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## Agenda for the March 30, 2017 CAA Meeting

**Items Approved:** 17-86, Reinstatement following Academic Dismissal (Revised Policy)  
17-87, Sports Media Relations Minor (Revised Minor)  
17-88, EIU 4116G, Conspiracy Theories in the U.S. (New Course; Online Delivery)

**Items Pending:** 17-85, Admission Criteria and IGP #68: Admission Policies, Undergraduate Students (Revised Policy)  
17-89, Music Departmental Honors Program (Revised Program)  
17-90, OPD 4765, Grant Writing for Organizations (New Course; Online Delivery)

**Ongoing:** Multi-year plan regarding the University Learning Goals (For details concerning the plan, see agenda Item 13-83, CAA Learning Goals Committee's Recommendations & Resolution, which was approved by CAA at its 4/25/13 meeting)

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### Council on Academic Affairs Minutes March 30, 2017

The March 30, 2017 meeting of the Council on Academic Affairs was held at 2:07 p.m. in the Room 4440 at Booth Library.

**Members Present:** Dr. Bruehler, Dr. Kronenfeld, Dr. Paulson, Dr. Ruholl, Dr. Throneburg, Dr. Yordanov, Mr. Young, and Dr. Wilkinson.

**Members Absent:** Mr. Aydt, Dr. Aylesworth, and Dr. Rhoads.

**Staff Present:** Provost Lord and Ms. Fopay.

**Guests Present:** Ms. Jackie Collins, Gateway Program; Ms. Juanita Cross, Gateway Program; Dr. Mona Davenport, Minority Affairs; Dr. Gene Deerman, Sociology & Anthropology; Dr. Sace Elder, History; Dr. Marita Gronnvoll, Communication Studies; Mr. Jason Hardimon, *Daily Eastern News*; Dr. Stephen King, Communication Studies; Dr. Barbara Lawrence, Chemistry; Ms. Denise Lee, Admissions Office; Dr. Jeannie Ludlow, Women Studies; Ms. Amy Lynch, Registrar's Office; Associate Dean Chris Mitchell, College of Arts & Humanities; Ms. Kelly Miller, Admissions Office; Mr. Josh Norman, Enrollment Management; Dr. Jeanne Okrasinski, Early Childhood, Elementary and Middle Level Education; Dr. Catherine Polydore, Counseling & Student Development; Dr. Brian Poulter, Journalism; Ms. Krishna Thomas, International Students & Scholars; Ms. Brittany Tierney, Admissions Office; and Ms. Yolanda Williams, Gateway Program.

#### I. Approval of the March 23, 2017 CAA Meeting Minutes.

Dr. Paulson moved and Dr. Yordanov seconded the motion to approve the minutes. The minutes of March 23, 2017, were approved as written.

#### II. Communications:

##### a. College Curriculum Committee Minutes:

1. Minutes of the March 24, 2017 Lumpkin College of Business & Applied Sciences Curriculum Committee meeting.

##### b. Executive Actions:

1. March 1, 2017 memorandum from Dean Izadi, LCBAS, requesting executive action to delete FCS 4345 from the catalog and add FCS 2600G to the electives in the Hospitality Management Concentration within the FCS: Apparel and Textiles, Financial Literacy, Hospitality, and Merchandizing Option.
2. March 28, 2017 memorandum from Dean Jackman, CEPS, requesting executive action to delete KSS 1440, 2890, 3600, and 3641 from the catalog.

##### c. Other:

1. March 27, 2017 email from Dr. Gary Bulla indicated that MAT 2110G should be listed as a core requirement for the B.S. in Biological Sciences. By mistake the course was left of the proposal approved by CAA on March 9, 2017.

Note: The corrected catalog copy for the proposal appears on page six. See **Attachment A**.

**III. Items Added to the Agenda**

1. 17-89, Music Departmental Honors Program (Revised Program)
2. 17-90, OPD 4765, Grant Writing for Organizations (New Course; Online Delivery)

Mr. Young moved and Dr. Paulson seconded the motion to add these items to the agenda.

**IV. Items Acted Upon:**

**Note: The agenda order was reversed.**

**1. 17-88, EIU 4116G, Conspiracy Theories in the U.S. (New Course; Online Delivery)**

Dr. Gronnvoll presented the proposal. There were no questions.

