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**Agenda for the March 7, 2013 CAA Meeting**

- Items Approved:**
- 13-41, KSS 2440, Structural Kinesiology (Revised Course; Technology Delivery)
  - 13-42, KSS 2761, Introduction to Sport Management (Revised Course; Technology Delivery)
  - 13-43, KSS 3181, Athletic Training Field Experience (New Course)
  - 13-44, KSS 3900, Technology in Kinesiology & Sports Studies (Revised Course)
  - 13-45, KSS 4326, Psychosocial Aspects of Sport (Revised Course; Technology Delivery)
  - 13-46, KSS 4327, Ethics in Sport (Revised Course; Technology Delivery)
  - 13-47, KSS 4328, Governance in Sport (Revised Course; Technology Delivery)
  - 13-48, KSS 4340, Principles of Exercise Physiology (Revised Course)
  - 13-49, KSS 4760, Sport Law (Revised Course; Technology Delivery)
  - 13-53, Athletic Training (Revised Program)
  - 13-54, Proposal to include credit hours required for programs in the EIU Undergraduate Catalog (Proposed CAA Resolution)
- Items Pending:**
- 11-117, Review of Integration, Instructional Practices, and Effectiveness of EIU's four University Learning Goals (Ongoing)
  - 11-132R, Course Proposal Format Form (Revised Form)
  - 12-66, EIU 4100G, Senior Seminar: Advanced Interdisciplinary Studies in Matters of Culture. (Revised Course)
  - 13-50, KSS 4764, Sport Management Principles (New Course; Technology Delivery)
  - 13-51, KSS 4765, Marketing in Sport (New Course; Technology Delivery)
  - 13-52, Kinesiology & Sports Studies: Sports Management Concentration (Revised Concentration)
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**Council on Academic Affairs  
Minutes  
March 7, 2013**

The March 7, 2013 meeting of the Council on Academic Affairs was held at 2:00 p.m. in Room 4440, Booth Library.

**Members Present:** Ms. Eskew, Ms. Green, Dr. Gronnvoll, Dr. Klarup, Dr. Lucas, Dr. Reid, Dr. Rhoads, Dr. Ruholl, Dr. Steinke, Mr. Thedford, and Dr. Throneburg.

**Members Absent:** Ms. English and Dr. White.

**Staff Present:** Provost Lord and Ms. Fopay.

**Guests Present:** Mr. Jarmon, *Daily Eastern News*; Dr. Price, Kinesiology & Sports Studies; Dr. Storsved, Kinesiology & Sports Studies; Dr. Warren, Kinesiology & Sports Studies; and Ms. Wilson, College of Education & Professional Studies.

Note: In Dr. White's absence, Dr. Lucas chaired today's meeting.

**I. Approval of the February 28, 2013 CAA Meeting Minutes.**

The minutes of February 28, 2013 were approved as written.

**II. Communications:**

**a. College Curriculum Committee Minutes:**

1. Minutes of the March 1, 2013 College of Sciences Curriculum Committee meeting.

**b. Waiver Reports:**

1. Academic Waiver Reports for February 2013 from Lumpkin College of Business & Applied Sciences, College of Arts & Humanities, College of Education & Professional Studies, and College of Sciences.

**III. Committee Reports:**

1. Dr. Lucas reported on the Electronics and Online Learning Materials Taskforce.
2. Dr. Lucas and Dr. Throneburg reported that they met with various groups on campus on behalf of the CAA Learning Goals Committee. The two will synthesize the feedback they were given at those meetings and share the information and recommendations with the council at a future CAA meeting.

**IV. Items Added to the Agenda:**

None.

**V. Items Acted Upon:**

**1. 13-41, KSS 2440, Structural Kinesiology (Revised Course; Technology Delivery).**

Dr. Warren presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Mr. Thedford and Ms. Green seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Fall 2013.

**KSS 2440. Structural Kinesiology. (3-0-3) F, S.** The study of musculoskeletal anatomy as it relates to human movement. This course is restricted to Kinesiology & Sports Studies majors and minors, Athletic Training majors, and Recreation Administration majors.

**2. 13-42, KSS 2761, Introduction to Sport Management (Revised Course; Technology Delivery).**

Dr. Warren presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Dr. Klarup moved and Ms. Green seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Fall 2013.

