
Agenda for the January 19, 2017 CAA Meeting

- Items Approved:** 17-01, CMN 4770, Television Criticism (Revised Course; Technology-Delivery Designation)
17-02, Public Relations Minor (Revised Minor)
17-03, PSY 3710, Human Memory (New Course; Technology-Delivery Designation)
17-04, PSY 3820, Cognitive Neuroscience (Revised Course; Technology-Delivery Designation)
- Items Pending:** 17-05, FCS 2600G, Sustainability in the Hospitality Industry (New Course)
17-06, Revise the Technology-Delivered Policy to allow executive action requests for designating online courses
17-07, Change the definitions for online and hybrid courses
17-08, DGT 4749, Capstone Project in Digital Media (New Course; Technology-Delivery Designation)
17-09, DGT 4763, Costing and Planning for Media Projects (New Course; Technology-Delivery Designation)
17-10, DGT 4773, Graphics for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
17-11, DGT 4783, Mobile Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
17-12, DGT 4793, Programming for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
17-13, DGT 4823, Web Content Management Systems (New Course; Technology-Delivery Designation; Technology-Delivery Designation)
17-14, DGT 4833, Web Search Engine Optimization (New Course; Technology-Delivery Designation)
17-15, DGT 4913, Emerging Technologies for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
17-16, DGT 4923, Emerging Web Technologies (New Course; Technology-Delivery Designation)
17-17, DGT 4933, Motion Capture for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
17-18, Digital Media (New Program)
17-19, Revisions to the University Honors admissions criteria by the creation of an Honors holistic admission approach to admissions and the formalization of the current "dean's choice" admission system.
17-20, Changes to the University Honors Program and an introduction of a new EIU General Honors Program.
17-21, CMN 2630, Introduction to Interpersonal Communication (Revised Course; Technology-Delivery Designation)
17-22, CMN 3000, Communication Research Methods (Revised Course; Technology-Delivery Designation)
17-23, CMN 3030, Applied Communication (Revised Course; Technology-Delivery Designation)
17-24, CMN 3470, Small Group Communication (Revised Course; Technology-Delivery Designation)
17-25, CMN 3710, Intercultural Communication (Revised Course; Technology-Delivery Designation)
17-26, CMN 4720, Workplace Relationships (New Course; Technology-Delivery Designation)
17-27, Communication Studies (B.A.) (Revised Major)
17-28, Communication Studies: Corporate Communication Option (B.A.) (Revised Option)
17-29, Communication Studies: Interpersonal Communication Option (B.A.) (Revised Option)
17-30, Communication Studies: Mass Communication Option (B.A.) (Revised Option)
17-31, Communication Studies Communication in Organizations Option (B.A.) (New Option)
17-32, Communication Studies Minor (Revised Minor)
- Ongoing:** Multi-year plan regarding the University Learning Goals (For details concerning the plan, see agenda Item 13-83, CAA Learning Goals Committee's Recommendations & Resolution, which was approved by CAA at its 4/25/13 meeting)

Council on Academic Affairs

Minutes

January 19, 2017

The January 19, 2017 meeting of the Council on Academic Affairs was held at 3:00 p.m. in the Room 4440 at Booth Library.

Members Present: Mr. Aydt, Dr. Aylesworth, Dr. Bruehler, Dr. Kronenfeld, Dr. Paulson, Dr. Rhoads, Dr. Ruholl, Dr. Throneburg, Dr. Wilkinson, Dr. Yordanov, and Mr. Young

Members Absent: None.

Staff Present: Provost Lord and Ms. Fopay.

Guests Present: Ms. Cassie Buchman, *Daily Eastern News*; Dr. Nichole Hugo, Family & Consumer Sciences; Dr. Claudia Janssen Danyi, Communication Studies; Ms. Chrissy Miller, *Daily Eastern News*; Dr. Stephen King, Communication Studies; and Dr. Jeff Stowell, Psychology.

I. Approval of the January 12, 2017 CAA Meeting Minutes.

Dr. Rhoads moved and Dr. Yordanov seconded the motion to approve the minutes. The minutes of January 12, 2017, were approved as written.