Dr. Kronenfeld moved and Mr. Young seconded the motion to approve the proposal. The motion passed unanimously.

The proposal was approved, effective Spring 2018.

**NOTE: EIU 4116G will be placed under the Senior Seminar segment of General Education.**

**EIU 4116G. Conspiracy Theories in the US. (3-0-3) On Demand.** This course examines conspiracy theories that have flourished in contemporary U.S. culture. Special attention is paid to how conspiracy arguments are crafted and how they are disseminated in our media age. Conspiracy theories are analyzed as texts that are designed to persuade others, thus we use communication and rhetorical theory to critique how these arguments are structured. The primary goal is to hone critical thinking skills by applying evaluative criteria to conspiracy theories. Prerequisite: Completion of 75 semester hours. Note: All students may take this course, but Communication Studies majors will not receive Senior Seminar credit for it. WI

**2. 17-87, Sports Media Relations Minor (Revised Minor).**

Dr. Poulter presented the proposal and answered questions of the council.

Dr. Kronenfeld moved and Dr. Yordanov seconded the motion to approve the proposal. The motion passed unanimously.

The proposal (**See Attachment B**) was approved, effective Fall 2017.

**3. 17-86, Reinstatement following Academic Dismissal (Revised Policy).**

Ms. Lynch presented the proposal and answered questions of the council.

Dr. Bruehler moved and Mr. Young seconded the motion to approve the proposal. The motion passed unanimously.

The proposal (**See Attachment C**) was approved, effective Fall 2017.

**4. 17-85, Admission Criteria and IGP #68: Admission Policies, Undergraduate Students (Revised Policy).**

Dr. Ruholl explained that numerous communications had been submitted to her prior to the meeting concerning objections to the proposal as it pertained to the proposed revisions to the Gateway Program catalog copy.

Dr. Kronenfeld moved and Mr. Young seconded the motion to approve the proposal. However, no vote was taken.

Ms. Miller, Dr. Davenport, Mr. Norman, Ms. Lee and Ms. Tierney presented the proposal and answered questions of the council and audience members. In addition, the presenters attempted to address the concerns presented to them by audience members and the communications submitted previous to the

meeting. In the end, it was requested that the proposed revisions to the Gateway Program section of the proposal be removed. In addition, a revision was requested to the IGP section of the proposal. Since the council was about to lose its quorum, Dr. Ruholl requested that the item be tabled until a future meeting. The proposal will be revised, as requested, and resubmitted to CAA for further discussion at an upcoming meeting.

**V. Committee Reports:**

None.

**VI. Other:**

1. Dr. Throneburg encouraged council members to attend the session with the next Provost candidate set aside for CAA, CGS, and COTE members.

**VII. Pending:**

None.

**VIII. Ongoing:**

1. Multi-year plan regarding the University Learning Goals (For details concerning the plan, see agenda Item 13-83, CAA Learning Goals Committee's Recommendations & Resolution, which was approved by CAA at its 4/25/13 Meeting)

**IX. Meeting Adjournment:**

1. Mr. Young and Dr. Wilkinson seconded the motion to adjourn the meeting. The motion was approved by acclamation.

The meeting adjourned 3:00 p.m.

The next meeting will be held at 2:00 p.m. on Thursday, April 6, 2017.

*–Minutes prepared by Ms. Janet Fopay, Recording Secretary*

The current agenda and all CAA council minutes are available on the Web at <http://www.eiu.edu/~eiucaa/>. In addition, an electronic course library is available at <http://www.eiu.edu/~eiucaa/elibrary/>.

\*\*\*\*\* ANNOUNCEMENT OF NEXT MEETING \*\*\*\*\*  
March 30, 2017  
Room 4440, Booth Library @ 2:00 p.m.

