



CURRICULUM GUIDE 2021-2022*

JOURNALISM MINOR

SCHOOL OF COMMUNICATION & JOURNALISM
EASTERN ILLINOIS UNIVERSITY

The Journalism minor introduces students to the skills necessary to practice news writing and editing for multiple platforms. Students learn how to report breaking news and examine the role news media play in a healthy democracy. Students learn to think critically, produce creatively, write precisely, process information quickly, interview thoughtfully, manage people, and develop an excellent work ethic.

TOTAL HOURS FOR MINOR: 18 HRS

REQUIRED COURSEWORK: 9 HRS

JOU 2001G - Journalism & Democracy

JOU 2101 - Writing for News Media

*Pre-req: grade of "B" or better in
ENG 1001G or a grade of "C" in
both ENG 1001G and ENG 1002G*

JOU 2901 - Introduction to Copy Editing

*Pre-req: grade of "C" or better in
JOU 2101*

ELECTIVES: 9 HRS

JOU 2850 - Sports Media Relations

JOU 2901 - Introduction to Copy Editing

JOU 2950 - Introduction to Visual Communication

JOU 3000 - Advanced Reporting

JOU 3001 - Photojournalism

JOU 3002 - Introduction to Multimedia Journalism

JOU 3102 - Feature Writing

JOU 3300 - Publication Design

JOU 3501 - Principles of Advertising

JOU 3610 - Broadcast News

JOU 3620 - Advanced Broadcast News

ELECTIVES CONTINUED:

JOU 3703 - Online Journalism

JOU 3706 - Writing for Sports Media

JOU 3750 - Social Media Engagement

JOU 3800 - Advanced Editing

JOU 3952 - International Journalism and the World Press:
Processes, Issues, Functions and Challenges

JOU 3953 - Perspectives on Sports and the Media

JOU 3955 - Reporting on the Arts

JOU 3970 - Race, Gender, and the Media

JOU 4000 - Investigative Reporting

JOU 4001 - Media Management

JOU 4751 - Advanced Photojournalism

JOU 4760 - Advanced Publication Design

JOU 4761 - Advanced New Media Design

JOU 4762 - Interactive Reporting and Design

JOU 4770 - News Media Opinion Writing and Editing

JOU 4771 - Communication Law

SCHOOL OF COMMUNICATION & JOURNALISM

BUZZARD HALL 2521

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*IMPORTANT: This Curriculum Guide applies to students whose Catalog Year is 2021-2022. Curriculum Guides for past years can be accessed on the department website. Please see your advisor if you are uncertain of your Catalog Year.