**KSS 2761. Introduction to Sport Management. (3-0-3) F, S. Intro to Sport Management.** This course provides an overview of the field of sport management by introducing the historical aspects of the discipline and key content areas. Topics to be included are managerial leadership, marketing, communications, finance and economics, sport sociology, and law and their application in professional, intercollegiate, interscholastic, and youth and community sport programs. This course is restricted Kinesiology & Sports Studies majors. Prerequisites: A grade of "C" or better in KSS 1500 and KSS 2440.

**3. 13-43, KSS 3181, Athletic Training Field Experience (New Course).**

Dr. Price and Dr. Storsved presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Dr. Rhoads moved and Ms. Eskew seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Spring 2014.

**KSS 3181. Athletic Training Field Experience. (Arr-Arr-2) S. AT Field Experience.** An individual experience in an athletic training setting where the student observes and participates in various aspects of the field. A total of 80 hours of fieldwork is required. Prerequisites: A "C" or better in KSS 3142 and KSS 3152 and admission to the Athletic Training major. Permission from an Academic Advisor and the Chairperson is necessary prior to enrolling in course.

**4. 13-44, KSS 3900, Technology in Kinesiology & Sports Studies (Revised Course).**

Dr. Warren presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Dr. Gronnvoll moved and Ms. Ruholl seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Fall 2013.

**KSS 3900. Technology in Kinesiology and Sports Studies. (2-1-3) F, S. Technology in KSS.**

This course is designed to orient students to the various kinds of technology being used in Kinesiology and Sports Studies. This course is restricted to Kinesiology & Sports Studies majors. Prerequisites: A grade of "C" or better in KSS 1500 and KSS 2440.

**5. 13-45, KSS 4326, Psychosocial Aspects of Sport (Revised Course; Technology Delivery).**

Dr. Warren presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Mr. Thedford moved and Dr. Rhoads seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Fall 2013.

**KSS 4326. Psychosocial Aspects of Sport. (3-0-3) F, S.** This course will analyze current trends in sport and physical activity organizations from a psychological and sociological perspective. Topics will be addressed from each perspective and emphasis will be placed on understanding issues from both an individual as well as an organizational perspective. This course is restricted to Kinesiology & Sports Studies majors. Prerequisites: A grade of "C" or better in KSS 1500 and KSS 2440.

**6. 13-46, KSS 4327, Ethics in Sport (Revised Course; Technology Delivery).**

Dr. Warren presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Dr. Steinke moved and Mr. Thedford seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Fall 2013.

**KSS 4327. Ethics in Sport. (3-0-3) F, S.** This course offers an introduction to ethics within the sporting context. The values promoted within sport will be examined along with common ethical dilemmas faced by those involved in sport. The course will cover issues ranging from fair play to sportsmanship to Title IX and drug use for performance enhancement. This course is restricted to Kinesiology & Sports Studies major. Prerequisites: A grade of "C" or better in KSS 2761. WI

**7. 13-47, KSS 4328, Governance in Sport (Revised Course; Technology Delivery).**

Dr. Warren presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Ms. Ruholl moved and Ms. Green seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Fall 2013.

**KSS 4328. Governance in Sport. (3-0-3) F, S.** Examination of governance in the sport industry at the international, professional, collegiate, and amateur levels, including analysis of organizational structure, authority and functions, policy development, membership requirements, sanctions and appeal processes, and the influence of governmental bodies and sports commissions on sport governing bodies. This course is restricted to Kinesiology & Sports Studies major. Prerequisite: A grade of "C" or better in KSS 2761.

**8. 13-48, KSS 4340, Principles of Exercise Physiology (Revised Course).**

Dr. Warren presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Dr. Steinke moved and Mr. Thedford seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Fall 2013.

**KSS 4340. Principles of Exercise Physiology. (3-0-3) F, S. Exercise Physiology.** A study of the acute and chronic effects of exercise and physical activity on the function and structure of the human body. This course is restricted to Kinesiology & Sports Studies majors and minors, and Athletic Training majors. Prerequisites: A grade of "C" or better in BIO 2001G, KSS 1500, and KSS 2440.

**9. 13-49, KSS 4760, Sport Law (Revised Course; Technology Delivery).**

Dr. Warren presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Dr. Gronnvoll moved and Mr. Thedford seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Fall 2013.