**Agenda:**

1. 17-85, Admission Criteria and IGP #68: Admission Policies, Undergraduate Students (Revised Policy).
2. 17-89, Music Departmental Honors Program (Revised Program)

Pending:

1. 17-90, OPD 4765, Grant Writing for Organizations (New Course; Online Delivery)

**Approved Executive Actions:**

**CAH**

**Effective Fall 2017**

1. Add the online delivery mode to CMN 3530.

**BAS****Effective Fall 2017**

1. Revise the course title for ACC 3200.

**ACC 3200 - ~~Financial Accounting Theory I.~~ Intermediate Financial Accounting I. (3-0-3) F, S.**

A study of the theories that underlie the practice of accounting and financial reporting. Includes an historical perspective on the evolution of these theories, the process of establishing accounting principles, and the development of a framework for evaluation of present and potential new practices. Prerequisites & Notes: BUS 2101 with C or better, and a declared School of Business major, or permission of the Associate Chair, School of Business. (Students are strongly advised to take ACC 3200 and ACC 3300 concurrently.) Credits: 3

2. Revise the course title for ACC 3250.

**ACC 3250 - ~~Financial Accounting Theory II.~~ Intermediate Financial Accounting II. (3-0-3) F, S.**

This course is a continuation of ACC 3200. Investment, liabilities, and equities are examined. Complex problems in financial accounting such as pensions, leases, earnings per share, and preparation of the Statement of Cash Flows are studied. Prerequisites & Notes: MAT 2120G, BUS 3710 with C or better, ACC 3200 with C or better, and a declared School of Business major, or permission of the Associate Chair, School of Business. (Students are strongly advised to take ACC 3250 and ACC 3900 concurrently.) Credits: 3

3. Revise the course title for ACC 4500.

**ACC 4500 - ~~Advanced Accounting Theory.~~ Advanced Financial Accounting. (3-0-3) F, S.**

Financial accounting measurement, partnerships, international operations, and accounting for business combinations. This course is designed to develop the student's knowledge of selected financial accounting topics and to give the student an understanding of the theory relating to them. Prerequisites & Notes: ACC 3250 with C or better, a declared Accounting major or Accounting minor, or permission of the Associate Chair, School of Business. Credits: 3

**Pending Executive Actions:****BAS****Effective Fall 2017**

1. Delete FCS 4345 from the catalog.

~~**FCS 4345 – Advanced Lodging Administration. (3-0-3) S.** Advanced administrative aspects of hospitality businesses with an emphasis on full service hotel facilities. Prerequisites & Notes: BUS 3470 or FCS 2784, FCS 2700, FCS 2740; and FCS 3786. Course restricted to juniors and seniors in the Family & Consumer Science Hospitality Management Concentration. Course may not be repeated. Credits: 3~~

2. Revise the electives for the Hospitality Concentration.

**Family and Consumer Sciences: Apparel and Textiles, Financial Literacy, Hospitality, and Merchandising Option (B.S.)****Hospitality Management Concentration (52 hours)****Additional 18 hours from the following:**

- CMN 3950 - Conferences and Event Planning. Credits: 3
- FCS 2100 - Personal Nutrition. Credits: 3
- **FCS 2600G – Sustainable Communities. Credits: 3**
- FCS 2784 - Hospitality Sales and Service. Credits: 3
- FCS 3340 - Club Management. Credits: 3
- FCS 3370 - Ethical Issues in Hospitality Management. Credits: 3

- FCS 3740 - Professional Hospitality Meeting Management. Credits: 3
- FCS 4275 - Internship. Credits: 3 to 9
- FCS 4320 - Destination Management. Credits: 3
- FCS 4340 - Conventions and Trade Shows. Credits: 3
- FCS 4345 - Advanced Lodging Administration. Credits: 3
- FCS 4350 - Dining Room Management. Credits: 3
- FCS 4940 - Food Systems Management. Credits: 3
- GEO 3620 - Geography of Tourism. Credits: 3
- REC 3310 - Travel and Tourism. Credits: 3
- REC 3320 - Festivals and Special Events. Credits: 3

## CEPS

### Effective Fall 2017

1. Delete KSS 1440 from the catalog.

~~**KSS 1440 – Lifeguarding. (0-4-2) F, S.** Upon satisfactory completion of the course, students will be certified by the American Red Cross as Lifeguards. May be repeated once to meet the minimum 120 semester hours toward graduation. Prerequisites & Notes: Pass a preliminary swim test. Exit requirements to be completed by the end of the course: ARC Standard First Aid (HST 3120), and CPR, or equivalent certifications. Credits: 2~~

