Items Approved:	17-05R, FCS 2600G, Sustainable Communities (New Course)
	17-21, CMN 2630, Introduction to Interpersonal Communication (Revised Course; Technology-Delivery Designation)
	17-22, CMN 3000, Communication Research Methods (Revised Course; Technology-Delivery Designation)
	17-23, CMN 3030, Applied Communication (Revised Course; Technology-Delivery Designation)
	17-24, CMN 3470, Small Group Communication (Revised Course; Technology-Delivery Designation)
	17-25, CMN 3710, Intercultural Communication (Revised Course; Technology-Delivery Designation)
	17-26, CMN 4720, Workplace Relationships (New Course; Technology-Delivery Designation)
	17-27, Communication Studies (B.A.) (Revised Major)
	17-28, Communication Studies: Corporate Communication Option (B.A.) (Revised Option)
	17-29, Communication Studies: Interpersonal Communication Option (B.A.) (Revised Option)
	17-30, Communication Studies: Mass Communication Option (B.A.) (Revised Option)
	17-31, Communication Studies Communication in Organizations Option (B.A.) (New Option)
	17-32, Communication Studies Minor (Revised Minor)
	17-33, EIU 4128G, Politics and Popular Culture (Revised Course; Technology-Delivery Designation)
	17-35, Business Analytics Minor (New Minor)
	17-36, Online Course Policy (Revised Policy)
	17-37, PSY 3450, Neuropsychology (New Course; Online Course)
	17-38, HIS/AET 2225G, Technology, History and Human Societies (New Course)
	17-45, BIO 3180, Introduction to Ecology and Evolution (New Course)
Items Pending:	17-08, DGT 4749, Capstone Project in Digital Media (New Course; Technology-Delivery Designation)
	17-09, DGT 4763, Costing and Planning for Media Projects (New Course; Technology-Delivery Designation)
	17-10, DGT 4773, Graphics for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
	17-11, DGT 4783, Mobile Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
	17-12, DGT 4793, Programming for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
	17-13, DGT 4823, Web Content Management Systems (New Course; Technology-Delivery Designation; Technology-Delivery Designation)
	17-14, DGT 4833, Web Search Engine Optimization (New Course; Technology-Delivery Designation)
	17-15, DGT 4913, Emerging Technologies for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
	17-16, DGT 4923, Emerging Web Technologies (New Course; Technology-Delivery Designation)
	17-17, DGT 4933, Motion Capture for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
	17-18, Digital Media (New Program)
	17-34, IGP #46: Grades (Revised Policy)
	17-39, OPD 4500, Organizational Interaction (New Course; Online Designation)
	17-40, Program Name Change of Organizational and Professional Development TO Organizational Development (Revised Program Name)
	17-41, Organizational Development Core (Revised Core)
	17-42, Organizational Development Major (Revised Major)
	17-43, Organizational Leadership Minor (New Minor)
	17-44, Talent Development Minor (New Minor)
Ongoing:	Multi-year plan regarding the University Learning Goals (For details concerning the plan, see agenda Item 13-83, CAA Learning Goals Committee's Recommendations & Resolution, which was approved by CAA at its 4/25/13 meeting)

<div align="center">

Council on Academic Affairs
Minutes
February 9, 2017

</div>

The February 9, 2017 meeting of the Council on Academic Affairs was held at 2:00 p.m. in the Room 4440 at Booth Library.

Members Present: Mr. Aydt, Dr. Aylesworth, Dr. Bruehler, Dr. Kronenfeld, Dr. Paulson, Dr. Rhoads, Dr. Ruholl, Throneburg, Dr. Wilkinson, Mr. Young, and Dr. Yordanov.

Members Absent: None.

Staff Present: Provost Lord and Ms. Fopay.

Guests Present: Mr. Mike Bradd, Communication Studies; Ms. Angelica Cataldo, *Daily Eastern News*; Dr. Rigoberto Chinchilla, School of Technology; Dr. Nichole Hugo, Family & Consumer Sciences; Dr. Stephen King, Communication Studies; Dr. Zhiwei Liu, Biological Sciences; Associate Dean Chris Mitchell, College of Arts & Humanities; Dr. Melinda Mueller, Political Science; Dr. Jeff Stowell, Psychology; Ms. A.J. Walsh, Communication Studies; Dr. Larry White, School of Business; and Dr. Bailey Young, History.

I. Approval of the February 2, 2017 CAA Meeting Minutes.
Dr. Kronenfeld moved and Dr. Rhoads seconded the motion to approve the minutes. The minutes of February 2, 2017, were approved as written.