II. Selection of the Faculty Laureate Committee.

Dr. Barry Kronenfeld, Dr. Rebecca Throneburg, and Mr. Luke Young volunteered to serve on the 2017 Faculty Laureate Committee. Dr. Throneburg will chair the committee. It has been the practice to include the current faculty laureate on the committee. As a result, Dr. Throneburg will invite Dr. Richard Jones, 2016 Faculty Laureate, to join the committee.

Upcoming Deadlines:

Feb. 20: CAA invites nominations for designation of faculty laureate

March 21: Deadline for nominations for Faculty Laureate to Chair of the Faculty Laureate Committee

III. Items Added to the Agenda:

1. 17-19, Revisions to the University Honors admissions criteria by the creation of an Honors holistic admission approach to admissions and the formalization of the current "dean's choice" admission system.
2. 17-20, Changes to the University Honors Program and an introduction of a new EIU General Honors Program.
3. 17-21, CMN 2630, Introduction to Interpersonal Communication (Revised Course; Technology-Delivery Designation)
4. 17-22, CMN 3000, Communication Research Methods (Revised Course; Technology-Delivery Designation)
5. 17-23, CMN 3030, Applied Communication (Revised Course; Technology-Delivery Designation)
6. 17-24, CMN 3470, Small Group Communication (Revised Course; Technology-Delivery Designation)
7. 17-25, CMN 3710, Intercultural Communication (Revised Course; Technology-Delivery Designation)
8. 17-26, CMN 4720, Workplace Relationships (New Course; Technology-Delivery Designation)
9. 17-27, Communication Studies (B.A.) (Revised Major)
10. 17-28, Communication Studies: Corporate Communication Option (B.A.) (Revised Option)
11. 17-29, Communication Studies: Interpersonal Communication Option (B.A.) (Revised Option)
12. 17-30, Communication Studies: Mass Communication Option (B.A.) (Revised Option)
13. 17-31, Communication Studies Communication in Organizations Option (B.A.) (New Option)
14. 17-32, Communication Studies Minor (Revised Minor)

Dr. Rhoads moved and Dr. Kronenfeld seconded the motion to add these items to the agenda.

IV. Items Acted Upon:

1. **17-01, CMN 4770, Television Criticism (Revised Course; Technology-Delivery Designation).**

Dr. King presented the proposal and answered questions of the council.

Dr. Rhoads moved and Mr. Aydt seconded the motion to approve the proposal. The motion passed unanimously.

The proposal was approved, effective Summer 2017.

CMN 4770. Television Criticism. (3-0-3) On Demand. TV Criticism. Students will utilize a variety of theoretical lenses to critically analyze and evaluate television histories, systems and individual texts. The course includes lectures, discussions, presentations, selected viewings, intensive writing and examinations. A limit of 3 hours may be applied to a major or minor. WI

2. **17-02, Public Relations Minor (Revised Minor).**

Dr. Janssen Danyi presented the proposal and answered questions of the council.

Dr. Yordanov moved and Dr. Paulson seconded the motion to approve the proposal. The motion passed unanimously.

The proposal (**See Attachment A**) was approved, effective Fall 2017.

3. 17-03, PSY 3710, Human Memory (New Course; Technology-Delivery Designation).

Dr. Stowell presented the proposal and answered questions of the council.

Dr. Rhoads moved and Mr. Young seconded the motion to approve the proposal. The motion passed unanimously.

The proposal was approved, effective Summer 2017.

PSY 3710. Human Memory. (3-0-3) On Demand. This course surveys the basic principles of human memory research. Major topics include sensory and short-term memory, working memory, implicit memory, semantic memory, autobiographical memory, false memories, memory retrieval, and disorders of memory. A limit of 3 hours may be applied to a major or minor. Prerequisite: A grade of "C" or better in PSY 1879G or PSY 1890G. WA

4. 17-04, PSY 3820, Cognitive Neuroscience (Revised Course; Technology-Delivery Designation).

Dr. Stowell presented the proposal. There were no questions.

Dr. Aylesworth moved and Dr. Yordanov seconded the motion to approve the proposal. The motion passed unanimously.

The proposal was approved, effective Summer 2017.

