

### **PROFESSIONAL WRITING MINOR: 18 HRS**

#### **CORE COURSES: 6 HRS**

| COURSE                                               | HOURS | GRADE | SEMESTER |
|------------------------------------------------------|-------|-------|----------|
| <b>ENG 2760</b> Introduction to Professional Writing | 3     |       |          |
| <b>ENG 3005</b> Technical Communication              | 3     |       |          |

#### **ADDITIONAL PROFESSIONAL WRITING COURSEWORK: 6 HRS**

##### **CHOOSE TWO OF THE FOLLOWING:**

| COURSE | HOURS | GRADE | SEMESTER |
|--------|-------|-------|----------|
|        | 3     |       |          |
|        | 3     |       |          |

**ENG 3001** Advanced Composition  
**ENG 3008** Digital Writing and Multimodal Texts  
**ENG 3011** Literary Editing and Publishing<sup>1</sup>  
**ENG 4273** Applied Project in Professional Writing  
**ENG 4275** Internship in Professional Writing<sup>1</sup>  
**ENG 4760** Special Topics in Professional Writing  
**ENG 4765** Technical Editing  
**ENG 4776** Qualitative Research Methods in English Studies

#### **ADDITIONAL ELECTIVES: 6 HRS**

##### **CHOOSE TWO OF THE FOLLOWING:**

| COURSE | HOURS | GRADE | SEMESTER |
|--------|-------|-------|----------|
|        | 3     |       |          |
|        | 3     |       |          |

**BUS 3010** Management and Organizational Behavior  
**BUS 3470** Principles of Marketing  
**CMN 2650** Introduction to Organizational Communication  
**CMN 2920** Introduction to Public Relations  
**CMN 3030** Promotional Communication  
**DGT 1363** Introduction to Graphics Technology  
**DGT 4814** Digital Media Strategy  
**ENG 3001** Advanced Composition  
**ENG 3008** Digital Writing and Multimodal Texts  
**ENG 3011** Literary Editing and Publishing  
**ENG 4273** Applied Project in Professional Writing  
**ENG 4275** Internship in Professional Writing<sup>1</sup>  
**ENG 4760** Special Topics in Professional Writing<sup>2</sup>  
**ENG 4765** Professional Editing  
**ENG 4776** Research and Rhetoric in Professional Writing  
**ENT 3300** Foundations of Entrepreneurship  
**JOU 2101** News Reporting and Writing  
**JOU 3000** Advanced Reporting  
**JOU 3102** Feature Writing

<sup>1</sup> Repeatable once for credit

<sup>2</sup> Repeatable once for credit with a different topic

The Minor in Professional Writing combines classroom instruction with practical experience to teach students how to communicate effectively in professional environments. Through client-based projects and an internship, students will build a professional portfolio that demonstrates their writing, editing, design, and research skills to prospective employers.

Professional writing students who want assistance selecting classes may consult with any member of the professional writing faculty, with the English Department adviser (Dr. Caldwell) or the coordinator of the professional writing internship (Dr. Fredrick). Students planning to enroll for Eng 4275, Internship in Professional Writing, must consult with Dr. Fredrick as early as possible regarding an internship placement best suited to the student's individual needs.

A Minor in Professional Writing offers:

- training and practice in the writing skills most employers seek.
- the opportunity to build a professional portfolio.
- a broad array of electives, designed to meet each student's needs and interests.
- The ability to write well opens many opportunities for challenging jobs and for professional advancement.

For further information, contact Dr. Terri Fredrick.

### **NOTES:**