluation that meets stakeholder needs. Identify which interventions are working or not working. Share lessons learned.

Collaboration Across The SPF

SPF Step	Collaboration With Law Enforcement
Step 1: Assessment	Arrest/Citation data. Related calls for service w/no arrest or citation. Medical transports. Hot spots. Current trends from the field.
Step 2: Capacity	Increase each others readiness. Cross training and partnerships. Engage more stakeholders.
Step 3: Planning	Understand factors associated with prioritized problems. Select appropriate interventions. Best fit for all. Develop a comprehensive prevention plan.
Step 4: Implementation	Raise community awareness – unified message. Ensure interventions are implemented with fidelity. Build infrastructure supports.
Step 5: Evaluation	Enforcement efforts results. What worked and did not work. Obstacles faced.

Principles of Collaboration

- Intentional
- Flexible
- All parties must benefit
- Not one size fits all
- Time
- Journey, not a destination

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Creative Collaboration



The Eastern Illinois University (EIU) Mayhem Prevention Team

- EIU Office of Student Standards
- EIU Police Department
- Charleston Police Department
- Student Community Service
- Health Education Resource Center

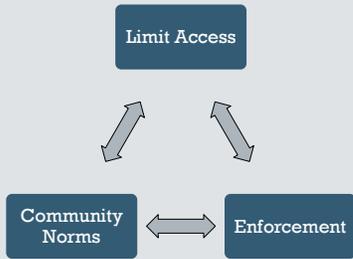


Poll Question:

Which of the following law enforcement agencies are actively involved in your prevention efforts?

- Campus Law Enforcement
- Municipal Law Enforcement
- County Law Enforcement
- State Law Enforcement

Environmental Prevention Strategies



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Prevention Strategies: Limit Access

- Compliance Checks
- Prescription Drug Monitoring Program
- Prescription Drug Take Back
- Party Patrol with Social Host Ordinance/Law
- Responsible Beverage Seller/Server Training

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EASTERN ILLINOIS UNIVERSITY

- 70% decrease in on-campus citations over 3 years
- 40% decrease in underage drinking citations

Other strategies not included in the study:

- Good Neighbor Project
- Co-facilitating BMI - Group
- Unified Harm Reduction Message
- Motivational Interviewing

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Environmental Prevention Strategies: Enforcement

- DUI checkpoints and patrols
- Enforce minimum drinking age
- Specialized drug units



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THE SAFER CALIFORNIA UNIVERSITIES PROJECT

- 14 Campuses
- First weeks of the academic year
- Comprised of multiple alcohol control measures

Results

- Significant reductions in likelihood of intoxication off-campus.
- Lower likelihood of intoxication.
- No increase in intoxication in other settings.

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Environmental Prevention Strategies: Community Norms

- Social Norms Marketing
- Media Advocacy
- Social Marketing
- Visibility Campaign



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