II. Communications:
a. College Curriculum Committee Minutes:
1. Minutes of the December 7, 2016 College of Arts & Humanities Curriculum Committee meeting.
2. Minutes of the February 3, 2017 College of Sciences Curriculum Committee meeting.

b. Executive Actions:
1. February 3, 2017 memorandum from Interim Dean Klarup, COS, requesting executive action to approve the online delivery mode for PSY 3830.

c. Waiver Reports:
1. Academic Waiver Reports for January 2017 from the Lumpkin College of Business & Applied Sciences, College of Arts & Humanities, College of Education & Professional Studies, and College of Sciences.

III. Items Added to the Agenda
1. 17-37, PSY 3450, Neuropsychology (New Course; Online Course).
2. 17-38, HIS/AET 2225G, Technology, History and Human Societies (New Course).
3. OPD 4500, Organizational Interaction (New Course; Online Designation)
4. Program Name Change of Organizational and Professional Development TO Organizational Development (Revised Program Name)
5. Organizational Development Core (Revised Core)
6. Organizational Development Major (Revised Major)
7. Organizational Leadership Minor (New Minor)
8. Talent Development Minor (New Minor)
9. BIO 3180, Introduction to Ecology and Evolution (New Course)

Dr. Rhoads moved and Mr. Young seconded the motion to add these items to the agenda.

Dr. Rhoads moved and Dr. Bruehler seconded the motion to suspend the bylaws so these items can be acted upon at the meeting today.

IV. Items Acted Upon:
1. 17-05R, FCS 2600G, Sustainable Communities (New Course).
Dr. Hugo presented the proposal and answered questions of the council. The council requested revisions to the proposal. In addition, it was requested that Dr. Hugo contact the Geology/Geography Department to check on whether there would be course overlap between this course and GEO 3200.

Dr. Rhoads moved and Dr. Kronenfeld seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Fall 2017.

> **FCS 2600G. Sustainable Communities. (3-0-3) On Demand.** A critical examination of the positive and negative components related to individuals and consumers in regards to the environmental, cultural and economic impacts to local and international communities. Effective ways of ensuring sustainable development and practices for individuals and communities within the global, regional and local context will be analyzed. Support of local community development and its linked relationship to the businesses and establishments within communities will be examined. A limit of 3 hours may be applied to a major or minor. WA
>
> **NOTE: FCS 2600G will be placed under the Social and Behavioral Sciences segment of General Education.**

Mr. Bradd provided an overview of the Communication Studies proposals.

2. **17-21, CMN 2630, Introduction to Interpersonal Communication (Revised Course; Technology-Delivery Designation).**
Dr. Jacobs presented the proposal and answered questions of the council.

Dr. Yordanov moved and Dr. Rhoads seconded the motion to approve the proposal. The motion passed unanimously.

The proposal was approved, effective Fall 2017.

> **CMN 2630. Introduction to Interpersonal Communication. (3-0-3) On Demand. Intro to Interpersonal Comm.** This course surveys theory and research related to interpersonal communication. The course focuses on effectively managing personal and professional relationships, including family, friend, romantic and workplace relationships. Students are exposed to principles of human communication with special emphasis placed on critical thinking as a tool for improving everyday communication skills. The course's format consists of lectures, group discussions, experiential activities, and written assignments that require students' active involvement.

3. **17-22, CMN 3000, Communication Research Methods (Revised Course; Technology-Delivery Designation).**
Dr. Jacobs presented the proposal and answered questions of the council. The council requested a minor revision to the proposal.

Dr. Rhoads moved and Dr. Paulson seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revision, was approved, effective Fall 2017.

NOTE: This course will delete CMN 2020.

> **CMN 3000. Communication Research Methods. (3-0-3) On Demand. Comm Research Methods.** This course introduces students to research methods in Communication Studies. It surveys the major approaches to communication data collection using quantitative and qualitative research methods. Students will become familiar with the research process by reviewing literature, collecting and analyzing data, and using APA style to write up research reports and/or textual analysis. Prerequisite: A grade of "C" or better in CMN 2010. WI

4. **17-23, CMN 3030, Applied Communication (Revised Course; Technology-Delivery Designation).**
Ms. Walsh presented the proposal and answered questions of the council. The council requested a minor revision to the proposal.

Mr. Young moved and Dr. Yordanov seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revision, was approved, effective Fall 2017.

NOTE: This course will delete CMN 2030.

> **CMN 3030. Applied Communication. (3-0-3) On Demand. Applied Comm.** Study of communication principles and skills in applied contexts. Use and implications of new technologies for communication practitioners are addressed. Skills emphasized include the design, creation, and integration of visual communication in presentations, online/web format and in print, as well as project management. A limit of 3 hours may be applied to a major or minor.

5. **17-24, CMN 3470, Small Group Communication (Revised Course; Technology-Delivery Designation).**
   Dr. King presented the proposal and answered questions of the council.

   Dr. Rhoads moved and Dr. Bruehler seconded the motion to approve the proposal. The motion passed unanimously.

   The proposal was approved, effective Fall 2017.