PSY 3820. Cognitive Neuroscience. (3-0-3) On Demand. Examination of the brain's role in cognition. The brain is considered as a biological computational device whose output can be studied from various perspectives including cognition, genetics, and mathematics in addition to biology. Topics include developmental processes and brain disorders that impair cognition. Prerequisite: A grade of "C" or better in PSY 1879G or 1890G.

5. 17-05, FCS 2600G, Sustainability in the Hospitality Industry (New Course).

Dr. Hugo presented the proposal and answered questions of the council. Dr. Rhoads moved and Dr. Kronenfeld seconded the motion to approve the proposal. However, no vote was taken. Rather, the council requested revisions to the proposal. Once the proposal is updated, it will be resubmitted to CAA for action at a future meeting.

V. Communications:**a. Waiver Appeals Report:**

1. Fall 2016 Waiver Appeals Report from Ms. Paula Davis, Registrar's Office.

b. Executive Actions:

1. January 13, 2017 memorandum from Dean Izadi, LCBAS, requesting executive action to delete FCS 4345 from the catalog, revise the prerequisites for FCS 4940, and update the electives in Family & Consumer Sciences: Hospitality Management Concentration.

Several of the items on this executive action request were contingent upon the approval of the FCS 2600G course (agenda item 17-05 shown above). However, since that item is pending revisions, the executive action request will be removed from the CAA agenda. In its place, Dr. Wilkinson will request a new executive action request be submitted to CAA for the FCS 4940 course. Once the FCS 2600G course proposal is approved, then another executive action will be submitted for the remainder of the items on the original request.

VI. Discussion Item:

1. Discussion of the CAA jurisdiction and duties ([CAA Bylaws: Article VII](#)) as it pertains to the recommendations made by the presidential vitalization workgroups regarding curriculum matters.

Note: The discussion item was placed on this week's meeting agenda in response to questions and concerns presented by Dr. Gary Aylesworth at last week's CAA meeting.

At the meeting today, Dr. Ruholl summarized to the council the information conveyed to her by Provost Lord and what was presented in *Daily Eastern News* articles. In addition, she indicated Provost Lord will submit the recommendations made by Workgroup #7 to CAA, as well as other applicable campus groups. A discussion by the council pursued.

The recommendations of Workgroup #7 will be placed on next week's CAA agenda for discussion.

VII. Committee Reports:

None.

VIII. Pending:

1. 17-06, Revise the Technology-Delivered Policy to allow executive action requests for designating online courses
2. 17-07, Change the definitions for online and hybrid courses
3. 17-08, DGT 4749, Capstone Project in Digital Media (New Course; Technology-Delivery Designation)
4. 17-09, DGT 4763, Costing and Planning for Media Projects (New Course; Technology-Delivery Designation)
5. 17-10, DGT 4773, Graphics for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
6. 17-11, DGT 4783, Mobile Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
7. 17-12, DGT 4793, Programming for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
8. 17-13, DGT 4823, Web Content Management Systems (New Course; Technology-Delivery Designation; Technology-Delivery Designation)
9. 17-14, DGT 4833, Web Search Engine Optimization (New Course; Technology-Delivery Designation)
10. 17-15, DGT 4913, Emerging Technologies for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
11. 17-16, DGT 4923, Emerging Web Technologies (New Course; Technology-Delivery Designation)
12. 17-17, DGT 4933, Motion Capture for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
13. 17-18, Digital Media (New Program)

IX. Ongoing:

1. Multi-year plan regarding the University Learning Goals (For details concerning the plan, see agenda Item 13-83, CAA Learning Goals Committee's Recommendations & Resolution, which was approved by CAA at its 4/25/13 Meeting)

X. Meeting Adjournment:

1. Dr. Rhoads moved and Mr. Aydt seconded the motion to adjourn the meeting. The motion was approved by acclamation.

The meeting adjourned 4:04 p.m.

The next meeting will be held at 2:00 p.m. on Thursday, January 26, 2017.

–Minutes prepared by Ms. Janet Fopay, Recording Secretary

The current agenda and all CAA council minutes are available on the Web at <http://www.eiu.edu/~eiucaa/>. In addition, an electronic course library is available at <http://www.eiu.edu/~eiucaa/elibrary/>.

