
Agenda for the September 6, 2012 CAA Meeting

Items Approved: 12-57, FILM 3759G, History of Cinema (New Course)
12-58, Film Studies Minor (Revised Interdisciplinary Minor)
12-59, Honors Council Appointments

Items Pending: 11-117, Review of Integration, Instructional Practices, and Effectiveness of EIU's four University Learning Goals (Ongoing)
11-132R, Course Proposal Format Form (Revised Form)
12-54C R, Revisions to the catalog copy for the following sections of the Undergraduate Catalog: General Education, Academic Regulations, Course Information, and Honors College.

Council on Academic Affairs Minutes

September 6, 2012

The September 6, 2012 meeting of the Council on Academic Affairs was held at 3:02 p.m. in Room 4440, Booth Library.

Members Present: Dr. Collins, Ms. Green, Dr. Klarup, Dr. Lucas, Dr. Reid, Ms. Ruholl, Dr. Steinke, Dr. Throneburg, and Dr. White.

Members Absent: Ms. Eskew and Dr. Rhoads.

Staff Present: Provost Lord and Ms. Fopay.

Guest Present: Ms. Markham, *Daily Eastern News*; Dr. Mitchell, Theatre Arts/Film Studies; Dr. Murray, English/Film Studies; Associate Dean Poulter, College of Arts & Humanities; and Dean Stimac, Honors College.

I. Items to be Added to the Agenda:

1. None.

II. Items to be Acted Upon:

1. 12-57, FILM 3759G, History of Cinema (New Course).

Dr. Murray and Dr. Mitchell presented the proposal and answered questions of the council. The council requested a revision to the course prerequisites. In addition, Dr. Murray and Dr. Mitchell requested that the effective date for the new course be changed from Summer 2013 to Spring 2013.

Dr. Reid moved and Ms. Ruholl seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Spring 2013.

NOTE: FILM 3759G will be placed under the Fine Arts component of the Humanities & Fine Arts segment of General Education. Also, the course will be designated at a cultural diversity course.

FILM 3759G. History of Cinema. (3-2-3) On Demand. The course offers a comprehensive yet selective overview of the history of cinema, integrating the basic tools for analyzing film as art. It will examine how the uses of camera, editing, lighting, sound, and acting contribute to the construction of meaning for audiences, as well as consider how meaning is filtered through various cultural contexts. Prerequisites: ENG 1002G. WI

2. 12-58, Film Studies Minor (Revised Interdisciplinary Minor).

Dr. Murray and Dr. Mitchell presented the proposal and answered questions of the council. The council requested a minor revision to the proposal.

Dr. Reid moved and Dr. Klarup seconded the motion to approve the proposal. The motion passed unanimously.

The proposal (**See Attachment A**), with revision, was approved, effective Fall 2013.

3. 12-59, Honors Council Appointments.

Dean Stimac presented the proposal and answered questions of the council.

Dr. Klarup moved and Dr. Steinke seconded the motion to approve the proposal. The motion passed unanimously.

The proposal was approved, effective Fall 2012.

The following individuals were appointed to the Honors Council:

- Representing College of Education and Professional Studies: Dr. Carrie Dale
- Representing the College of Sciences: Dr. Melinda Mueller
- Representing the College of Sciences: Dr. Linda Ghent
- Representing the Lumpkin College of Business and Applied Sciences: Dr. Heather Jia

III. Approval of the August 23, 2012 CAA Meeting Minutes.

The minutes of August 23, 2012 were approved as written.

IV. Communications:**a. Other:**

1. 2011-12 Honors College Annual Report from Dr. John Paul Stimac, Dean of the Honors College. *Dean Stimac provided an explanation of the report, shared highlights and challenges of the Honors College, and answered questions of the council. In addition, he noted that possibly in the future a proposal for an Honors internship course may be created and submitted to CAA for review.*

b. Committee Appointments:

1. August 21, 2012 email from Provost Lord requesting an appointment to the Enrollment Management Advisory Committee for the 2012-13 academic year.