   > **CMN 3470. Small Group Communication. (3-0-3) On Demand.** This course covers the definition, structure, and functions of small groups. It examines theories and processes of communication that occur in formal and informal groups in professional, civic, and other contexts. Special attention is paid to the ways in which communication in small groups relates to critical and analytical thinking in small group decision making and problem solving, diversity in small groups, roles and leadership in small groups, and oral presentations in small groups. A limit of 3 hours may be applied to a major or minor.

6. **17-25, CMN 3710, Intercultural Communication (Revised Course; Technology-Delivery Designation).**
   Dr. King presented the proposal and answered questions of the council.

   Mr. Young moved and Dr. Paulson seconded the motion to approve the proposal. The motion passed unanimously.

   The proposal was approved, effective Fall 2017.

   > **CMN 3710. Intercultural Communication. (3-0-3) On Demand. Intercultural Comm.** Students in this course will explore existing and emerging issues, theories, and practices in intercultural communication. Specific attention will be paid to the ways in which culture influences and is influenced by verbal and nonverbal communication, identity, conflict, and popular culture. In addition to learning theory and applying different approaches to the study of intercultural communication, this course asks students to reflect on their own cultural identities, values, beliefs, and standpoints through participation in class discussions, activities, and assignments. Through self-reflection and critical thinking students will develop intercultural communication competence and an awareness to the complexity of intercultural communication.

7. **17-26, CMN 4720, Workplace Relationships (New Course; Technology-Delivery Designation).**
   Dr. Jacobs presented the proposal and answered questions of the council.

   Dr. Yordanov moved and Dr. Kronenfeld seconded the motion to approve the proposal. The motion passed unanimously.

   The proposal was approved, effective Fall 2017.

   > **CMN 4720. Workplace Relationships. (4-0-4) On Demand.** This course explores the principles of effective professional and relational communication in the workplace. The course combines both theory and practice in an effort to help students manage workplace interactions and to create and maintain successful workplace relationships. Prerequisites: CMN 2630, CMN 2650, and CMN 3660. WA

8. **17-27, Communication Studies (B.A.) (Revised Major).**
    Dr. King presented the proposal and answered questions of the council.

    Dr. Kronenfeld moved and Mr. Young seconded the motion to approve the proposal. Then Dr. Throneburg moved and Dr. Bruehler seconded the motion to approve agenda items 17-27 through 17-30 altogether.

    The motion passed unanimously.

    The following items were approved:

    a.) **17-27, Communication Studies (B.A.) (Revised Major).**

    The proposal **(See Attachment A)** was approved, effective Fall 2017*.*

    b.) **17-28, Communication Studies: Corporate Communication Option (B.A.) (Revised Option).**

    The proposal **(See Attachment B)** was approved, effective Fall 2017*.*

    c.) **17-29, Communication Studies: Interpersonal Communication Option (B.A.) (Revised Option).**

    The proposal **(See Attachment C)** was approved, effective Fall 2017*.*

    d.) **17-30, Communication Studies: Mass Communication Option (B.A.) (Revised Option).**

    The proposal **(See Attachment D)** was approved, effective Fall 2017*.*

9. **17-31, Communication Studies Communication in Organizations Option (B.A.) (New Option).**
    Dr. King and Mr. Bradd presented the proposal and answered questions of the council.

    Dr. Rhoads moved and Dr. Yordanov seconded the motion to approve the proposal. The motion passed unanimously.

    The proposal **(See Attachment E)** was approved, effective Fall 2017*.*

10. **17-32, Communication Studies Minor (Revised Minor).**
    Dr. King presented the proposal and answered questions of the council.

    Dr. Rhoads moved and Dr. Kronenfeld seconded the motion to approve the proposal. The motion passed unanimously.

    The proposal **(See Attachment F)** was approved, effective Fall 2017*.*

11. **17-33, EIU 4128G, Politics and Popular Culture (Revised Course; Technology-Delivery Designation).**
    Dr. Mueller presented the proposal and answered questions of the council. The council requested revisions to the proposal.

    Dr. Rhoads moved and Dr. Kronenfeld seconded the motion to approve the proposal. The motion passed unanimously.

    The proposal, with revisions, was approved, effective Summer 2017*.*

    > **EIU 4128G. Politics and Popular Culture. (3-0-3) On Demand.** This course examines the relationship between politics and popular culture and focuses on how politics and culture interact. Students will examine how various media including music, television, film, and the Internet influence and reflect political behavior and institutions. Political Science majors (including the International Studies option and the Civic and Nonprofit Leadership option) are excluded. Prerequisite: Completion of 75 semester hours. WI

12. **17-35, Business Analytics Minor (New Minor).**
    Dr. White presented the proposal and answered questions of the council.

    Dr. Rhoads moved and Dr. Yordanov seconded the motion to approve the proposal. The motion passed unanimously.

