

# BACHELOR OF ARTS DUAL MAJOR IN GRAPHIC DESIGN & 2D STUDIO



## TWO CREATIVE DISCIPLINES. ONE BOLD DEGREE.

Studio art and graphic design form a natural, mutually reinforcing partnership. Traditional 2D studio practices - drawing, painting, printmaking, and mixed media - build the competencies and visual literacy that directly elevate design thinking. The stronger your hand skills and personal artistic voice, the more confidently and creatively you can approach typography, layout, branding, motion, and visual communication.

As a dual major, you get the best of both worlds. You'll strengthen your foundation as an artist while diving into upper-level courses in graphic design, typography, interactive media, motion graphics, and more. Along the way, you'll ideate, visually communicate, refine your craft, and practice creative problem solving - the skills that help you move confidently between 2D, 3D, and motion-based work.

The Art + Design Department offers rich programming each year—connecting students with professionals, alumni, museums, design studios, and exhibitions for valuable first-hand learning experiences.

Upon graduation, EIU Art + Design students are well prepared to launch their careers in the creative industries or pursue advanced study, equipped with both technical expertise and the ability to think critically and design with purpose.

### OPPORTUNITIES

- Annual School of the Arts trip
- Annual juried exhibitions
- Art Association RSO
- Blueroom Magazine RSO
- Student Collaboration Grant
- Design Studio Tour
- Study abroad options

### FACILITIES

- Glenn Hild Student Art Gallery
- Painting studios (2)
- Drawing studios (2)
- Non-toxic printmaking studio
- Macintosh computer labs (3)
- Adobe Creative Suite Access
- Digital photo lab
- Production & printing studio
- Multimedia & seminar rooms

### QUESTIONS? CONTACT:

#### DEPARTMENT OF ART + DESIGN

Doudna Fine Arts Center

ARTDEPT@EIU.EDU  
(217) 581-3410



+ ACCESSIBLE    + AFFORDABLE    + ACCREDITED

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[go.eiu.edu/2DGD](https://go.eiu.edu/2DGD)

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## GRAPHIC DESIGN-2D STUDIO DUAL CREDIT REQUIREMENTS: 80 HRS

All courses are 3 credit hours unless otherwise noted

### CORE COURSEWORK: 28 HRS

#### FOUNDATIONS CORE: 22 HRS

**ART 1000** Drawing I  
**ART 1001** Drawing II  
**ART 1110** 2-D Foundations  
**ART 1111** 3-D Foundations  
**ART 1749** Creative Practices (1 hr)  
**ART 2050** Painting I  
**ART 2100** Sculpture I  
**ART 2910** Introduction to Graphic Design

#### ART HISTORY CORE: 6 HRS

**ART 2012G** Asian Art  
**AND/OR**  
**ART 2601G/91G** Art in the Pre-Modern Era  
**AND/OR**  
**ART 2602G/92G** Art in the Modern Era

### EMPHASIS COURSEWORK: 52 HRS

#### GRAPHIC DESIGN: 28 HRS

**ART 2749** Professional Practices (1 hr)  
**ART 3910** Typography  
**ART 3920** Advanced Typography  
**ART 3911** Graphic Design I  
**ART 3921** Graphic Design II  
**ART 4911** Graphic Design III  
**ART 3912** Interactive/Motion I  
**ART 3922** Interactive/Motion II  
**ART 4912** Interactive/Motion III  
**ART 4922** Interactive/Motion IV  
**OR ART 4921** Graphic Design IV  
**ART 4749** Senior Portfolio (0 hr)

#### 3D ELECTIVES: 3 HRS

**ART 2250** Ceramics I  
**OR ART 2700** Jewelry and Metalsmithing I

#### 2D ELECTIVES: 12 HRS

**ART 2000** Life Drawing  
**ART 2560** Printmaking I  
**ART 2920** Digital Imaging for Design  
**ART 3051** Painting II  
**ART 3052** Painting III  
**ART 3080** Watercolor I  
**ART 3081** Watercolor II  
**ART 3200** Digital Art I  
**ART 3201** Digital Art II  
**ART 3570** Printmaking II  
**ART 3571** Printmaking III  
**ART 4000** Life Drawing II  
**ART 4001** Life Drawing III  
**ART 4051** Painting IV  
**ART 4052** Painting V  
**ART 4053** Painting VI  
**ART 4400** Independent Study I  
**ART 4401** Independent Study II  
**ART 4402** Independent Study III  
**ART 4580** Printmaking IV  
**ART 4581** Printmaking V  
**ART 4582** Printmaking VI

#### ART HISTORY: 9 HRS

**ART 3940** History Graphic Design  
**ART 3680** Modern Art  
**OR ART 3681** Contemporary Art  
**ART HISTORY ELECTIVE 3610 OR ABOVE**

### Recommended Schedule of Classes

	FALL SEMESTER		SPRING SEMESTER	
	COURSE	HRS	COURSE	HRS
YEAR 1	ART 1000 Drawing I	3	ART HISTORY 2012G, 2601G, or 2602G	3
	ART 1110 Design Fundamentals 2D	3	ART 1111 Design Fundamentals 3D	3
	ART 1749 Creative Practices	1	ART 1001 Drawing II	3
	GEN ED LANGUAGE ENG 1001G	3	GEN ED LANGUAGE ENG 1002G	3
	GEN ED LANGUAGE CMN 1310G	3	GEN ED MATH	3
	Total	13	Total	15
YEAR 2	ART 2910 Introduction to Graphic Design	3	ART HISTORY 2012G, 2601G, OR 2602G	3
	ART 2100 Sculpture I	3	ART 2050 Painting I	3
	2D ART Elective	3	2D ART Elective	3
	GEN ED HUMANITIES & FINE ARTS	3	GEN ED CULTURAL DIVERSITY	3
	GEN ED SCIENCE W/ LAB	4	GEN ED SCIENCE	3
	Total	16	Total	15
YEAR 3	ART 3910 Typography (FA only)	3	ART 3920 Advanced Typography (SP only)	3
	ART 3911 Graphic Design I (FA only)	3	ART 3921 Graphic Design II (SP only)	3
	ART 3912 Interactive/Motion I (FA only)	3	ART 3922 Interactive/Motion II (SP only)	3
	ART 3940 History of Graphic Design (FA only)	3	GEN ED SOCIAL/BEHAVIORAL SCIENCE	3
	ART 2749 Professional Practices	1	2D ART Elective	3
	GEN ED SOCIAL/BEHAVIORAL SCIENCE	3		
	Elective	16	Total	15
YEAR 4	ART 4911 Graphic Design III (FA only)	3	ART 4921 Graphic Design IV or Interactive/Motion IV (SP only)	3
	ART 4912 Interactive/Motion III (FA only)	3	ART History 3680, 3681, or 3610 or above	3
	2D ART Elective	3	ART 2250 Ceramics I or 2700 Jewelry & Metalsmithing I	3
	ART History 3680, 3681, or 3610 or above	3	GEN ED SOCIAL/BEHAVIORAL SCIENCE	3
	GEN ED HUMANITIES & FINE ARTS	3	GEN ED SENIOR SEMINAR	3
			ART 4749 SENIOR PORTFOLIO	0
	Total	15	Total	15

Note: The four-year sequence assumes high school world language requirements have been met. All data according to 25-26 catalog.