2. Stricken KSS 2890 from the catalog.

~~**KSS 2890 – Fitness for Life, Honors. (2-2-3) On Demand.** An individualized approach for the assessment, analysis, and understanding of a lifetime of wellness through fitness. The course includes a thorough physical fitness/risk factor assessment in the Human Performance Laboratory. Prerequisites & Notes: Admission to the University Honors College. Credits: 3~~

3. Remove KSS 3600 from the catalog.

~~**KSS 3600 – Introduction to Elementary School Physical Education. (0-4-2) F, S.** Physical education as it relates to the total education of the elementary school child with emphasis on the developmental approach. Credits: 2~~

4. Delete KSS 3641 from the catalog.

~~**KSS 3641 – Rhythms/Dance/Tumbling for Elementary Physical Education. (0-2-1) On Demand.** A study of developmentally appropriate rhythms, dance, and tumbling skills and activities for the elementary school child. Prerequisites & Notes: KSS 3600. Credits: 1~~

## Attachment A

**Biological Sciences (B.S.)**

*Revised Catalog Listing* / Changes shown in **red** or by **strikeout**

Total Semester Hours required for the Degree: 120 semester hours

Major

Semester Hours required for the Biological Sciences Major: ~~81-82~~ **78-79** semester hours Core Requirements:

BIO 1150 - Biology Forum Credits: 1

BIO 1500 - General Biology I. Credits: 4

BIO 1550G - General Biology II. Credits: 4

BIO 3120 - Molecular and Cellular Biology. Credits: 4

**BIO 3180 - Ecology and Evolution. Credits: 4**

BIO 3200 - Genetics. Credits: 4

BIO2220 - Anatomy and Physiology II. Credits: 4

or

BIO 3510 - Plant Physiology. Credits: 4

or

BIO 3520 - Animal Physiology. Credits: 4

~~BIO 3800 - Ecology. Credits: 4~~

~~BIO 4984 - Organic Evolution. Credits: 3~~

CHM 1310G - General Chemistry I. Credits: 3

CHM 1315G - General Chemistry Laboratory I. Credits: 1

CHM 1410 - General Chemistry II. Credits: 3

CHM 1415 - General Chemistry Laboratory II. Credits: 1

MAT 2110G - Brief Calculus with Applications. Credits: 3 (See Footnote 1)

or

MAT 1441G - Calculus and Analytic Geometry I. Credits: 5 (See footnote \*)

PHY 1151G - Principles of Physics I. Credits: 3

PHY 1152G - Principles of Physics I Laboratory. Credits: 1 PHY 1161 - Principles of Physics II. Credits: 3

PHY 1162 - Principles of Physics II Laboratory. Credits: 1 AND

CHM 2430 - Survey of Organic Chemistry. Credits: 3

CHM 2435 - Survey of Organic Chemistry Laboratory. Credits: 1 OR

CHM 2440 - Organic Chemistry I. Credits: 3

CHM 2445 - Organic Chemistry Laboratory I. Credits: 1

AND

BIO 4750 - Biometrics. Credits: 3

OR

MAT 2250G - Elementary Statistics. Credits: 4

Electives:

Biological Sciences majors must also complete 21 sh of elective course work in Biological Sciences (with the exception of BIO 3400, BIO 4275, workshops, and courses designed for General Education with the exception of BIO 3888G) or Mathematics or Physical Sciences courses above 2000 (with the exception of general education and CHM 2310). A minimum of 15 sh must be taken in the Biological Sciences.

**Footnotes:**

**\*Students not prepared for this course will be required to take additional prerequisite math classes. (Major GPA based on all biological sciences courses taken at EIU)**

**Attachment B****Sports Media Relations Minor**

This minor provides insights into the roles and duties performed by sports media professionals by offering courses that enable students to examine and practice skills related to the fundamentals of sports media relations, which includes working with the media, athletes and coaches, managing crisis situations, recording statistics, writing game reports, marketing teams, organizing press conferences, and managing game events.