***** ANNOUNCEMENT OF NEXT MEETING *****

January 26, 2016

Room 4440, Booth Library @ 2:00 p.m.

Agenda:

1. 17-06, Revise the Technology-Delivered Policy to allow executive action requests for designating online courses
2. 17-07, Change the definitions for online and hybrid courses
3. 17-19, Revisions to the University Honors admissions criteria by the creation of an Honors holistic admission approach to admissions and the formalization of the current "dean's choice" admission system.
4. 17-20, Changes to the University Honors Program and an introduction of a new EIU General Honors Program.

Pending:

1. 17-08, DGT 4749, Capstone Project in Digital Media (New Course; Technology-Delivery Designation)
2. 17-09, DGT 4763, Costing and Planning for Media Projects (New Course; Technology-Delivery Designation)
3. 17-10, DGT 4773, Graphics for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
4. 17-11, DGT 4783, Mobile Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
5. 17-12, DGT 4793, Programming for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
6. 17-13, DGT 4823, Web Content Management Systems (New Course; Technology-Delivery Designation; Technology-Delivery Designation)
7. 17-14, DGT 4833, Web Search Engine Optimization (New Course; Technology-Delivery Designation)
8. 17-15, DGT 4913, Emerging Technologies for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
9. 17-16, DGT 4923, Emerging Web Technologies (New Course; Technology-Delivery Designation)
10. 17-17, DGT 4933, Motion Capture for Gaming, Animation, and Simulation (New Course; Technology-Delivery Designation)
11. 17-18, Digital Media (New Program)
12. 17-21, CMN 2630, Introduction to Interpersonal Communication (Revised Course; Technology-Delivery Designation)
13. 17-22, CMN 3000, Communication Research Methods (Revised Course; Technology-Delivery Designation)
14. 17-23, CMN 3030, Applied Communication (Revised Course; Technology-Delivery Designation)
15. 17-24, CMN 3470, Small Group Communication (Revised Course; Technology-Delivery Designation)
16. 17-25, CMN 3710, Intercultural Communication (Revised Course; Technology-Delivery Designation)
17. 17-26, CMN 4720, Workplace Relationships (New Course; Technology-Delivery Designation)
18. 17-27, Communication Studies (B.A.) (Revised Major)
19. 17-28, Communication Studies: Corporate Communication Option (B.A.) (Revised Option)
20. 17-29, Communication Studies: Interpersonal Communication Option (B.A.) (Revised Option)
21. 17-30, Communication Studies: Mass Communication Option (B.A.) (Revised Option)
22. 17-31, Communication Studies Communication in Organizations Option (B.A.) (New Option)
23. 17-32, Communication Studies Minor (Revised Minor)

Approved Executive Actions:**COS****Effective Fall 2017**

1. Remove GEO 3300, 3850 and 3860 from the catalog.

~~**GEO 3300 – Soils. (2-2-3) On Demand.** Overview of soil sciences such as taxonomy, soil formation, properties of soils, common soil problems and their solutions, evaluation of soils, and pollution from uses of soils. Prerequisites and Notes: GEO 1120G or GEO 1300G or GEO 1320G or GEO 1390G or GEO 3010G; and CHM 1310G and 1315G. Credits: 3~~

~~**GEO 3850 – GPS: Mapping the Modern Way. (2-2-3) S.** Introduction to the Global Positioning System, with an emphasis on GPS theory, GPS field applications, GPS data manipulation, and GPS data presentation using computer mapping techniques. Credits: 3~~

~~**GEO 3860 – Geographic Information Systems II. (2-2-3)** Using geographic information systems (GIS) software, students will analyze and solve problems by applying advanced spatial analysis, automation of spatial and attribute data, advanced editing, and advanced options for cartographic display and thematic mapping. Supplemental to this course, students may work towards and obtain the ESRI Introduction to ArcGIS II Certificate. Prerequisites and Notes: GEO 3810. Course may not be repeated. Credits: 3~~

2. Add BIO 3620 to the list of electives for the Biological Sciences: Environmental Biology Option. In addition, delete GEO 3300 and 3860 from the option as a result of the previous executive action request.