**KSS 4760. Sport Law. (3-0-3) F, S.** A survey of the law as it relates to professionals in the field of sport and fitness management. Pertinent concepts and legal constraints including liability, negligence, and tort related to employment in various professional positions in the sport industry. This course is restricted to Kinesiology & Sports Studies majors. Prerequisite: A grade of "C" or better in KSS 2761.

**Note: Agenda items 13-50, 13-51, and 13-52 were not acted upon today. Instead, at the request of the Kinesiology & Sports Studies Department, the items will be held pending consultation by the School of Business.**

**10. 13-53, Athletic Training (Revised Program).**

Dr. Price presented the proposal and answered questions of the council.

Mr. Thedford moved and Dr. Reid seconded the motion to approve the proposal. The motion passed unanimously.

The proposal (**See Attachment A**) was approved, effective Fall 2013.

**11. 13-54, Proposal to include credit hours required for programs in the EIU Undergraduate Catalog (Proposed CAA Resolution).**

The council discussed the resolution and requested revisions to it.

Dr. Klarup moved and Ms. Green seconded the motion to approve the resolution. The motion passed unanimously.

The resolution was approved as follows:

**Include credit hours required for programs in the EIU Undergraduate Catalog**

"In the interest of transparency and disclosure, the Council on Academic Affairs hereby requests that all programs include the number of hours required for program completion; where applicable hours for segments of programs (e.g. cores, options, concentrations) in the EIU Undergraduate Catalog program description effective with the 2013-14 Catalog."

**VI. Program Review Presentation:****1. B.S. in Athletic Training**

Dr. Storsved and Dr. Price gave a Power Point presentation regarding the B.S. in Athletic Training program and answered questions of the council.

**VII. Pending:**

1. 11-117, Review of Integration, Instructional Practices, and Effectiveness of EIU's Four University Learning Goals (Ongoing)
2. 11-132R, Course Proposal Format Form (Revised Form)
3. 12-66, EIU 4100G, Senior Seminar: Advanced Interdisciplinary Studies in Matters of Culture. (Revised Course)

**VIII. Meeting Adjournment:**

The meeting adjourned at 3:30 p.m.

The next meeting will be held at 2 p.m. on Thursday, March 21, 2013.

–Minutes prepared by Ms. Janet Fopay, Recording Secretary

The current agenda and all CAA council minutes are available on the Web at <http://www.eiu.edu/~eiucaa/>. In addition, an electronic course library is available at <http://www.eiu.edu/~eiucaa/elibrary/>.

\*\*\*\*\* ANNOUNCEMENT OF NEXT MEETING \*\*\*\*\*

**March 21, 2013**

**Conference Room 4440 – Booth Library @ 2:00 p.m.**

**Agenda:**

1. Program Analysis Steering Committee Presentation.

## Pending:

1. 11-117, Review of Integration, Instructional Practices, and Effectiveness of EIU's Four University Learning Goals (Ongoing)
2. 11-132R, Course Proposal Format Form (Revised Form)
3. 12-66, EIU 4100G, Senior Seminar: Advanced Interdisciplinary Studies in Matters of Culture. (Revised Course)
4. 13-50, KSS 4764, Sport Management Principles (New Course; Technology Delivery)
5. 13-51, KSS 4765, Marketing in Sport (New Course; Technology Delivery)
6. 13-52, Kinesiology & Sports Studies: Sports Management Concentration (Revised Concentration)

**Approved Executive Actions:**

**CAH**

**Effective Summer 2013**

1. Revise the course title for THA 3358.

**THA 3358 - ~~Design and History of~~ Costume Design. (3-3-3) F-odd-numbered years.** History of costume from the early Egyptians to 1900. Costume design for theatrical production. Prerequisites and Notes: THA 2257 or permission of the instructor. Credits: 3

**CAH****Effective Fall 2013**

1. Add courses to the list of electives for the Electronic Media Production Concentration of the Communication Studies' Mass Communication Option.

**Communication Studies: Mass Communication Option (B.A.)****Electronic Media Production Concentration**

This concentration is designed to provide the knowledge, values, perspectives and skills necessary to understand the roles, functions, and operations of various electronic media. This program of study is focused on balancing theoretical issues with practical experience.