Ms. Lora Green agreed to serve as the CAA representative on the Enrollment Management Advisory Committee for the 2012-13 academic year.

c. Executive Actions:

1. May 31, 2012 memorandum from Dean Izadi, LCBAS, requesting executive action to add electives to the Entrepreneurship Minor. (Note: This item was pending from the 8/23/12 CAA meeting when it was noted that the executive action contained outdated catalog copy. Since that meeting, the catalog copy in the document was corrected and the executive action was resubmitted to the council on 8/29/12.)

d. Waiver Report:

1. Academic Waiver Report for August 2012 from Lumpkin College of Business & Applied Sciences.

V. Committee Reports:

1. Dr. Throneburg explained that the Committee for Assessment of Student Learning (CASL) will have executive summaries to present to CAA in the near future.

VI. Pending:

1. 11-117, Review of Integration, Instructional Practices, and Effectiveness of EIU's Four University Learning Goals (Ongoing)
2. 11-132R, Course Proposal Format Form (Revised Form)
3. 12-54C R, Revisions to the catalog copy for the following sections of the Undergraduate Catalog: General Education, Academic Regulations, Course Information, and Honors College.

VII. Meeting Adjournment:

1. Ms. Green moved and Dr. White seconded the motion to adjourn the meeting. The motion was approved by acclamation.

The meeting adjourned at 3:30 p.m.

There will not be a CAA meeting on September 13, 2012. However, the CAA Learning Goals Committee/Subcommittees will meet on that date at 2 p.m.

The next CAA meeting – to be announced.

–Minutes prepared by Ms. Janet Fopay, Recording Secretary

The current agenda and all CAA council minutes are available on the Web at <http://www.eiu.edu/~eiucaa/>. In addition, an electronic course library is available at <http://www.eiu.edu/~eiucaa/elibrary/>.

The CAA minutes, agendas, and summaries of CAA actions are distributed via a listserv, caa-list. To subscribe, go to the following web site: <http://lists.eiu.edu/mailman/listinfo/caa-list>. Locate the section “Subscribing to caa-list” and enter your email address and create a password. Next, click on the subscribe box. An email will be sent to you requesting confirmation. Once confirmation is received, your request will be held for approval by the list administrator. You will be notified of the administrator’s decision by email.

***** ANNOUNCEMENT OF NEXT MEETING *****
TO BE ANNOUNCED
Conference Room 4440 – Booth Library @ 3 p.m.

Agenda:

None at this time.

Pending:

1. 11-117, Review of Integration, Instructional Practices, and Effectiveness of EIU’s Four University Learning Goals (Ongoing)
2. 11-132, Course Proposal Format Form (Revised Form)
3. 12-54C R, Revisions to the catalog copy for the following sections of the Undergraduate Catalog: General Education, Academic Regulations, Course Information, and Honors College.

Approved Executive Actions:

None.

Pending Executive Actions:

BAS

Effective Fall 2013

1. Add MUS 1071 and MUS 2071 to the elective list for the Entrepreneurship Minor.

Entrepreneurship Minor

EIU’s entrepreneurship minor provides students from across the university the perspectives and the critical tools for exploring the development of new and emerging ventures. Through the program, students learn to recognize new business opportunities, to apply creativity and innovation to develop those opportunities, to identify funding resources, and to develop skills to manage and sustain entrepreneurial ventures. Students learn the fundamental tools to identify and commercialize business opportunities in any type of organization.

Students in the minor complete a four-course core that culminates in the development of a venture plan in the capstone course plus two electives.

Core Requirements (12 semester hours)

- ENT 3300 - Foundations of Entrepreneurship. Credits: 3
- ENT 3500 - Marketing and Innovation for Entrepreneurial Ventures. Credits: 3
- ENT 3700 - Financing for Entrepreneurial Ventures. Credits: 3
- ENT 4500 - Entrepreneurial Management and Venture Plan Development. Credits: 3

AND

Minor Electives (6 semester hours)

Two electives selected from the following:

- XXX 4275 Internship (an internship completed through an appropriate university department)*
- ACC 3400 - Introduction to Income Taxation. Credits: 3
- AET 4243 - Construction Project Management. Credits: 3
- AET 4800 - Management of Innovation and Technology. Credits: 3
(cross listed with MGT 4800)
- AET 4843 - Statistical Quality Assurance. Credits: 3
- AET 4943 - Manufacturing Management. Credits: 3
- BUS 3500 - Management Information Systems. Credits: 3
- CTE 3000 - Consumers in the Marketplace. Credits: 3
- FCS 3300 - Consumer Education. Credits: 3
- FCS 3740 - Professional Hospitality Meeting Management. Credits: 3
- FCS 3756 - Community Nutrition Credits: 3
- FCS 4320 - Destination Management. Credits: 3
- FCS 4345 - Advanced Lodging Administration. Credits: 3
- FCS 4846 - Aging and the Family. Credits: 3
- FCS 4926 - Public Presentation Techniques. Credits: 3
- FCS 4940 - Food Systems Management. Credits: 3
- FIN 3740 - Real Estate Fundamentals. Credits: 3
- FIN 3900 - Risk and Insurance. Credits: 3
- FLF 3220 - French for Business. Credits: 3
- FLF 3304 - French Civilization. Credits: 3
- FLG 3200 - German Culture and Civilization. Credits: 3
- FLG 3330 - German for Business. Credits: 3
- FLS 3201 - Business Spanish. Credits: 3
- FLS 4310 - Civilization and Culture of Spain. Credits: 3
or FLS 4320
- MAR 3780 - Promotion Management. Credits: 3
- MAR 3875 - Retail Management. Credits: 3
- MAR 4470 - Professional Sales. Credits: 3
- MGT 3450 - Human Resource Management. Credits: 3
- MGT 3830 - Managerial Communications. Credits: 3
- MGT 4330 - Entrepreneurial Law. Credits: 3
- MGT 4800 - Management of Innovation and Technology. Credits: 3
(cross listed with AET 4800)
- MIS 3505 - Advanced Microcomputer Applications and Development. Credits: 3
- MIS 3515 - Information Presentation. Credits: 3
- MIS 3530 - Business Web Site Design. Credits: 3
- **MUS 1070 - Introduction to Music Technology. Credits: 2**
- **MUS 2071 - Music Technology II: Audio and Recording Techniques. Credits: 3**
- OPD 4860 - Facilitating Learning and Project Groups. Credits: 3
- OPD 4870 - Coaching and Mentoring for Critical Thinking in the Workplace. Credits: 3
- OPD 4880 - Productive Work Teams. Credits: 3

Footnote:

*An internship used as an elective in the Entrepreneurship Minor must be approved in advance by the School of Business Chair upon recommendation of the Entrepreneurship Minor Committee.

Total Semester Hours:

18 Required Coursework: Total Semester Hours: 18

Attachment A**Film Studies Minor**

The interdisciplinary Film Studies minor is devoted to the study of cinema history, theory, criticism and production. The minor is comprised of **two three** required film-centered courses (**Film Studies 3759G, "History of Cinema"**, Communication Studies 3530, "Film Communication," and English 3504, "Film and Literature") and a core list of courses with film-specific content. Up to two courses in the film studies minor can be double counted in a student's major. Coursework may also include Honors Program course equivalents. Existing prerequisites for all courses must be satisfied. Including required courses, students may count no more than two courses in their major area(s).

Requirements:

The Film Studies minor includes **two three** required courses, as listed below, and **four three** courses from the list of elective courses, for a total of at least 19 hours:

1. Required Courses:

- CMN 3530 - Film Communication. Credits: 4
- ENG 3504 - Film and Literature. Credits: 3
- **FILM 3759G - History of Cinema. Credits: 3**

2. At least **four three of the following Elective Courses:**

- AFR 3300 - African Cinema. Credits: 3
- CMN 2575 - Field Production. Credits: 3
- CMN 3540 - Videography. Credits: 3
- CMN 4030A - Seminar I. Credits: 3
or CMN 4030B or CMN 4030D or CMN 4030E
(See Footnote *)
- CMN 4500A - Topics in Electronic Media Production I. Credits: 3
or CMN 4500B or CMN 4500D or CMN 4500E
(See Footnote *)
- CMN 4540 - Advanced Video Production. Credits: 3
- EIU 4104G - World Film: Language and Culture in Film. Credits: 3
- EIU 4128G - Politics and Popular Culture Credits: 3
- EIU 4170G - History on Film. Credits: 3
- EIU 4192G - Film and Contemporary Society, Honors Credits: 4
- ENG 2005 - Creative Writing: Drama. Credits: 3
- ENG 3604A - Special Topics in Literature and Language. Credits: 3
or ENG 3604B or ENG 3604D or ENG 3604E
(See Footnote *)
- ENG 4764 - Play Writing. Credits: 3
- ENG 4904 - Studies in Film. Credits: 3
- THA 3754G - American Theatre on Film. Credits: 3

Footnote:

*With the permission of the Film Studies Advisor