Biological Sciences: Environmental Biology Option (B.S.)**Option Electives**

Option electives to choose from (15 semester hours required):

- BIO 3300 - General Microbiology. Credits: 4
- BIO 3322 - Dendrology. Credits: 3
- BIO 3450A - Independent Study I. Credits: 1 to 3
or BIO 3450B
- BIO 3451A - Undergraduate Research I. Credits: 1 to 3
or BIO 3451B
- BIO 3612 - Plant Evolution and Diversity. Credits: 3
- **BIO 3620 - Functional Comparative Anatomy. Credits: 4**
- BIO 3710 - Plant – Animal Interactions. Credits: 3
- BIO 3810 - Freshwater Ecology. Credits: 3
- BIO 3950 - Vertebrate Natural History. Credits: 3
- BIO 3952 - Invertebrate Natural History. Credits: 3
- BIO 4400A - Teaching in the Lab I. Credits: 1
or BIO 4400B
- BIO 4810 - Plant Ecology. Credits: 3
- BIO 4812 - Fisheries Ecology and Management. Credits: 3
- BIO 4814 - Conservation Biology. Credits: 3
- BIO 4816 - Study of Biotic Communities. Credits: 3
- BIO 4818 - Environmental Microbiology. Credits: 4
- BIO 4820 - Spatial Analysis for Environmental Sciences. Credits: 4
- BIO 4832 - Animal Behavior. Credits: 4
- BIO 4840 - Resource Management and Environmental Assessment. Credits: 3
- BIO 4842 - Wildlife Ecology and Management. Credits: 3
- BIO 4940 - Phycology. Credits: 3
- BIO 4942 - Mycology. Credits: 3
- BIO 4944 - Lichens. Credits: 3

- BIO 4946 - Bryology. Credits: 3
- BIO 4948 - Plant Taxonomy. Credits: 3
- BIO 4950 - Ichthyology. Credits: 3
- BIO 4952 - Herpetology. Credits: 3
- BIO 4954 - Ornithology. Credits: 3
- BIO 4956 - Mammalogy. Credits: 3
- BIO 4958 - Parasitology. Credits: 4
- BIO 4960 - Wetland and Aquatic Vascular Plants. Credits: 3
- BIO 4964 - Entomology. Credits: 4
- CHM 4750 - Environmental Chemistry. Credits: 3
- ECN 3810 - Economics of Natural Resources. Credits: 3
- ~~GEO 3300 - Soils. Credits: 3~~
- GEO 3550 - Surface Water Processes and Resources. Credits: 3
- GEO 3780 - Land Use Planning. Credits: 3
- GEO 3810 - Introduction to Geographic Information Systems. Credits: 3
- GEO 3820 - Remote Sensing I. Credits: 3
- ~~GEO 3860 - Geographic Information Systems II. Credits: 3~~
- GEO 3870 - Remote Sensing II. Credits: 3
- GEO 4850 - Environmental Geology. Credits: 3

Footnotes:

(Major GPA based on all biological sciences courses taken at EIU)

¹ Students not prepared for this course will be required to take additional prerequisite math classes.

Pending Executive Actions:

None.

Attachment A

Public Relations Minor

Public relations is the strategic management of communication and mutually beneficial relationships between organizations/individuals and their stakeholders. Strategic communication relies on critical thinking, research, problem solving, and the creation of written, verbal, and visual messages. The minor prepares students to understand, implement, and apply public relations strategies, tactics, and theories.

Note: Advisement of Public Relations minors must be provided only by the Journalism or Communication Studies Department Public Relations advisors. Electives must be selected in consultation with and the approval of the Communication Studies and Journalism Department Public Relations advisors. Final approval of the Public Relations minor must be received in writing from a Public Relations advisor and the Department Chair of the Journalism or Communication Studies Department prior to graduation certification.