    The proposal **(See Attachment G)** was approved, effective Fall 2017*.*

13. **17-36, Online Course Policy (Revised Policy).**
    Dr. Stowell presented the proposal and answered questions of the council. The council requested revisions to the proposal.

    Dr. Yordanov moved and Dr. Aylesworth seconded the motion to approve the proposal. The motion passed unanimously.

    The proposal, with revisions, **(See Attachment H)** was approved, effective immediately, *pending CGS approval.*

14. **17-37, PSY 3450, Neuropsychology (New Course; Online Course).**
    Dr. Stowell presented the proposal. There were no questions.

    Mr. Young moved and Dr. Rhoads seconded the motion to approve the proposal. The motion passed unanimously.

    The proposal was approved, effective Fall 2017*.*

    > **PSY 3450. Neuropsychology. (3-0-3) On Demand.** This course examines the relationship between brain and behavior with an emphasis on the underlying causes, symptoms, and assessments of neuropsychological disorders. A limit of 3 hours may be applied to a major or minor. Prerequisites: A grade of "C" or better in PSY 1879G or PSY 1890G. WA

15. **17-38, HIS/AET 2225G, Technology, History and Human Societies (New Course).**
    Dr. Young and Dr. Chinchilla presented the proposal and answered questions of the council.

    Dr. Rhoads moved and Mr. Aydt seconded the motion to approve the proposal. The motion passed unanimously.

    The proposal was approved, effective Fall 2017*.*

    NOTE: HIS/AET 2225G will be placed under the Social and Behavioral Sciences segment of General Education. Also, the course will be designated as a cultural diversity course.

    HIS 2225G. Technology, History and Human Societies. (3-0-3) S. History and Technology. This course will provide students with an in-depth overview of the complex interactions between selected human societies, their environments and technologies from the Stone Age to the 21st century. Students will research and present case studies, debating the impact of technological change in the past and considering its implications for the global future. **(Cross-listed with AET 2225G)** WA

    AET 2225G. Technology, History and Human Societies. (3-0-3) S. History and Technology. This course will provide students with an in-depth overview of the complex interactions between selected human societies, their environments and technologies from the Stone Age to the 21st century. Students will research and present case studies, debating the impact of technological change in the past and considering its implications for the global future. **(Cross-listed with HIS 2225G)** WA

The council skipped over agenda items 17-39 thru 17-44 because the presenter was not available.

16. **17-45, BIO 3180, Introduction to Ecology and Evolution (New Course).**
    Dr. Liu presented the proposal and answered questions of the council.

    Dr. Kronenfeld moved and Dr. Rhoads seconded the motion to approve the proposal. The motion passed unanimously.

    The proposal was approved, effective Fall 2017*, pending course fee approval.*

    Note: This course deletes BIO 3800.

    BIO 3180. Introduction to Ecology and Evolution. (3-3-4) F, S. Ecology and Evolution. Introduction to fundamental concepts in ecology and evolution with a focus on the interconnections among organisms, the environment, and evolution. The laboratory portion of this course provides students with a hands-on application of concepts, including demonstration of techniques for collecting, analyzing, and interpreting ecological data. Students also will gain experience in scientific writing. Prerequisites: BIO 1500 and BIO 1550G. Credit for BIO 3180 will not be granted if the student already has credit for or registration in BIO 3800. WI

Agenda items 17-39 thru 17-44 were tabled for a future meeting when a presenter is available to attend.

V. **Committee Reports:**
    None.

VI. **Pending:**
    1. 17-08, DGT 4749, Capstone Project in Digital Media (New Course; Technology-Delivery Designation)
    2. 17-09, DGT 4763, Costing and Planning for Media Projects (New Course; Technology-Delivery Designation)
    3. 17-10, DGT 4773, Graphics for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)

4. 17-11, DGT 4783, Mobile Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
5. 17-12, DGT 4793, Programming for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
6. 17-13, DGT 4823, Web Content Management Systems (New Course; Technology-Delivery Designation; Technology-Delivery Designation)
7. 17-14, DGT 4833, Web Search Engine Optimization (New Course; Technology-Delivery Designation)
8. 17-15, DGT 4913, Emerging Technologies for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
9. 17-16, DGT 4923, Emerging Web Technologies (New Course; Technology-Delivery Designation)
10. 17-17, DGT 4933, Motion Capture for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
11. 17-18, Digital Media (New Program)
12. 17-34, IGP #46: Grades (Revised Policy)

VII. Ongoing:

1. Multi-year plan regarding the University Learning Goals (For details concerning the plan, see agenda Item 13-83, CAA Learning Goals Committee's Recommendations & Resolution, which was approved by CAA at its 4/25/13 Meeting)

VIII. Meeting Adjournment:

1. Dr. Rhoads moved and Mr. Young seconded the motion to adjourn the meeting. The motion was approved by acclamation.

   The meeting adjourned 3:27 p.m.

