

CASL Executive Summary for the Lumpkin College of Business & Applied Sciences' Undergraduate Programs AY12

Dept.	Average Speaking Scores	Average EWP Scores¹	Mean Watson-Glaser²	Undergrad Learning Goals Adopted	Dept. Plans' Learning Objectives³	Dept. Plans' Assessment Measures	Dept. Plans' Expectations	Dept. Plans' Results	Dept. Plans' Feedback Loop
Rating Scale	4 (high) to 1 (low)	4 (high) to 1 (low)	40 highest score	4 goals	Levels 1-3: 3 is most mature	Levels 1-3: 3 is most mature	Levels 1-3: 3 is most mature	Levels 1-3: 3 is most mature	Levels 1-3: 3 is most mature
ACC	FR: 3.31; n=26 SR: 3.63; n=67	3.34 N=101	27.18 N=55	G, W, S	Level 3	Level 3	Level 2	Level 2-3	Level 3
Bus Adm	FR: 3.05; n=22 SR: 3.70; n=20	3.54 N=37	27.00 N=16	No report	No report	No report	No report	No report	No report
OPD	FR: 0 SR: 3.50; n=50	3.48 N=150	24.19 N=47	CT, W, S	Level 3	Level 3	Level 3	Level 2-3	Level 3
CTE ³	FR: 3.57; n=7 SR: 3.68; n=19	3.33 N=53	27.00 N=17	CT, G, W, S	Level 3	Level 3	Level 3	Level 3	Level 3
FCS -H ⁵	FR: 3.14; n=36 SR: 3.44; n=124	3.18 N=454	22.30 N=105	CS—CT, G, W, S D—CT, G, W, S FS—G H—CT, G, W, S M—CT, W, S	CS—Level 2 D—Level 3 FS—Level 2-3 H—Level 3 M—Level 2	CS—Level 1-2 D—Level 3 FS- Level 2 H—Level 3 M- Level 2	CS- Level 2 D—Level 3 FS- Level 2 H—Level 3 M- Level 2	CS- Level 2 D—Level 3 FS- Level 2 H- Level 3 M- Level 2	CS- Level 2 D—Level 3 FS—Level 3 H- Level 2 M- Level 2
FIN	FR: 3.13; n=24 SR: 3.71; n=51	3.34 N=108	26.41 N=49	CT, G, W, S	Level 3	Level 2	Level 2	Level 2	Level 2
AET	FR: 2.77; n=22 SR: 3.55; n=38	3.37 N=109	24.58 N=31	W	Level 2	Level 1-2	Level 1-2	Level 2	Level 2
MAN	FR: 3.09; n=33 SR: 3.51; n=61	3.43 N=152	25.35 N=54	CT, G, W, S	Level 3	Level 2-3	Level 2-3	Level 3	Level 3
MAR	FR: 3.23; n=22 SR: 3.57; n=79	3.36 N=113	24.30 N=57	CT, G, W, S	Level 3	Level 3	Level 2	Level 3	Level 3
MIS	FR: 2.83; n=12 SR: 3.43; n=35	3.44 N=65	27.05 N = 37		Level 2	Level 2	Level 2-3	Level 2	Level 2-3
College Ave.⁴	FR: 3.11; n= 204 SR: 3.55; n=544	3.33 N=1715	24.95 N = 468	60% CT 63% Global 87% Writing 80% Speaking	33% Level 2 67% Level 3	13% Level 1 33% Level 2 54% Level 3	7% Level 1 60% Level 2 33% Level 3	53% Level 2 47% Level 3	40% Level 2 60% Level 3
EIU Ave.	FR: 3.11; n=1232 SR: 3.54; n=2192	3.36 N=7068	24.91 N=1815	80% CT 66% Global 83% Writing 68% Speaking	28% Level 2 72% Level 3	7% Level 1 48% Level 2 45% Level 3	6% Level 1 55% Level 2 39% Level 3	3% Level 1 62% Level 2 35% Level 3	4% Level 1 40% Level 2 56% Level 3

¹ Average taken from submissions made Summer 2011, Fall 2011, and Spring 2012. College average includes pre-business majors.

² Mean covers Summer 2011, Fall 2011, and Spring 2012 Watson-Glaser Critical Thinking Appraisal administrations in senior seminars.

³ Levels refer to all assessment plans in the department unless otherwise designated; levels refer to the primary trait analysis for departmental assessment.