Total Hours: 21 ~~24~~

Core classes – 12 semester hours

- CMN 2920 - Introduction to Public Relations
- JOU 2101 - Writing for News Media
- CMN 3960 - Public Relations Writing and Production
- CMN 4920 - Public Relations Theory and Case Studies

Required Courses - Total Semester Hours: 15

- ~~JOU 2101 - Writing for News Media. Credits: 3
(“B” or better in ENG 1001G or “C” in ENG 1001G & 1002G)~~
- ~~CMN 3100 - Persuasion. Credits: 3~~
- ~~CMN 2920 - Introduction to Public Relations. Credits: 3~~
or
- ~~JOU 3920 - Public Relations in Society. Credits: 3~~
- ~~CMN 3960 - Public Relations Writing and Production. Credits: 3~~
or
- ~~JOU 3705 - Public Relations Writing Credits: 3~~
- ~~CMN 4920 - Public Relations Case Studies Credits: 3~~
or
- ~~JOU 4920 - Case Studies in Public Relations Problems. Credits: 3~~

Electives – 9 semester hours

Students will select a total of 9 semester hours of classes from the list of elective classes.

Students will take at least one and no more than 3 classes (3---9 semester hours) from the following list of **tier 1 electives**:

- CMN 3100 - Persuasion
- CMN 3500 - New Media Practices
- CMN 3920 - Public Relations and Society
- CMN 3950 -Conferences and Event Planning
- CMN 3965 - Advanced Public Relations Writing and Production
- CMN 3020 - Public Relations Research, Measurement and Evaluation
- CMN 4919 - Public Relations Campaigns
- CMN 4921 - Seminar in Public Relations
- JOU 2850 - Sports Media Relations

Students may take up to 2 classes (0---6 semester hours) from the following list of **tier 2 electives**:

- AET 1363 - Graphic Communication Technologies
- AET 2123 - Introduction to Digital Photography
- AET 3343 - Cross Media Technologies
- BUS 2101 - Financial Accounting
- BUS 3010 - Management and Organizational Behavior
- BUS 3100 - Survey of Marketing Principles
- CMN 2520 - Introduction to Mass Communication
- CMN 2525 - Studio Production
- CMN 2630 - Introduction to Interpersonal Communication
- CMN 2650 - Introduction to Organizational Communication
- CMN 3230 - Advanced Public Speaking
- CMN 3520 - Radio Production
- CMN 3540 - Videography
- CMN 3610 - Broadcast News
or JOU 3610
- CMN 3710 - Intercultural Communication
- CMN 3940 - Advertising: Theory and Practice
- JOU 2901 - Introduction to Copy Editing
- JOU 2950 - Introduction to Visual Communication
- JOU 3102 - Feature Writing
- JOU 3300 - Publication Design
- JOU 4771 - Communication Law

Electives - Total Semester Hours: 9

(Selected from among the following in consultation with an advisor. Journalism and Communication Studies students can only take 3 hours from their home departments.)

- AET 2123 - Introduction to Digital Photography. Credits: 3
- AET 3343 - Cross Media Technologies. Credits: 3
(AET 1363 prerequisite)
- BUS 3010 - Management and Organizational Behavior. Credits: 3
(Junior standing prerequisite)
- BUS 3100 - Survey of Marketing Principles. Credits: 3
(Junior standing prerequisite)
- CMN 3230 - Advanced Public Speaking. Credits: 3
(CMN 1310G prerequisite)
- CMN 3300 - Interviewing. Credits: 3
- CMN 3470 - Small Group Communication. Credits: 3
- CMN 3500 - New Media Practices. Credits: 3
- CMN 3520 - Radio Production. Credits: 3
(CMN 2550 prerequisite)
- CMN 3540 - Videography. Credits: 3
(CMN 2525 or permission of instructor prerequisite)
- CMN 3610 - Broadcast News. Credits: 3
or JOU 3610
(CMN 2525 prerequisite)
- CMN 3620 - Advanced Broadcast News. Credits: 3
or JOU 3620
(CMN/JOU 3610 prerequisite)
- JOU 2901 - Introduction to Copy Editing. Credits: 3
("C" or better in JOU 2101 prerequisite)
- JOU 3000 - Advanced Reporting. Credits: 3
("C" or better in JOU 2101 prerequisite)
- JOU 3102 - Feature Writing. Credits: 3

- ("C" or better in JOU 2101 prerequisite)
- JOU 4760 – Advanced Publication Design. Credits: 3
("C" or better in JOU 3300 or permission of instructor)
- JOU 4919 – Public Relations Techniques. Credits: 3
(JOU 3920 and a grade of "C" or better in JOU 3300 prerequisites)