**Total Required Hours: 45-46****Required Coursework (Department Core): 12 Hours**

- CMN 2010 - Introduction to Communication Theories. Credits: 3
- CMN 2020 - Communication Research Methods. Credits: 3
- CMN 2030 - Applied Communication. Credits: 3
- CMN 2040 - Argumentation and Critical Thinking. Credits: 3

**Concentration Core: 21-22 Hours**

- CMN 2520 - Introduction to Mass Communication. Credits: 3
- CMN 2525 - Studio Production. Credits: 3
- CMN 3500 - New Media Practices. Credits: 3

**Select one of the following:****AUDIO**

- CMN 2550 - Broadcast Announcing. Credits: 3
- CMN 3520 - Radio Production. Credits: 3
- CMN 4420 - Mass Media Advertising-Sales. Credits: 3
- CMN 4450 - Electronic Media Profession. Credits: 3

**VIDEO**

- CMN 2575 - Field Production. Credits: 3
- CMN 3540 - Videography. Credits: 3
- CMN 4450 - Electronic Media Profession. Credits: 3
- CMN 4540 - Advanced Video Production. Credits: 3

**ALTERNATIVE MEDIA ARTS:**

- CMN 2575 - Field Production. Credits: 3
- CMN 3530 - Film Communication Credits: 4
- CMN 3540 - Videography. Credits: 3
- CMN 3570A - Topics in Media History I. Credits: 3  
or CMN 3570B or CMN 3570D  
OR
- CMN 4030A - Seminar I. Credits: 3  
or CMN 4030B or CMN 4030D or CMN 4030E (if topic is applicable)

**MULTIMEDIA:**

- CMN 2575 - Field Production. Credits: 3
- CMN 3750 - Computer Mediated Communication I. Credits: 3
- CMN 3752 - Computer Mediated Communication II. Credits: 3
- CMN 4540 - Advanced Video Production. Credits: 3

**Electives: 12 Hours**

Selected in consultation with an advisor.

- CMN 3270 - Communication and Popular Culture. Credits: 3
- **CMN 3530 - Film Communication. Credits: 4**
- **CMN 3540 - Videography. Credits: 3**
- CMN 3560 - International Communication. Credits: 3
- CMN 3570A - Topics in Media History I. Credits: 3  
or CMN 3570B or CMN 3570D  
(May be counted twice if topic is different)
- CMN 3953 - Perspectives on Sports and the Media. Credits: 3
- **CMN 3750 - Computer Mediated Communication I. Credits: 3**
- **CMN 3752 - Computer Mediated Communication II. Credits: 3**
- CMN 4030A - Seminar I. Credits: 3  
or CMN 4030B or CMN 4030D or CMN 4030E  
(If topic is applicable)
- **CMN 4450 - Electronic Media Profession. Credits: 3**
- CMN 4500A - Topics in Electronic Media Production I. Credits: 3  
or CMN 4500B or CMN 4500D or CMN 4500E  
(May be counted twice if topic is different)
- CMN 4540 - Advanced Video Production. Credits: 3
- CMN 4750 - Contemporary Approaches to Mass Communication. Credits: 3
- CMN 4770 - Television Criticism. Credits: 3
- CMN 4780 - Communication and Culture. Credits: 3
- CMN 4850A - Topics in Computer Mediated Communication I. Credits: 3  
or CMN 4850B  
(May be counted twice if topic is different)
- **ENG 3504 - Film and Literature. Credits: 3**

**CEPS****Effective Fall 2013**

1. Revise the course title, credit hours, and prerequisites for KSS 4275.

**KSS 4275 - Field Experience Internship. (Arr.-Arr.-3 or 6 -9) (Credit/No Credit)** An individually planned work experience in a business, agency, or program appropriate to the student's area of specialization. May be repeated once; the maximum credit which may be earned is nine semester hours. Prerequisites and Notes: Admission to Kinesiology and Sports Studies major **or Athletic Training major**; Completion of all coursework to complete Kinesiology and Sports Studies degree **or completion of KSS 3143 and KSS 3153 for the Athletic Training degree**; permission of B.S. Advisor and Chairperson. Credits: ~~3 or 6~~ **3-9**

**Pending Executive Actions:**

None.