The next meeting will be held at 2:00 p.m. on Thursday, February 16, 2017.

–Minutes prepared by Ms. Janet Fopay, Recording Secretary

The current agenda and all CAA council minutes are available on the Web at http://www.eiu.edu/~eiucaa/.
In addition, an electronic course library is available at http://www.eiu.edu/~eiucaa/elibrary/.

********** ANNOUNCEMENT OF NEXT MEETING **********
February 16, 2016
Room 4440, Booth Library @ 2:00 p.m.

Agenda:
1. Presentations addressing CAA's questions in response to Workgroup #7's recommendations:
   - B.S. in Adult and Community Education
   - B.A. in Philosophy

Pending:
1. 17-08, DGT 4749, Capstone Project in Digital Media (New Course; Technology-Delivery Designation)
2. 17-09, DGT 4763, Costing and Planning for Media Projects (New Course; Technology-Delivery Designation)
3. 17-10, DGT 4773, Graphics for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
4. 17-11, DGT 4783, Mobile Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
5. 17-12, DGT 4793, Programming for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
6. 17-13, DGT 4823, Web Content Management Systems (New Course; Technology-Delivery Designation; Technology-Delivery Designation)
7. 17-14, DGT 4833, Web Search Engine Optimization (New Course; Technology-Delivery Designation)
8. 17-15, DGT 4913, Emerging Technologies for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)

9. 17-16, DGT 4923, Emerging Web Technologies (New Course; Technology-Delivery Designation)
10. 17-17, DGT 4933, Motion Capture for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
11. 17-18, Digital Media (New Program)
12. 17-34, IGP #46: Grades (Revised Policy)
13. 17-39, OPD 4500, Organizational Interaction (New Course; Online Designation)
14. 17-40, Program Name Change of Organizational and Professional Development TO Organizational Development (Revised Program Name)
15. 17-41, Organizational Development Core (Revised Core)
16. 17-42, Organizational Development Major (Revised Major)
17. 17-43, Organizational Leadership Minor (New Minor)
18. 17-44, Talent Development Minor (New Minor)
19. 17-45, BIO 3180, Introduction to Ecology and Evolution (New Course)

Approved Executive Actions:
None.

Pending Executive Actions:
COS
Effective Summer 2017

1. Add the online delivery mode to PSY 3830.

Attachment A

Communication Studies (B.A.)

Major

The Department of Communication Studies prepares our students to be effective and ethical communicators in their professional, relational, and cultural roles. Our students learn to critique and create messages in multiple contexts. We emphasize the intersections of theory and practice as the foundation for problem solving, creativity, critical thinking, and understanding the diversity of communication practices.

Graduation from the program requires a grade of C or better in each of the department's four core classes (CMN 2010, ~~2020, 2030,~~ 2040**, 3000, 3030**). The major GPA is calculated on all courses listed as appropriate for meeting major requirements. CMN1310G, CMN1390G or any transferable equivalent cannot be used as an elective in the major.

Attachment B

Communication Studies: Corporate Communication Option (B.A.)

Total Semester Hours required for the Degree: 120 semester hours

Semester Hours required for the Communication Studies: Corporate Communication Option: 45 semester hours

Communication is identified as one of the top skills required in any organization. This option provides students with the knowledge, values, perspectives and skills necessary to understand the roles, functions, strategies, and management of positions within organizations with high communication demands.

Department Core

Total Semester Hours: 12
- CMN 2010 - Introduction to Communication Theories. Credits: 3
- ~~CMN 2020 - Communication Research Methods. Credits: 3~~
- ~~CMN 2030 - Applied Communication. Credits: 3~~
- CMN 2040 - Argumentation and Critical Thinking. Credits: 3
- **CMN 3000 - Communication Research Methods. Credits 3**
- **CMN 3030 - Applied Communication. Credits: 3**

Option Core

Total Semester Hours: 18
- CMN 2630 - Introduction to Interpersonal Communication. Credits: 3
- CMN 2650 - Introduction to Organizational Communication. Credits: 3
- CMN 3100 - Persuasion. Credits: 3
- CMN 3300 - Interviewing. Credits: 3
- CMN 3650 - Case Studies in Organizational Communication. Credits: 3
- CMN 4650 - Simulation in Organizational Communication. Credits: 3

Electives

Total Semester Hours: 15

Selected in consultation with an advisor.

Attachment C

Communication Studies: Interpersonal Communication Option (B.A.)