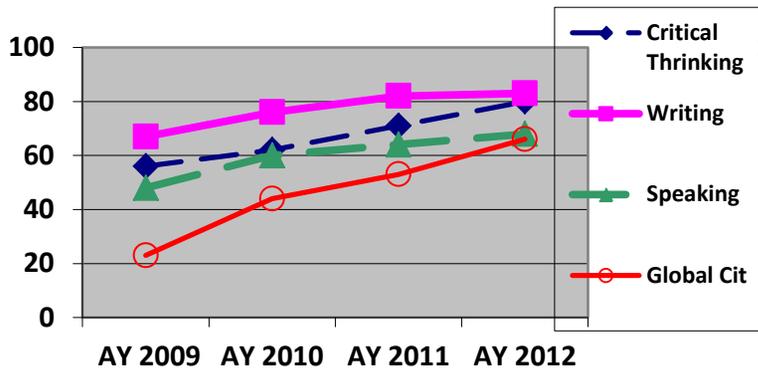
⁴ College averages include all plans submitted before July 14, 2012, including minors; plans on two-year cycles have the most recent data included.

⁵ Last year 12 programs at EIU were deemed to be in mature stages of assessment and were not required to submit plans until 2013; data from their 2011 reports is included (from LCBAS these include FCS-Hospitality and Career & Technical Education).

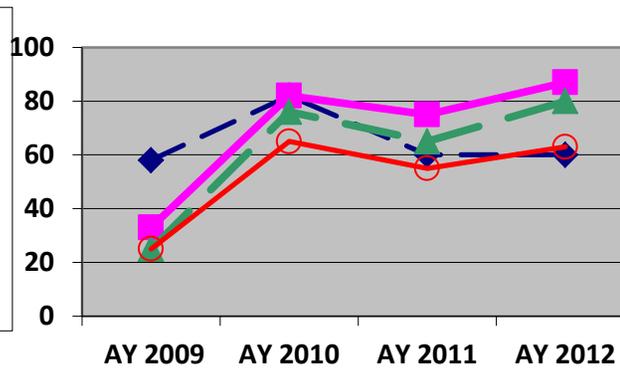
2009-2012 Lumpkin College of Business & Applied Sciences' Trends

Complete reports available for review at <http://www.eiu.edu/~assess/assessdata.php>

Percentage of EIU Undergraduate Programs Adopting Undergraduate Learning Goals



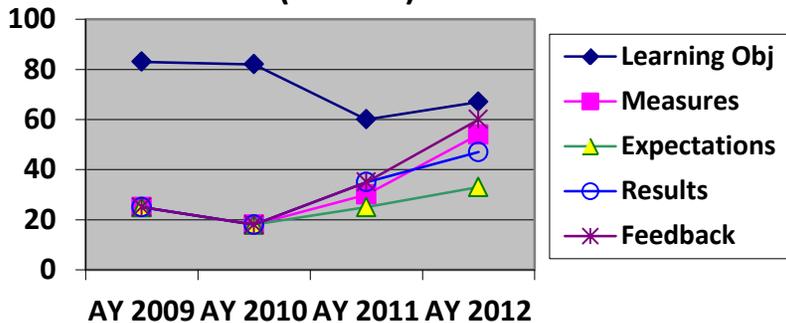
Percentage of LCBAS Undergraduate Programs Adopting Undergraduate Learning Goals



Number of Undergraduate Learning Goals Adopted by LCBAS Programs

	AY 2009	AY 2010	AY 2011	AY 2012
ACC	No	3	3	3
Bus Adm	No	No	No	No
OPD	1	3	3	3
CTE	1	4	4	4
FCS-AT	3	4	4	Combined with merchandising
FCS-CS	0	4	4	4
FCS-D	1	4	4	4
FCS-FS	1	1	1	1
FCS-H	4	4	4	4
FCS-M	3	3	3	3
FIN	0	4	3	4
AET	3	2	1	1
MAN	4	4	4	4
MAR	0	3	4	4
MIS	1	1	3	0

Percentage of Aspects of LCBAS Program Assessment Plans Rated as 3 (Mature)



- Most components of all plans in LCBAS rated as a 2 or 3, however a few items at level 1-2 or without a report.
- Chart to left shows increase in the last 2 years in the percentage of components of LCBAS undergraduate assessment reports rated as mature. LCBAS programs similar to the university average for percentage at level 3 for objectives, measures, expectations and feedback

Note: levels may vary from year to year as programs revise their curricula and/or assessment plans and it takes time for revised assessment plans to become fully implemented

- 2005 NCA visitors stated that the departmental assessment plans appear uneven in their collection and use of relevant data to support student learning. They also suggested that the university's undergraduate learning goals be assessed by individual units in annual assessment reports
 - EIU Undergrad Goals Assessed 2005- Critical Thinking 61% , Writing 56%, Speaking 47%, Global Cit 33%
- Nine LCBAS programs are assessing 3- 4 learning goals, but would like ALL programs involved. Programs in LCBAS assessing writing, speaking and global citizenship at rates comparable to the university as a whole, programs are assessing critical thinking less than the university average.
- As demonstrated on the front side of this document, college average similar to university average on measures of speaking & writing, and critical thinking (as measured by the Watson-Glaser)