**Required Courses – Total Semester Hours: 19 ~~22~~**

- JOU 2101 - Writing for News Media. Credits: 3
- KSS 2761 - Introduction to Sport Management. Credits: 3
- JOU 2850 - Sports Media Relations. Credits: 3
- JOU 3002 - Introduction to Multimedia Journalism. Credits: 3
- JOU 3401 - Journalism Practicum. Credits: 1  
(Sports Information)
- JOU 3706 - Writing for Sports Media. Credits: 3
- JOU 3953 - Perspectives on Sports and the Media. Credits: 3  
(Cross listed with CMN 3953)
- ~~JOU 3820 - Publicity Methods. Credits: 3  
(See Footnote <sup>\*\*</sup>)  
or~~
- ~~JOU 4919 - Public Relations Techniques. Credits: 3  
(See Footnote <sup>\*\*</sup>)~~

**Footnotes:**

~~<sup>\*\*</sup> Journalism majors will take Public Relations Techniques; non-majors will take Publicity Methods.~~

## Attachment C

### **Reinstatement Following Academic Dismissal**

Students who have been academically dismissed must remain out of the University for at least one regular semester. After the inactive semester, students who have been academically dismissed for the first time are automatically eligible for readmission provided that they meet the following conditions:

- The student **applies for readmission** **completes the Returning Student Form** at least 10 calendar days prior to the first class day of the term for which readmission is sought (**Readmission application** **The Returning Student Form is** **can be** submitted online at [http://www.eiu.edu/registra/readmission\\_form.php](http://www.eiu.edu/registra/readmission_form.php));
- Prior to the first class day of the term for which readmission is sought, the student, with the assistance of the Assistant Director of the Success Center, prepares a written academic plan signed by both the student and Assistant Director of the Success Center. Students who were dismissed and were never enrolled in EIU 2919 will be required to enroll in EIU 2919 the following fall or spring semester in lieu of making an academic plan with the Assistant Director of the Success Center. Students must complete the course with a "C" or better. Failure to enroll in this course by the first day of classes will result in a hold being placed on the student's record. This course may not be dropped; and
- If the student has attempted course work at one or more regionally accredited colleges or universities, he or she must provide official transcripts showing a composite GPA of at least 2.00 on a scale of 4.00 in all course work attempted **at institutions other than** **since they last attended** EIU (or, if the student is attending the regionally accredited college or university at the time of application for readmission, the student must report that enrollment on the REQUIRED STATEMENT IN LIEU OF AN OFFICIAL TRANSCRIPT and indicate that the student is earning a cumulative GPA of at least a 2.00 on a 4.00 scale, which will suffice until the official transcript can be sent at the end of the term.)

Students who have been academically dismissed are eligible for readmission only at the beginning of a spring or fall term; they are not allowed to re-enter during a summer term.

If the student fails to satisfactorily complete the requirements of the written academic plan by midterm of the semester of readmission, a hold will be placed on the student's record that will be removed upon the student's satisfactory completion of the requirements of the written academic plan.

Readmitted students re-enter the University with the cumulative GPA they had upon dismissal and are placed on academic probation. This probationary status will continue so long as the student satisfies the conditions specified in the section on "Academic Probation." Students who fail to make satisfactory progress will be dismissed and may not be reinstated except by approval of the Academic Reinstatement Committee.

### **Reinstatement Following Second Academic Dismissal**

Students who have been academically dismissed for a second time may be reinstated only if they submit a readmission form and a written petition for reinstatement and the petition is granted by the Academic Reinstatement Committee. Petition forms are available on the University's web site (<http://castle.eiu.edu/acaffair/Reinstatement/Reinstatement.pdf>) and from the Office of the Registrar, (1220 Old Main) **or the Academic Affairs Office (1020 Old Main)**. The petition for reinstatement must be submitted to the ~~Office of the Registrar~~ **Office of the Provost and Vice President for Academic Affairs** no later than the third Monday in June (seeking reinstatement for the Fall semester) or the third Monday in October (seeking reinstatement for the Spring semester); no petitions are accepted for the Summer term.

As a condition of reinstatement, students who are reinstated following a second academic dismissal must enroll in **General Studies** **GST 1000** during the term in which he or she re-enters the University. **NOTE: If GST 1000 is not offered during the term of readmission or the student has already successfully completed it, then the student must work with the Director of the Student Success Center (1301 9<sup>th</sup> Street Hall) to identify an equivalent/alternate course which must be taken.**