Total Semester Hours required for the Degree: 120 semester hours

Semester Hours required for the Communication Studies: Interpersonal Communication Option: 45 semester hours

This Option is designed for students who are interested in developing knowledge, skills, and abilities that facilitate effective communication in personal, professional, and group contexts. Option Core requirements examine interpersonal communication processes of influence, support, conflict, and intimacy among friends, family, romantic partners, and in the workplace. Graduates with an Interpersonal Communication Option are particularly well-prepared for positions which require working with individuals and groups from varying backgrounds, with differing needs and interests, and where the goals of communication are to inform/explain, influence, and/or negotiate resolution of problems or disputes. Interpersonal Communication students can tailor the program so as to prepare themselves for work in multiple or multi-faceted communicative environments (e.g. as an advisor, educator, mediator, liaison, change agent in profit, non-profit, and national and international contexts).

Department Core

Total Semester Hours: 12
- CMN 2010 - Introduction to Communication Theories. Credits: 3
- ~~CMN 2020 - Communication Research Methods. Credits: 3~~
- ~~CMN 2030 - Applied Communication. Credits: 3~~
- CMN 2040 - Argumentation and Critical Thinking. Credits: 3
- **CMN 3000 - Communication Research Methods. Credits 3**
- **CMN 3030 - Applied Communication. Credits: 3**

Option Core

Total Semester Hours: 21
- CMN 2630 - Introduction to Interpersonal Communication. Credits: 3
- CMN 3100 - Persuasion. Credits: 3
- CMN 3470 - Small Group Communication. Credits: 3
- CMN 3640 - Advanced Interpersonal Communication. Credits: 3
- CMN 3660 - Communication and Conflict Management. Credits: 3
- CMN 3710 - Intercultural Communication. Credits: 3
- CMN 4765 - Communication in Families. Credits: 3

Electives

Total Semester Hours: 12

Selected in consultation with an advisor.

Attachment D

Communication Studies: Mass Communication Option (B.A.)

Total Semester Hours required for the Degree: 120 semester hours

Semester Hours required for the Communication Studies: Mass Communication Option: 45-46 semester hours depending on concentration

This option provides students with a well-rounded approach to understanding the role of mass communication in creating and sustaining social systems. The concentrations in this option provide students with either a practical or theoretical orientation to the study of electronic media. Students select Broadcast News or Electronic Media Production.

Broadcast News Concentration
This concentration is designed to provide the knowledge, values, perspectives and skills necessary to understand the roles, functions, and operations of broadcast news.

Total Semester Hours: 45

Department Core

Total Semester Hours: 12
- CMN 2010 - Introduction to Communication Theories. Credits: 3
- ~~CMN 2020 - Communication Research Methods. Credits: 3~~
- ~~CMN 2030 - Applied Communication. Credits: 3~~
- CMN 2040 - Argumentation and Critical Thinking. Credits: 3
- **CMN 3000 - Communication Research Methods. Credits 3**
- **CMN 3030 - Applied Communication. Credits: 3**

Option Core

Total Semester Hours: 21
- CMN 2525 - Studio Production. Credits: 3
- CMN 2575 - Field Production. Credits: 3
- CMN 3610 - Broadcast News. Credits: 3
  or JOU 3610
- CMN 3620 - Advanced Broadcast News. Credits: 3
  or JOU 3620
- JOU 2101 - Writing for News Media. Credits: 3
- JOU 4102 - Journalism Ethics. Credits: 3
- JOU 4771 - Communication Law. Credits: 3

Select Twelve Hours From:

- CMN 2520 - Introduction to Mass Communication. Credits: 3
- CMN 2550 - Broadcast Announcing. Credits: 3
- CMN 3520 - Radio Production. Credits: 3
- CMN 3540 - Videography. Credits: 3
- CMN 3750 - Computer Mediated Communication I. Credits: 3
- CMN 3752 - Computer Mediated Communication II. Credits: 3
- CMN 4030A - Seminar I. Credits: 3
  or CMN 4030B or 4030D or 4030E
  (if applicable)

- CMN 42751 - Internship I. Credits: 1 to 12
  or CMN 42752 or CMN 42753 or CMN 42754
- CMN 4500A - Topics in Electronic Media Production I. Credits: 3
  or CMN 4500B or CMN 4500D or CMN 4500E
  (if applicable)
- CMN 4850A - Topics in Computer Mediated Communication I. Credits: 3
  or CMN 4850B
  (if applicable)
- JOU 2950 - Introduction to Visual Communication. Credits: 3
- JOU 3001 - Photojournalism. Credits: 3
- JOU 3706 - Writing for Sports Media. Credits: 3
- JOU 3950A - Special Topics I. Credits: 1 to 3
  or JOU 3950B or JOU 3950D or JOU 3950E or JOU 3950F
  (if applicable)
- JOU 4761 - Advanced New Media Design. Credits: 3
- JOU 4900 - Journalism Seminar. Credits: 3

Electronic Media Production Concentration

This concentration is designed to provide the knowledge, values, perspectives and skills necessary to understand the roles, functions, and operations of various electronic media. This program of study is focused on balancing theoretical issues with practical experience.

