



Program Analysis

Update for campus governance groups

Tuesday, March 19, 2013



Program analysis

Relation to strategic plan

Academic Excellence

Global Competition and
Changing Demographics

Emerging Technologies

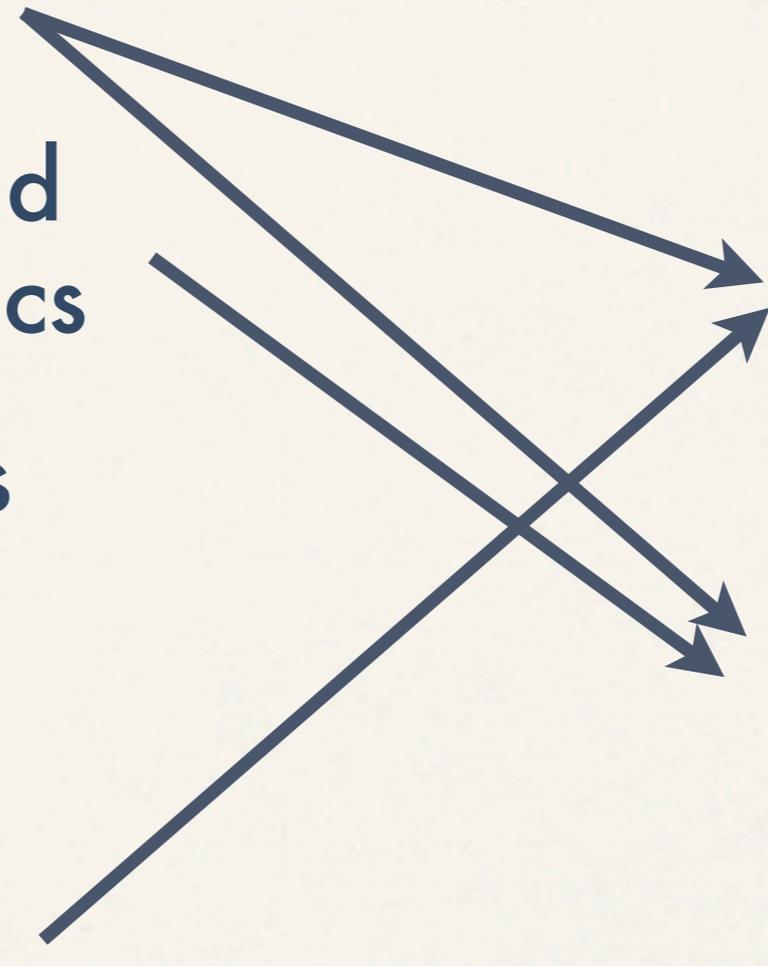
Campus and
Community Life

Financial Sustainability

Marketing and Communication

**Program
Analysis**

**Strategic
Enrollment
Planning**





Program analysis

Fiscal environment



Affordability concerns



Increased competition for new students



Pension reform



Declining state funding



Program analysis

Steering committee

Dr. William V. Weber, Vice President for Business Affairs

Dr. Andrew Methven, Chair, Faculty Senate

Dr. Michael Mulvaney, Vice Chair, Faculty Senate

Dr. Bonnie Irwin, Dean, College of Arts and Humanities

Dr. Diane Jackman, Dean, College of Education and Professional Studies

Mr. Steve Rich, Chair, Council on University Planning and Budget

Mr. Antoine Thomas, President, Staff Senate

Dr. Larry White, Chair, Council on Academic Affairs

Dr. Nora Pat Small, Chair, Council on Graduate Studies

Dr. Patricia Belleville, Chair, Council on Teacher Education

Dr. Assege HaileMariam, UPI Representative for Council on University Planning and Budget

Dr. Linda Ghent, Chair, Council of Department Chairs

Ms. Kaylia B. Eskew, Vice President for Academic Affairs, Student Government

Ms. Angie Campbell, President, Civil Service Council

Mr. David Crockett, Interim Director, Facilities Planning and Management

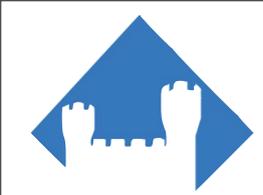
Mr. Mark Hudson, Director, University Housing and Dining Services

Dr. Jeff Cross, Associate Vice President for Academic Affairs

Ms. Barbara Burke, Director of Athletics

Ms. Amie Calvert, Director, Employee and Labor Relations

Ms. Kaci Abolt, Student Body President



Committee charge

Develop an analytical template that will provide a guide for

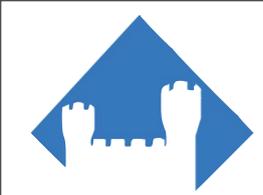
- ◆ **Allocating and reallocating university resources to support academic excellence**
- ◆ **Strengthening programs that foster sustainable enrollment**
- ◆ **Supporting university financial sustainability**
- ◆ **Identifying opportunities to decrease costs**



Program analysis

Criteria

- ◆ Program history and relevance to mission
- ◆ Internal demand for the program
- ◆ External demand for the program
- ◆ Quality of program outcomes
- ◆ Resources generated by the program
- ◆ Productivity of the program
- ◆ Costs associated with the program
- ◆ Program impact on university mission
- ◆ Future opportunities for the program



Program analysis

Timeline

October 2012 – Getting Organized

**Nov. 2012–Feb. 2013 – Defining Programs and
Establishing Metrics**

March–April 2013 – Refining the Template

**May–August 2013 – Finalizing and Populating
the Template**



Program analysis

Website

The latest draft of the program analysis template is available for review at eiu.edu/programanalysis





Program analysis

Vision

Eastern Illinois University will be a premier comprehensive university, global in its reach and impact, where personal connections with faculty and staff support students' academic success.