## **Attachment A**

### **Athletic Training (B.S.)**

The program provides students interested in the prevention, care, and evaluation of athletic injuries the necessary course work and clinical experience to qualify to sit for the examination leading to certification by the National Athletic Trainers Association Board of Certification.

### **Guidelines**

Guidelines restrict the number of students who may participate in the Athletic Training program. This number is in direct proportion to the number of "certified" clinical supervisors employed by EIU. Due to this imposed limitation, students are advised that their acceptance into this program is not an assumed right. Students must complete KSS 2130 and 2135 (beginning first semester Freshman year) in order to be considered for acceptance into the Athletic Training Program. All students must meet specific program selection criteria. For specific information go to <http://www.eiu.edu/~athtrain/>.

- KSS 2130 - Athletic Training Practicum. Credits: 1
- KSS 2135 - Basic Care and Prevention of Athletic Injuries. Credits: 3

### **General Education Requirements Plus:**

Total Semester Hours: ~~76~~ **75**

### **Consisting of the following:**

- BIO 1001G - Biological Principles and Issues. Credits: 3  
[or other approved BIO general education course]
- BIO 2001G - Human Physiology. Credits: 4  
[Gen Ed (4)]
- BIO 2200 - Human Anatomy. Credits: 4
- FCS 2100 - Nutrition in a Global Society. Credits: 3
- FCS 4755 - Nutrition for Physical Performance. Credits: 3
- HST 2000 - Principles of Human Health. Credits: 3
- **NUR 3203 – Medical Terminology. Credits: 3**
- KSS 1600 - Weight Training. Credits: 1
- KSS 2130 - Athletic Training Practicum. Credits: 1
- KSS 2135 - Basic Care and Prevention of Athletic Injuries. Credits: 3
- KSS 2136 - Athletic Training as a Profession. Credits: 3
- KSS 2137 - Introduction to Athletic Training Clinical Education. Credits: 1
- KSS 2440 - Structural Kinesiology. Credits: 3
- KSS 3140 - Injury Recognition – Upper Extremity. Credits: 2
- KSS 3141 - Injury Recognition – Lower Extremity. Credits: 2
- KSS 3142 - Therapeutic Exercise. Credits: 2
- KSS 3143 - Therapeutic Modalities. Credits: 2
- KSS 3144 - Seminar in Sports Medicine. Credits: 2
- KSS 3150 - Athletic Training Clinical I: Injury Recognition – Upper Extremity. Credits: 2
- KSS 3151 - Athletic Training Clinical II: Injury Recognition – Lower Extremity. Credits: 2
- KSS 3152 - Athletic Training Clinical III: Therapeutic Exercise. Credits: 2
- KSS 3153 - Athletic Training Clinical IV: Therapeutic Modalities. Credits: 2
- KSS 3154 - Athletic Training Clinical V: Seminar in Sports Medicine. Credits: 2
- KSS 3180 - General Medical Conditions in the Athlete. Credits: 2
- **KSS 3181 – Athletic Training Field Experience. Credits: 2**
- KSS 3800 - Biomechanics of Human Movement. Credits: 3
- ~~KSS 3900 - Microcomputers in Kinesiology and Sports Studies. Credits: 3~~
- KSS 4275 - Field Experience. Credits: 3 or 6  
(3 hrs.)
- KSS 4340 - Principles of Exercise Physiology. Credits: 3
- KSS 4440 - Physical Fitness Appraisal and Performance Assessment. Credits: 3
- KSS 4460 - Principles of Resistance Training. Credits: 3

- KSS 4500 - Research and Statistics in Kinesiology and Sports Studies. Credits: 3
- ~~KSS 4741 - Independent Study. Credits: 1 to 3  
(3 hrs.)~~
- KSS 4900 - Special Topics in Kinesiology and Sports Studies. Credits: 1  
(2 special topics approved by advisor)  
(Special Topic Course Numbers: KSS 4900 and KSS 4900A-T)
- PSY 1879G - Introductory Psychology. Credits: 3  
[Gen Ed (3)]

**Footnotes:**

Students must receive a "C" or better in all Kinesiology and Sports Studies courses and BIO 2001G.  
(Athletic Training Professional GPA based on Kinesiology and Sports Studies, Health Studies, Biological Sciences, Family & Consumer Sciences, and Psychology courses in this major taken at EIU).