Total Required Hours: 45-46

Required Coursework (Department Core): 12 Hours

- CMN 2010 - Introduction to Communication Theories. Credits: 3
- CMN 2020 - Communication Research Methods. Credits: 3
- CMN 2030 - Applied Communication. Credits: 3
- CMN 2040 - Argumentation and Critical Thinking. Credits: 3
- **CMN 3000 - Communication Research Methods. Credits 3**
- **CMN 3030 - Applied Communication. Credits: 3**

Concentration Core: 21-22 Hours

- CMN 2520 - Introduction to Mass Communication. Credits: 3
- CMN 2525 - Studio Production. Credits: 3
- CMN 3500 - New Media Practices. Credits: 3

Select one of the following:

AUDIO

- CMN 2550 - Broadcast Announcing. Credits: 3
- CMN 3520 - Radio Production. Credits: 3
- CMN 4420 - Mass Media Advertising-Sales. Credits: 3
- CMN 4450 - Electronic Media Profession. Credits: 3

VIDEO

- CMN 2575 - Field Production. Credits: 3
- CMN 3540 - Videography. Credits: 3
- CMN 4450 - Electronic Media Profession. Credits: 3
- CMN 4540 - Advanced Video Production. Credits: 3

ALTERNATIVE MEDIA ARTS:

- CMN 2575 - Field Production. Credits: 3
- CMN 3530 - Film Communication. Credits: 4
- CMN 3540 - Videography. Credits: 3
- CMN 3570A - Topics in Media History I. Credits: 3
  or CMN 3570B or CMN 3570D
  OR
- CMN 4030A - Seminar I. Credits: 3
  or CMN 4030B or CMN 4030D or CMN 4030E (if topic is applicable)

MULTIMEDIA:

- CMN 2575 - Field Production. Credits: 3
- CMN 3750 - Computer Mediated Communication I. Credits: 3
- CMN 3752 - Computer Mediated Communication II. Credits: 3
- CMN 4540 - Advanced Video Production. Credits: 3

Electives: 12 Hours

Selected in consultation with an advisor.
- CMN 3270 - Communication and Popular Culture. Credits: 3
- CMN 3530 - Film Communication. Credits: 4
- CMN 3540 - Videography. Credits: 3
- CMN 3560 - International Communication. Credits: 3
- CMN 3570A - Topics in Media History I. Credits: 3
  or CMN 3570B or CMN 3570D
  (May be counted twice if topic is different)
- CMN 3750 - Computer Mediated Communication I. Credits: 3
- CMN 3752 - Computer Mediated Communication II. Credits: 3
- CMN 3953 - Perspectives on Sports and the Media. Credits: 3
- CMN 4030A - Seminar I. Credits: 3
  or CMN 4030B or CMN 4030D or CMN 4030E
  (If topic is applicable)
- CMN 4450 - Electronic Media Profession. Credits: 3
- CMN 4500A - Topics in Electronic Media Production I. Credits: 3
  or CMN 4500B or CMN 4500D or CMN 4500E
  (May be counted twice if topic is different)
- CMN 4540 - Advanced Video Production. Credits: 3
- CMN 4750 - Contemporary Approaches to Mass Communication. Credits: 3
- CMN 4770 - Television Criticism. Credits: 3
- CMN 4780 - Communication and Culture. Credits: 3
- CMN 4850A - Topics in Computer Mediated Communication I. Credits: 3
  or CMN 4850B
  (May be counted twice if topic is different)
- ENG 3504 - Film and Literature. Credits: 3

<u>***Attachment E***</u>

Communication Studies Communication in Organizations Option (B.A.)

Total Semester Hours required for the Degree: 120 semester hours

Semester Hours required for the Communication Studies: Communication in Organizations Option: 49 semester hours

This program will help students enhance their marketability in today's professional environment through the integration of theory and practice and the development of relational and organizational communication skills. Individuals who are proficient communicators are more valuable in contemporary organizations that are increasingly global, team-based, and feature flatter hierarchical structures. This option is designed for online delivery to meet the needs of place-bound students, including working adults who want to finish their Bachelor's degree to help with career advancement.

Department Core: Total Semester Hours: 12
- CMN 2010 - Introduction to Communication Theories. Credits 3
- CMN 2040 - Argumentation and Critical Thinking. Credits: 3
- CMN 3000 - Communication Research Methods. Credits 3
- CMN 3030 - Applied Communication. Credits: 3

Option Core: Total Semester Hours: 25
- CMN 2630 - Introduction to Interpersonal Communication. Credits: 3
- CMN 2650 – Introduction to Organizational Communication. Credits: 3
- CMN 3470 - Small Group Communication. Credits: 3
- CMN 3650 - Cases Studies in Organizational Communication. Credits: 3
- CMN 3660 - Communication and Conflict Management. Credits: 3
- CMN 3710 - Intercultural Communication. Credits: 3
- CMN 3988 - Communication and Professional Development. Credits: 3
- CMN 4720 - Workplace Relationships. Credits: 4

