



# HEALTH COMMUNICATION MINOR

SCHOOL OF COMMUNICATION & JOURNALISM  
AT EASTERN ILLINOIS UNIVERSITY

The Health Communication minor offers a combination of Communication Studies and Health Promotion courses for those interested in a career as a health care professional or in a health-related industry. Students study the health care industry, health-related public policy and strategic communication strategies to learn how to communicate and promote positive health behaviors.

## **REQUIRED COURSEWORK: 9 HRS**

HCM 2910 - Introduction to Health Communication  
HCM 3910 - Communication in Health Professions  
HCM 4910 - Applied Health Communication

## **CMN ELECTIVES: 6 HRS**

CMN 2010 - Introduction to Communication Theories  
CMN 2630 - Introduction to Interpersonal Communication  
CMN 2650 - Introduction to Organizational Communication  
CMN 2920 - Introduction to Public Relations  
CMN 3100 - Persuasion  
CMN 3300 - Interviewing  
CMN 3470 - Small Group Communication  
CMN 3650 - Case Studies in Organizational Communication  
CMN 3660 - Communication & Conflict Management  
CMN 3710 - Intercultural Communication  
CMN 3940 - Advertising: Theory & Practice  
CMN 3960 - Public Relations Writing & Production  
CMN 3980 - Strategic Social Media Communication  
CMN 4720 - Workplace Relationships  
CMN 4765 - Communication in Families

## **PUBH ELECTIVES: 6 HRS**

PUBH 2270 - Community Health  
PUBH 2600 - International Health Issues  
PUBH 2700 - Marketing Concepts for Health Promotion Professionals  
PUBH 2900 - Human Diseases  
PUBH 3100 - Disasters & Public Health: Planning & Response  
PUBH 3500 - Human Sexuality  
PUBH 3560G - Women's Health  
PUBH 3700 - Community Health Behavior Methods  
PUBH 3750 - Health Care Delivery Systems  
PUBH 3765 - Principles of Epidemiology  
PUBH 4250 - Planning Health Programs  
PUBH 4770 - Health Services Administration  
PUBH 4800 - Drugs & Society  
PUBH 4890 - Health & Aging

## **TOTAL REQUIRED HOURS: 21 HRS**

### **SCHOOL OF COMMUNICATION & JOURNALISM**

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