Electives: 12 Hours. Selected in consultation with an advisor.
- CMN 3100: Persuasion. Credits: 3
- CMN 3750: Computer Mediated Communication I. Credits: 3
- CMN 3940: Advertising: Theory & Practice. Credits: 3
- CMN 4030A or CMN 4030B or CMN 4030D or CMN 4030E: Seminar (May be repeated with a different topic). Credits: 3
- JOU 3920: Public Relations in Society. Credits: 3
- OPD 4815: Conflict in Organizations. Credits: 3
- OPD 4825: Ethical Behavior in Organizations. Credits: 3
- OPD 4700: Leadership in Organizations. Credits: 3
- OPD 4865: Diversity in Organizations. Credits: 3
- OPD 4880: Productive Work Teams. Credits: 3
- ENG 2760: Introduction to Professional Writing
- ENG 3005: Technical Communication
- ENG 4760: Studies in Professional Writing
- ENG 4765: Professional Editing

Attachment F

Communication Studies Minor

This minor provides students with a way to enhance their educational experience by participating in a program of study that provides a well-rounded approach to understanding the role of communication in society and how to engage in effective communicate strategies in multiple social contexts.

Total Semester Hours: 24

Department Core

Total Semester Hours: 12
- CMN 2010 - Introduction to Communication Theories. Credits: 3
- CMN 2020 - Communication Research Methods. Credits: 3
- CMN 2030 - Applied Communication. Credits: 3
- CMN 2040 - Argumentation and Critical Thinking. Credits: 3
- **CMN 3000 - Communication Research Methods. Credits 3**
- **CMN 3030 - Applied Communication. Credits: 3**

Electives

Total Semester Hours: 12

CMN Electives[1] (selected in consultation with an advisor, 9 hours must be upper division)

[1]CMN1310G, CMN1390G or any transferable equivalent cannot be used as an elective in the Minor.

Business Analytics Minor

(21 semester hours*)

The minor in business analytics enables students to enhance their understanding of how businesses capture, store, and analyze data and incorporate it into decision making. This understanding prepares students for more career opportunities in the modern business world. Open to all majors.

Course Requirements (15 semester hours):

- BUS 1950 – Computer Concepts and Applications for Business. Credits: 3
- BUS 2810 – Business Statistics I. Credits: 3
- BUS 3500 – Management Information Systems. Credits: 3
- OSC 3800 – Spreadsheet Modeling and Analysis for Management Decision Making. Credits: 3
- OSC 4820 – Business Analytics and Data Mining. Credits: 3

Plus two courses (6 semester hours) selected from the following courses:

- BUS 3950 – Operations Management. Credits: 3
- MIS 2000 – Introduction to Business Logic and Programming Skills. Credits: 3
- MIS 3505 – Advanced Microcomputer Applications and Development. Credits: 3
- MIS 4200 – Systems and Database Analysis, Design, and Development. Credits: 3
- OSC 3430 – Enterprise Resource Planning Systems. Credits: 3
- OSC 4810 – Supply Chain and Logistics Management. Credits: 3

Footnote
* No more than 15 semester hours counted toward this minor can be double-counted with another minor or major.

Attachment H

Online Course Policy

All proposed courses that include "online" as a mode of delivery on the New/Revised Course Proposal Form must answer the questions that assure student learning in the online format (Part I, 5), and be routed through the normal course approval process.

All existing courses numbered below the 5000-level that seek to add "online" as a mode of delivery, where course content and learning objectives remain the same, must be submitted to CAA (and CGS if between 4750-4999, or CGS if numbered 5000-level and above) as an executive action request.

All instructors of online courses must submit proof of having completed the Online Course Development Institute (OCDI), Illinois Online Network's "Master Online Teacher" certificate or another documented and equivalent training activity before teaching the courses/sections for the first time.

~~All new proposed courses to be online and all previously approved courses without technology delivery seeking to add sections that are online must submit to CAA* or CGS** a New/Revised Course Proposal Form including the three questions assuring student learning through online format (Part II, 4, a, b, and c). These requests for approval for online are agenda items to be routed in the normal fashion through department curriculum committees, college curriculum committees, etc. Any instructors of online courses/sections must submit proof of having completed the Online Course Development Institute (OCDI), Illinois Online Network's "Master Online Teacher" certificate or another documented and equivalent training activity before teaching the courses/sections for the first time.~~

~~**Exceptions:**~~
~~* All undergraduate courses that seek to change the mode of delivery, where course content and learning objectives remain the same may be submitted to CAA as an executive action request.~~

~~** 5000-level and above courses that seek to change the mode of delivery where course content remains the same may be submitted to CGS as an executive action request.~~